

THE SMART SWIMMINGPOOL

a booming market



p. 24

After a few years of setting up on the swimming pool and wellness market, the connected swimming pool is seeking a second wind. It is now a matter of turning this cycle of innovation into economic reality. It should start for the swimming pool specialist who, alone, faces the actual state of affairs and pressures that are sometimes hardly felt by manufacturers. We will provide a brief overview of the situation of the connected swimming pool phenomenon.



EUSA AWARDS

The winners

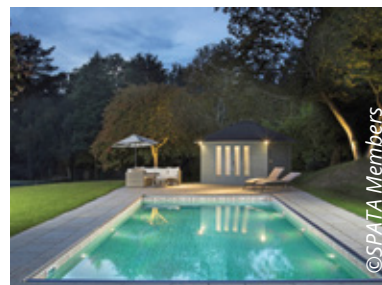
p.6



OBJECTIVE

Design for Wellness

p.28



UK WET LEISURE MARKET

p. 4



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UK Wet Leisure Market remains buoyant



Chris HAYES

BSPF Managing Director Chris Hayes gives Eurospapoolnews readers some thoughts on what has been happening in the UK wet leisure sector over the past 12 months and some key items for 2020.

BREXIT

Given the timing of SPATEX this year and the imminent withdrawal of the UK from the European Union, companies will have been in lengthy discussions about how to shape their price lists to share with the visitors, knowing that there is uncertainty about how 'BREXIT' will impact the economy, let alone the wet leisure sector. Retailers understand that there may need to be some flexibility in revisiting prices later in the year, depending on whether the initial changes are positive then this may lead to some growth, or if consumers feel less confident about making large purchases, then demand may temporarily reduce, but this would be expected to recover.

MARKET CONFIDENCE

In the UK, the overall market for pools, spas, hot tubs, sauna, steam, wellness and associated wet leisure products and services has continued to evolve and grow. Feedback from the Wet Leisure Survey (undertaken by Golden Coast with support from the BSPF) was optimistic in 2018 for 2019, and the results from the 2019 review will be available to share at SPATEX 2020 for the year ahead. The Wet Leisure Survey provides a useful qualitative overview each year on the state of the market.

One of the strongest performing areas remains the hot tub market (especially into holiday parks and homes). With parks often having large sites with lodges or other accommodation, they are seeing the value of having hot tubs or exercise spas as part of

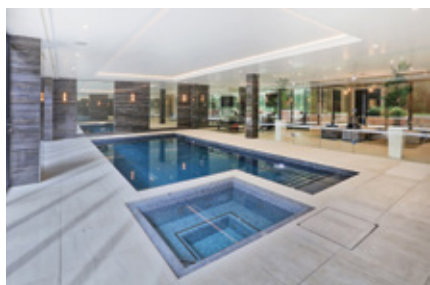
a 'must-have' package. Many businesses realise the importance of not only having some kind of product but realising that a robust good quality item will lead to more customer satisfaction longer term and therefore a better return on their investment.

KNOWLEDGE

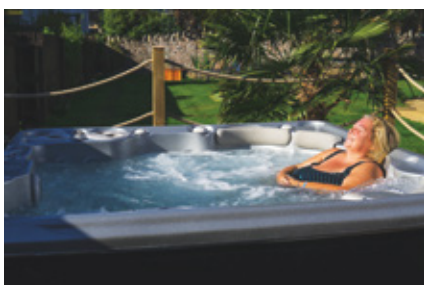
In the UK, companies employing between 1 – 5 people are the most prevalent in our industry (estimated at 60% of the companies), and their challenge is how to gain the information they need, without taking too much time out of the business and this is where trade association membership can be of assistance through BISHTA and SPATA. For individual members, it is also important to be ISPE members.

There are other partners such as STA and also the Institute of Swimming that are involved in providing qualifications and courses to the wider industry.

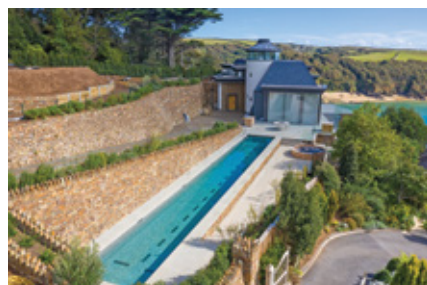
The support for Continuing (or Continuous) Professional Development (CPD) continues to grow, and courses/sessions are available via the ISPE, BISHTA and SPATA, who are all actively involved. BISHTA has been playing its part, especially in terms of hot tubs used in holiday parks and homes (often referred to as 'business settings'). There is information from the Health & Safety Executive (HSE) in respect of HSG 282 and there is additional information available in BISHTA's Standards and factsheets. PWTAG has also produced their Hot Tubs for Business publication. It is very encouraging to note that BISHTA's tutors have trained over 1,000 people on the water hygiene



Falcon Pools (SPATA Members)



Hydropool Devon (BISHTA Members)



Cannings H2O (SPATA Members)

management course in the last three years and in that same time, over 100 people have also attended the electrical courses run by BISHTA, via NICEIC. BISHTA also has a partnership with PHTA (formerly APSP) for the delivery of the Certified Hot Tub Technician (CHTT) course, and this is run in the UK with SpaTech Training.

SPATA has assisted a number of its supplier members to provide courses on topics such as heat pumps, liners, sauna & steam, and the latest course under development is for environmental control and ductwork (which is being developed by Astralpool UK and Heatstar), and there has also been input from Calorex to deliver a common syllabus.

SPATEX also plays a vital role in CPD each year, not only of bringing exhibitors and visitors together under the same roof, but also providing an educational platform as well. The workshops provided by the ISPE are very well attended. An additional seminar room caters for other wet leisure partners such as the STA and PWTAG to deliver sessions to their respective audience.

STANDARDS

Knowledge is reinforced by a thorough understanding and following of industry standards for both domestic and commercial pools, hot tubs, saunas, etc. Some standards are developed just in the UK (British Standards), while others are European standards, and yet others are international standards (ISO or IEC). Not only are professionals getting to grips with the various numbers such as BS EN 15288-1 or 16582-2, but they are better understanding what each standard actually covers. This knowledge is enhanced as SPATA has an annual package called British Standards Online (BSOL) where 25 of the most relevant standards to the industry are available to members for just £75+ VAT per year!

Standards for public spas and other wellness subjects such as sweat rooms are currently being developed, and both BISHTA and SPATA have their own respective standards as an additional requirement for its own members to follow.

WORKING WITH COLLEAGUES OVERSEAS

In the UK, there is already a strong manufacturing base for some of the products that our sector needs and this is strengthened by links with overseas suppliers for other products. There is also great value in sharing ideas and practices between National Pool and Spa Associations, and this is reinforced with the UK having representation at the European Union of Swimming Pool and Spa Associations (EUSA). This group of 12 countries meets twice per year to discuss

how the market can be assisted with lobbying and what standards may be necessary. Lessons learned are then brought back to the UK to serve the trade associations and their respective members better.

Apart from EUSA, there is also the World Alliance of Pool and Spa Associations (WAPSA). WAPSA is not a membership organisation, but it aims to bring together National Pool and Spa Associations to meet and share appropriate data/statistics. It also aims to shape responses to issues that are happening around the world, such as drowning, drought and developing standards. WAPSA's last meeting was held at Piscina & Wellness in Barcelona and the attendees agreed to continue working to establish regular feedback not only on data but also to work on safety, education and now also environmental sustainability. This year's WAPSA meeting is planned for Piscine Global Europe in Lyon, France in November 2020.



BISHTA Training

'GREEN' PRODUCTS

With climate change messages firmly in the news, from school strikes to the bush fires in Australia, the role of products that can genuinely help to make energy consumption more carbon neutral (and help to save money/other resources) will continue to grow in the UK. The industry needs to be able to accurately measure payback times for purchasers to make informed choices about investing in sustainable technology. SPATEX will be making a big splash this year on a green theme to play its part in opening up the dialogue wider on how the industry can respond to the ever-increasing demand for labour saving and/or energy-saving technology to make pools, spas and other products more user-friendly.

FINANCIAL SUPPORT FROM SPATEX

SPATEX is run 'By the Industry, for the Industry', so the profits made are ploughed back into supporting the promotion of the wet leisure sector. Some of the funds are provided to The SPATEX Foundation, funding initiatives in Training, Education, Research, Sponsorship / Charitable donations.

I hope you have a great time while you are at SPATEX!

EUSA AWARDS

The most outstanding pools and hot tubs in Europe

Hosted by the European Union of Swimming Pool and Spa Associations (EUSA), the annual European Pool and Spa Awards are held annually at a different pool and spa exhibition across Europe. Aquanale in Cologne, Germany, welcomed the Awards on Thursday 7th November 2019.



XL Pools and Summit Leisure (UK)



Tanby Pools (UK)

In the 2019 competition, 186 pools from 10 countries participated: Austria, Belgium, Germany, France, Italy, Spain, Sweden, Switzerland, Turkey and the United Kingdom. Judges from eight countries awarded points for each project.

EUSA President Mille Örnmark from the Swedish Swimming Federation Svenska Badbranschen (SBB) moderated the award ceremony, where twenty-one

winners were announced in seven award categories.

The water leisure industry, trade associations for the United Kingdom, BISHTA and SPATA shortlisted entries for the European Pool and Spa Awards from winners of the British Pool & Hot Tub Awards, hosted by BISHTA and SPATA with the awards ceremony held annually during SPATEX – the pool, spa & wellness show, at the Ricoh Arena, Coventry – 28th - 30th January 2020.

The winners of the 2019 European Pool & Spa Awards were:

DOMESTIC INDOOR POOLS

- **Gold** | POOL AESTHETICS S.L | Spain
- **Silver** | POLYTHERM GesmbH | Austria
- **Bronze** | POLYTHERM GesmbH | Austria

DOMESTIC OUTDOOR POOLS

- **Gold** | ROSA GRES S.L.U | Spain
- **Silver** | MIRANI PISCINE | Italy
- **Bronze** | NEDAPOL S.L | Spain

DOMESTIC POOL ENCLOSURES

- **Gold** | CONCEPT ALU | France
- **Silver** | XL Pools and Summit Leisure | UK
- **Bronze** | MLZ Haustechnik GmbH | Germany

DOMESTIC POOLS WITH AUTOMATIC COVERS

- **Gold** | grando GmbH and Aqua Solar AG | Germany

- **Silver** | T&A and Relex NV | Belgium
- **Bronze** | grando GmbH and COVERTECH LLC | Germany

DOMESTIC POOLS BY NIGHT

- **Gold** | POOL AESTHETICS S.L | Spain
- **Silver** | ESPACE PISCINE 66 | France
- **Bronze** | JAUNE ET BLEU – L'ESPRIT PISCINE | France

DOMESTIC SPAS

- **Gold** | DIFFAZUR PISCINES | France
- **Silver** | vivell AG Schwimmbadtechnik | Switzerland
- **Bronze** | vivell AG Schwimmbadtechnik | Switzerland

DOMESTIC HOT TUBS

- **Gold** | vivell AG Schwimmbadtechnik | Switzerland
- **Silver** | Iberspa S.L | Spain
- **Bronze** | Tanby Pools | UK

You can see the pictures of the achievements of the winners online on www.EuroSpaPoolNews.com

info@eusaswim.eu / www.eusaswim.eu

SCP EUROPE

The 5th edition of the International Sales Conferences & Vendor Showcase

This event was held at the Meridien Beach Plaza Hotel in Monaco on 25th, 26th, and 27th November 2019. During these 3 days, directors of SCP Agencies from 8 countries (the United Kingdom, France, Portugal, Spain, Italy, Benelux, Germany, and Croatia), operational, technical and sales teams, POOLCORP US directors, the Pool and Wellness industry's main global manufacturers, as well as partner brands and some of the SCP customers all came together to attend this full-on event.

Sylvia MONFORT, Managing Director of SCP Europe, in the presence of Peter ARVAN, President and CEO of POOLCORP, welcomed those present and declared the opening of the 5th ISC with a speech:

"(...) SCP is today one of the most recognized and respected B2B distribution companies in France and across Europe. Thank you. New competitors and new regulations have entered our markets, forcing us to come out of our comfort zone and reinvent ourselves to ensure that we deserve and maintain our position as leaders. New technologies, next-generation connected products, innovative product ranges, more and more research into energy saving, low-consumption devices, and, each and every day, well-informed and increasingly demanding customers. (...)"



Sylvia MONFORT

Clear guidelines were provided to all SCP Managers and their teams for speeding up investments and growth in Europe and for defining general policy and key strategic approaches for development in 2020 and beyond; amongst which were public swimming pools and Wellness equipment.

" SCP is today one of the most recognized and respected B2B distribution companies in France and across Europe."



Some of the SCP UK members attending a conference

Dash GANESON, Manager of SCP's UK branch based near to Gatwick Airport, was accompanied by Ian PRATT, Sales & Marketing Manager, and 7 UK team members: Geoff NUNN - Gatwick Sales Centre Manager, Levi THATCHER - Senior Sales Executive, Kieran VOWLES - Senior Sales Executive, Paul THOMAS - Wellness Business Development, Paul JEFFRIES - Business Development Manager, Trevor MILLER - Technical Manager, and Joseph PRATT - Sales Executive.

SCP UK is getting the year off to an energetic start as its team is present at the Spatex trade fair, and it is currently preparing its local showcase, which will take place on 11th and 12th February at the Gatwick Agency.

Throughout the busy days of the 5th ISC, participants were able to visit the stands of 47 exhibiting partner brands (including 6 new entrants this year), attend

conferences and technical training sessions, and meet their preferred suppliers, providing opportunities for meaningful exchanges.

The next edition of the International Sales Conferences & Vendor Showcase will be held in 2021.

DRYDEN AQUA

is building the AFM-Megafactory!

Because of the big success of AFM, the capacity of the company's factory in Scotland has reached its limits. Dryden Aqua have therefore built, in 9 months, a new 7,000m² production unit in Switzerland. It is announced as the most sophisticated and sustainable glass processing factory in the world, is fully automated and has a capacity of 30,000 tons of AFM per year.

100% of the electrical consumption will be powered by solar energy and for the washing process they will use 100% rain water.

Dryden Aqua want to keep the Earth green and supply the pool market with what they consider to be the best technology: AFM.



Dominik GRAF
Managing Director of Dryden Aqua

AFM benefits :

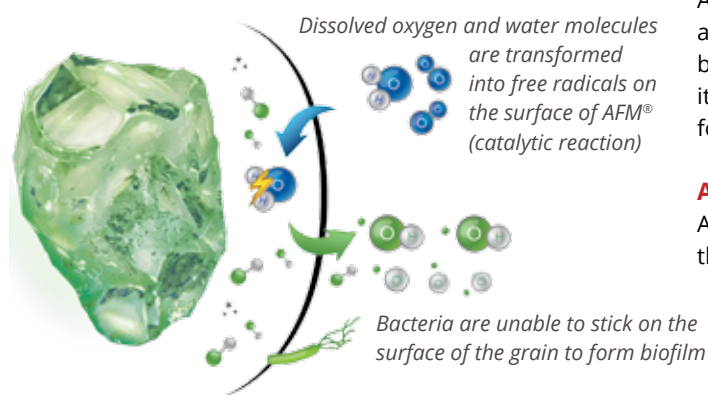
100% BIO-RESISTANT FILTER MEDIA

AFM® is a filter media which fully prevents biofouling and channelling inside sand filters. Thanks to this feature, AFM® provides safe water, stable filtration performance and prevents the formation of harmful chlorine smells (trichloramines).

AMONG THE FINEST FILTRATIONS

With a certified 4 micron filtration rate, AFM® surpasses the performance of sand and any other glass filter media to provide exceptional water clarity. Because what can be filtered out doesn't need to be oxidised with chemicals, AFM® will also reduce chlorine consumption and pool maintenance.

UNIQUE SELF-STERILISING SURFACE



THE MOST SUSTAINABLE FILTRATION

AFM® saves resources such as water, chlorine and energy thanks to more efficient and slower backwashes (>40m³/h/m²). According to the company, it will also last much longer than any other filter media for a guaranteed return on investment.

ADAPTED TO ALL TYPES OF SAND FILTERS

AFM® can be installed in all sand filters without the need of additional investments in infrastructure.

About Dryden Aqua

They are marine biologists specialising in swimming pool water treatment. Their mission is to eliminate toxic disinfection by-products and provide the best air and water quality on the market. For over 35 years, Dryden Aqua has been working with chlorinated systems for Dolphins and

other aquatic mammals before successfully introducing its technology to the pool industry.

Today, as a testament to the performance, safety and benefits of his water treatment solutions, over 500,000 swimming pools worldwide are using its products.

AFM[®]
ACTIVATED FILTER MEDIA

JANUARY 2020
NEW AFM[®] FACTORY
SWITZERLAND

**DRYDEN
AQUA**
TECHNOLOGY

SUSTAINABLE
WATER
QUALITY



LEARN MORE

THE BEST FILTRATION MEDIA



THE SAFEST WATER

Prevents bacterial growth and channeling in the filter bed



THE CLEAREST WATER

Provides a certified 4 micron filtration without flocculation



EASY INSTALLATION

AFM[®] is adapted to all types of sand filters



THE HEALTHIEST AIR

Prevents the formation of THMs and chlorine smells



THE LOWEST OPERATING COSTS

Offers substantial chemical and energy savings



THE MOST SUSTAINABLE FILTRATION

Provides stable filtration performance and outlasts all other filter media

For more information: www.drydenaqua.com - sales@drydenaqua.com

DARLLY EUROPE

From Bed Bugs to Darlly Ducks

How a bizarre Indian essential oil led to the Darlly Decade . . . The summer of 2009 Phil Moseley and Gil Gingell were together working on a marketing project for The London School of Tropical Medicine. They had been asked to take an amazing natural oil called Neem to market in order to rid the world of nasty bed bugs.

Gil, former Commercial Director EMEA for advertising giant McCann Ericsson and Phil, former marketing director and founder of Sundance Spas UK were sharing a beer after work (as they often did) talking about the fascinating world of Hot Tubs.

Phil recalls telling Gil the world of spas wasn't in a particular good place following the crash of late 2008, however, there were still a lot of spa owners out there who needed replacement filters for their tubs but filters were hard to get hold of, very slow in delivery and poor in quality.

With Gils' 20 years' experience of financially guiding large corporations and generally getting them to work globally and Phil's 15 years' experience in the spa world, his connections and marketing instincts, the partnership was an easy-going dynamo.

In November 2009 Filters4Spas was formed.

The UK market was reasonably easy to move into, as it proved at its first show Spatex 2010. But the bigger, faster growing market of Europe was the real target and following a couple of trips to China a year later an official partnership was struck with Hangzhou Darlly Filtration Equipment and Darlly Europe Limited became the group owner.

At this time the brand Darlly was totally unknown anywhere in the world, however, following International trade shows in Lyon, Barcelona, Cologne, Bologna, Stuttgart and the annual Spatex in just 3 years the brand was now not only recognised in USA, more importantly, it had become the leading replacement filter brand throughout Europe.

Over the decade some fundamental principles were applied to lead to the success of the business.

However, quality of product and the service in supplying that product has always been top priority. Theresa Zhang, International Sales Director for Darlly, enhances this further: *"Working with Darlly Europe this past 10 years has been an absolute pleasure, Phil and Gil have brought dynamism, development and innovation to our business partnership and we send our sincerest congratulations to the Darlly Europe Team in achieving what they set out to do in becoming the number one filter brand in Europe."*

Both are family run businesses and a strong friendship has blossomed during the process which is very evident.

Reinvestment after reinvestment in stock, marketing and business systems has also started to pay huge dividends which has ensured very little in price rises over the last 10 years. Their prices have increased by just 14% over 10 years and that is against a background

of a £ to \$ fall in value of 20% and inflation of another 20% over the same period.

Now a multi-million-pound business with 1.2 million filters supplied to 26 European countries during the decade, Gil and Phil are both looking forward to working together for another decade with exactly the same team, with special thanks to Elaine and Jim to whom they have a lot of admiration and give great thanks. It's teamwork including their agents and distributors throughout Europe that got them here.

After their first year the Darlly team celebrated the end of the year at the Christmas markets in Birmingham, so it was fitting to take the Darlly team and friends to a real Christmas market in Vienna to celebrate its decade.



The public swimming pool market concerns you?



INCREASE YOUR BUSINESS on the commercial market in France



digital version

- **EDITION:** FRENCH
- **CIRCULATION:** 34 800 (paper & e-paper)
- **AUDIENCE:** targeting key decision makers in the hotel sector, tourism industry, municipalities, resorts, architects, decision makers, ... and to the pool and spa industry professionals.

2020 Issue Date: September

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Join us if this is your target field, present your company and products, consolidate your corporate image. Contact us for further information :

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POOLSTAR

Swimming Pool & Wellness Partner



Aerial view of the head office



The external showroom

STEADY DEVELOPMENT

Having experienced continual growth since it came into being, the company has recently moved to a new site near to Marseille (in the south of France), where 20,000 m² of storage, 23 unloading docks, and their own internal after-sales team allow them to improve their delivery performance and customer service.

Determined to grow internationally, the company has created a high-performing logistics platform that helps to ensure that delivery deadlines and quality are upheld across the whole world, as well as providing other services such as drop shipping.

Having been awarded prizes for innovation several times at the Piscine Global trade fair in Lyon, the company knows how to anticipate and even create trends, thanks to its Research and Development service, as can be seen from the products displayed in its 2 showrooms.

POOL AND SPA HEATING

Today, the company offers a wide range of Poolex heat pumps, allowing them to equip any kind of private and public pools, above-ground pools, as well as spas. They are innovatively designed and come with the latest Full Inverter technology.

Amongst the most notable models, the Jetline Platinum Full Inverter, which received the Pool Innovation Trophy at the Piscine Global trade fair in 2018, and brings together exceptional design and performance through its 3 power settings.

Also, the Jetline Premium Full Inverter, which offers a stylish design enhanced with a brushed aluminium casing, and is available with 7 power settings.

Both come with the latest Full Inverter technology, Wi-Fi, a smart LED system, and a premium 3-year warranty. On some models, this latest technology comes at the same price as an on/off powered model.

The Nano Turbo, a compact and light (under 18 kg) reversible heat pump, provides, in turn, high performance for small pools and spas.



*Jetline Platinum
Full Inverter pool heat pump*



Jetline Premium Full Inverter pool heat pump



Nano Turbo pool heat pump

A RANGE OF CHIC GARDEN SHOWERS

Staying in the pool and garden universe, the company's Formidra branded solar-powered showers are extremely trendy products, which are easy to sell and install, with all accessories provided. Such as, for example, pressure reducers and foot rinses. Its range of Dada showers unites aluminium, a top-quality material, with a hybrid technology. Both solar-powered and linked up to the home water supply, these showers allow you to have hot water whenever you want. Chic and stylish, they provide a perfect finish to the pool area.

WELLNESS AND AQUAFITNESS

Diversifying into the sport and wellness sectors, the French company also sells various types of fitness equipment, such as its Coasto and Wattsup branded Stand Up Paddles (SUP), its Waterflex aquafitness equipment, and its France Sauna, Holl's and Netspa brands.

Amongst others, the aluminium Lanabike Evo aquabike brings together performance, lightness, and adaptability. Thanks to its Aqua Double Speed pedals, which can be set at 2 different speeds, the pedalling resistance can be adjusted depending on the desired effort.

Relative to the wellness universe, its Venetian sauna embodies a return to the roots, in the purest of Finnish tradition. This wet sauna is made out of Canadian spruce wood, is available in 3 cabin models, and is fully equipped: lava stones, a Harvia stove, and a wooden bucket and ladle.

Additionally, the brand Netspa by Poolstar includes semi-rigid and inflatable spas, which are delivered with all equipment and accessories needed. These spas can be sold separately, or together with a set of furniture made up of various pieces, which immediately create the perfect atmosphere in the wellness area. Netspa's ultra-deep spas are designed for 4 to 6 people. They are easy to assemble and come with several pieces of equipment and accessories: an outer casing made out of interwoven PVC, a secure locking system, an isothermal cover, an insulating foam structure, vertical massage bubbles targeting the back, and 10 mA electrical protection.

Poolstar strives to offer its customers high-quality products that come with the latest technologies, innovative designs, and are provided at very competitive prices.



Dada PIU is a hybrid outdoor shower made out of aluminium and metal, with a large 40 L capacity, a weight of 25 kg, and measuring 228 cm



Venetian sauna



Lanabike Evo



Discover the features of the each line



Octopus spa

PRODUCTS • EQUIPMENT • INNOVATION

The UK Special Journal, closely linked with EuroSpaPoolNews, informs you about the new products and innovations in the Pool and Spa industry in the UK market. All this information on new products and services is published regularly in our «Products and Equipment» section on

www.EuroSpaPoolNews.com.



Lovibond • Stand E16

HOT TUB TEST KIT WITH ONLINE TRAINING INCLUDED

If the dealers of spas have a Hot Tub which is available for their customers or to be hired, they have the responsibility to ensure it is compliant and safe regarding the water quality. Lovibond has developed a Hot Tub test Kit and free online Staff Training to make testing quick, easy and to ensure the compliance of the water. It has been created specifically to meet the water testing requirements of HSG282.

HSG 282 Hot tub Test Kit includes all the tools and training needed:

- Photometers, comparators and TDS pens
- Test logs and guidelines
- Tests for free, total and combined chlorine
- Tests for bromine and total dissolved solids (TDS)
- Access to free online staff training course in just 40 minutes.

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• Pentair

THE COMPACT AND BRILLIANT LED LIGHT FOR POOL AND SPA

With MicroBrite Color and White LED Lights, you can give your customers the ultimate lighting upgrade, an easy way to add dynamic lighting and design versatility to new projects, retrofits or upgrades.

Indeed, MicroBrite Color and White LED Lights provide exceptional brilliance and lighting quality. Customers can expect premium LED illumination and vibrant colors. Because they're only 89mm long—the industry's shortest—they give new freedom to add lighting in places never before possible. They give more room for imagination!

Furthermore, as no niche is required, they fit in any standard 1.5-in pool walls. MicroBrite LED Lights install horizontally or vertically in as shallow as 4 inches.

They are compatible with Pentair automation systems, ControlBrite™ and the IntelliBrite® Controller.

Add visual excitement along the steps, sunlight and in the pools with MicroBrite Color and White LED Light that fit in narrow walls and tight spaces.

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SCP UK • Stand C32

A NEW COMPLETE RANGE OF GARDEN PAC HEAT PUMPS AND DEHUMIDIFIERS

To be discovered at Spatex, **Mini Poolstyle Heat Pump** has been specially designed to suit all above ground pools. This mini model is light, easy to install (Plug & Play) and can be portable everywhere. It can heat water up to 40°C.

Garden PAC inverttech Vertical integrates the brand new high advanced technology Aqua-X, Inverturbo Vertical. This technology – based on Full-Inverter technology – optimizes the heating performance. The heat pump can generate extra 20% heating capacity to boost the heating speed for the pool. The advantages are rapid heating, lower power consumption, lower overall operating costs and more intelligent actuators.

Poolstyle Inverter heat pump can automatically and autonomously adjust heating capacity from 20% to 100% according to different heating needs.

Its average COP is 9 at Air 26°C/ Water 26°C/ Humidity 80%, which means 1kW electricity consumption can provide up to 9kW heat in return.

As it is a very economical heat pump, the Poolstyle Inverter heat pump has been developed for Internet market.

Finally, the new **Inverter Garden Air dehumidifier** is a Full-Inverter one, so it is 10 times quieter than traditional dehumidifier, quieter than a fridge. It needs 50% less power consumption than the traditional dehumidifier and works with ecological R32 Gas.

info.uk@scppool.com
www.swimmingpool.eu



MSPA UK • Stand D66

BRINGING A LUXURY DESIGN TO THE INFLATABLE SPA

MSPA is an industry leader of portable and inflatable whirlpool spa, offering wide models of spa.

The brand's mission: *"To join expertise and advanced technology to promote comfortable, portable and affordable spa experience in order to create a healthy living plan and experience some peace and quiet."*

Its new concept series of inflatable hot tub combines stylish design and high-performance system.

The metallic stripes on the iron grey textured exterior wall makes the MONO stand out from others.

The spa is made with double wall fabric (DWF) drop stitch technology (high pressure drop stitch fabric) which is also antibacterial.

The new hot tub features ALL-IN-ONE external control box. This latter offers a user-friendly experience in a contemporary spa. Its easy-to-install and enlarged screen with slightly tilted design angle makes users easier to monitor the hot tub. Mono with two sizes tubs choice, can welcome 4 or 6 persons, with 118 or 138 Air Jets Massage.

The elegant inflatable spa includes ELITE Jet and Bubble spa, offering two combination hydrotherapies.

They combine whirlpool's targeted deep hydro-massage with the soothing caress of air bubble spa experience. To these jets is added the MSPA Air Bubble Spa which delivers thousands of bubbles that thoroughly support and massage the body for an invigorating spa experience.

This new model has been developed to provide an experience of luxury inflatable hot tubs with an affordable price.

info@the-mspa.com / www.the-mspa.com





Zodiac • Stand E66

THE ULTRA-PERFORMANCE OF ALPHA iQ™ RANGE'S ROBOTS

The Zodiac® brand launches a range of ALPHA iQ™ pool robots, a convergence of the pool cleaning expert's technologies. The three models - RA 6300 iQ, RA 6500 iQ and RA 6700 iQ - offer maxi performance and ease of use. The best equipped model of the three (RA 6700 iQ) is able to clean the floors, walls and waterlines of pools of up to 15 x 7 m (21 m cable) and incorporates the following technologies:

- 4-wheel drive.
- Patented, powerful and steady cyclonic suction: no clogging of the filter.
- Very fine filtration (60µ).
- Sensor Nav System™ for intelligent navigation: the robot scans the dimensions of the pool to optimise its trajectory, and measures the water temperature.
- Wall climb management and stabilisation along the water line using the onboard pressure sensor.
- Multiple cycles, manual setting of time possible: Quick (floor), Smart (intelligent adjustment to the floor, walls and waterline of the pool), Ultra (intensive), waterline only, spot cleaning.
- Connected robot allowing control with the iAqualink™ Control mobile app, available for iOS 10 and Android 5.1.
- Lift System for lifting the robot out of the water (by draining the water to make it 20% less heavy).
- Full filter indicator and view of debris level through the transparent filter access window.
- Transport caddy / remote control.
- 7-day programming.

These three models come with a 3-year guarantee, plus an additional 1 year in case it is paired with the app within 6 months of purchasing the robot.

www.zodiac.com



• Propulsion Systems

DURA V & VI: THE NEW COMPACT YET POWERFUL HEAT PUMPS

This innovative company in research and development for the assembly of DURAHEAT™ heat pumps and DURAVISION™ underwater LED lighting is unveiling its new range of heat pumps for the 2020 season. Alongside the DURA+ and DURA PRO heat pumps, they now also have the DURA V and VI vertical ventilation systems with a polymer body.

Available in 7 different models and equipped with 10 to 24kW of power for swimming pools ranging from 40m³ up to 95m³, these new heat pumps include 2-speed silent vertical ventilation offering a more compact design for easier installation. They are easy to install as they do not require any by-pass set-up thanks to their built-in FullFlow™ technology.

These heat pumps transfer heat from ambient air (from -10°C) to the swimming pool water with a maximum COP of 14.6. Thanks to their vertical concept, they capture a very large amount of heat in the big evaporator and transfer this heat to the swimming pool water through a titanium condenser that uses NoFrost™ technology. If the evaporator freezes, the HotDefrost™ safeguard system is triggered, without any loss of temperature for the pool or jacuzzi water. They use R32 refrigerant, which is more environmentally-friendly and efficient.

DURA V & VI heat pumps are very simple to use with the touchscreen digital control panel on the device's casing. They can also be controlled via LinkTouch™, which lets you control the DURAVISION™ LED lighting, the DURA V and VI heat pumps and the pool cover.

info@propulsionsystems.be
www.propulsionsystems.be



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Calorex • Stand C14

A NEW RANGE OF INVERTER HEAT PUMPS

Calorex will be at SPATEX this 28-30 January on stand C14 with their UK distributor Certikin International showcasing their first range of inverter heat pumps the I-PAC and V-PAC along with their range of AHU's and Dantherm's pool dehumidifiers.

They will be part of the Calorex heat pump series that already includes the HPP which will also be on display. The new inverter heat pumps replace the PRO-PAC domestic range and come in a side and top outlet with the I-PAC and V-PAC air temperature range from -5°C -43°C and the I-PAC+ down to -10°C.

Inverter heat pump technology allows for efficient control of the pool temperature with the I-PAC/V-PAC only using what energy is needed when it is required. High efficiency with modulating step-less inverter compressor gives an average COP of 10.3 (I-PAC+), 9.7 (I-PAC) and 10.7 (V-PAC) which is twice as efficient as the older models.

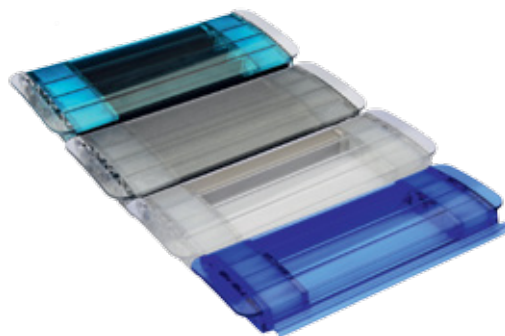
With a focus on the environment and complying with the new F-Gas regulations in Europe, the new heat pumps will use the low Global Warming Potential (GWP) refrigerant R32.

It will require less refrigerant volume per kW and is easier to reuse and recycle.

Wi-Fi is built into the I-PAC and I-PAC+ machines with an App for remote control. They can also be set to two modes, 'boost' for quick start-up and 'whisper' for super quiet day to day running.

The new Calorex heat pumps will be sold exclusively by Certikin International.

info@certikin.co.uk
www.danthermgroup.co.uk



Swim Safe • Stand A19

TRI-EXTRUDED SLAT PROFILE FOR POOL COVERS

The company Swim Safe launched a slat profile for pool safety covers onto the market.

With a width of 66.7 mm, this polycarbonate slat is produced by tri-extrusion. It comes with a layer that is ultra-resistant to UV rays, as well as a patented double-hook hinge, and an anti-algae chamber that prevents algae from forming on the shutter through photosynthesis.

This polycarbonate slat profile comes with 4 chambers to provide great resistance, better buoyancy, and great durability.

The cover slat for shutters is available in several colours, including solar, solar aluminium, aluminium, transparent, and transparent blue.

It allows the user of the automatic cover to secure the pool perfectly, to protect the pool from dirt, and to save energy once the pool has heated up.

info@swimsafebv.nl
www.swimsafebv.nl



● *Peraqua*

EASY BECOMES EASY II

The automatic backwash valve AQUASTAR® Easy is an established and world-renowned valve of the research, development and production of Praher Plastics® Austria. With its technical standard equipment, including time and pressure switch for the backwash trigger, it is one of the compact and economic valves of the AQUASTAR® series.

Now, the valve is equipped with additional features and relaunched as AQUASTAR® Easy II. One of the most significant features is the external backwash trigger. It is possible to control the backwash with an external control, home automation or SPS, even in position 'circulate'. Furthermore, an external trigger was established for position 'circulate' what will even operate during dosage and heating, when filter process not needed.

The other additional features are:

- The optimized error handling: the easy failure detection according to the error state table allows a user-friendly maintenance.
- A new safety feature: the pump monitoring during the backwashing. If a backwash has been triggered and the pump is off, it will pause until the pump is turned on again. If the pump is switched off during the backwash, the backwash process will be restarted the next time the pump is switched on. This guarantees backwash at any time and more operational safety.

Individual colors, laser marking and program for private pools, aquaristic, irrigation filtration or Car Wash make the valve multiply deployable.

The new type of the AQUASTAR® Easy stays compact and economic – easy stays easy.

info@peraqua.com
www.peraqua.com



Wellis ● Stand B2

MANY INNOVATIONS FOR WELLIS SWIMLINE RANGE

This year Wellis has launched new versions of their well-known swim spas. The renewed Wellis SwimLine range has many innovations.

The W-Flow system

The newly developed W-Flow system is able to move twice as much water than traditional types (180m³/h). The swimming is perfectly balanced by the improved water-flow-width for the professional training (water stream width: 50-60cm). Wellis' engineers have spent a long time with simulations to find the perfect shell shape and technical solutions for the straightest water stream.

A new training system

The W-Flow swim spas come with a new training system, that contains 5 pre-programmed and 3 personalized swimming programs, which can be adjusted from the topside control panels. These new swim spas are available with semi-cabinet - what makes possible to sink the spa halfway only in the ground without any concrete preparation.

Whether it's the Rio Grande dual chamber swim spa, or the single chamber Amazonas or Danube, these hot tubs are fully equipped to take care of body and mind, comfortably at home.

info@wellis.com
www.wellis.com



Estelle • Stand B25

THE AFFORDABLE AND ECONOMIC SPA FILTER CLEANER

With the Estelle, a patented spa filter cleaner, it's easy to maintain the spa filters in good state during all the year. The task takes only a few minutes, in 4 quick steps:

- 1- Remove the dirty spa filter and put it into the Estelle spa filter cleaner.
- 2- Place the anti-splash cover onto the Estelle device and connect the water supply hose. After opening the water inlet valve the cleaning process starts!
- 3- At the end of the spin cycle(s) the filter is completely cleaned.
- 4- Put the spa filter back in the spa.

No additional chemical product is required as the Estelle only uses the cold water pressure! Nor does this ecological solution need any electrical connection! And as an environmentally-friendly system, the device requires 80 % less water than the majority of spa filter cleaning devices. The spa's owner save money because not only is the filter economical in maintenance but it also lasts longer and its spa is better filtered for a more pleasant use.

The Estelle is delivered with a set of adapters (according to the filter's diameter) so it suits the majority of disposable spa filters on the market.

info@estelle-dcs.com
www.estelle-dcs.com



Zodiac • Stand E66

Z500iQ™ THE NEW GENERATION HEAT PUMP

The heat pump for pools, Zodiac® Z500iQ™ (Inverter technology) places emphasis on energy saving and silent operation. Energy savings, thanks to its Heatselect technology enabling the machine to adapt its operating speed to actual power requirements and the mode selected. The Boost mode provides maximum power for rapid heating of the pool, Smart adapts its power automatically according to the surrounding conditions, and the Ecosilence mode favours energy saving and silent operation, thanks to reduced power.

The range comes in five models based on their power, depending on the volume of the pool to be heated (<65 m³, up to <110 m³): MD4, MD5, TD5, MD8 and TD8.

Its well-conceived and exclusive design makes it easy to integrate, and even more so thanks to its vertical blower making it well-suited for small spaces.

The practical 'plus': the illuminated gauge on the front indicates its operating status (heating/cooling/error alert) and power output in real time.

It is easy to operate the Z500iQ™ using a smartphone or tablet with the iAquaLink™ Control application. The user can adjust the temperature (heating/cooling), select the desired mode, stop or switch on the machine, or upgrade the connected heat pump remotely.

www.zodiac.com



• T&A

ROLLOVER, THE AUTOMATIC COVER FOR SPAS

T&A, a Belgian company manufacturing automatic covers, presented its new invention: the RollOver. This high-end automatic cover for above ground and integrated spas is a unique solution on the market.

The patented drivetrain avoids the risk of damaging or scratching the spa, as the slats are laid down as the cover moves along the spa. The cover unrolls automatically using no ropes nor rails, making its installation very easy and an adaptation to virtually every model of spa on the market. Another advantage: the cover is operated via key switch, very simple to use and ensuring safety for children. The base of the slat is made from silicone rubber

and thus water-repellent.

It guarantees the good insulation of a hermetically sealed spa. Moreover, the RollOver stays clean because algae get no chance to grow on the bottom of the cover.

T&A also offers a solution

for swim spas integrated into the terrace. In this version, the technology is slightly different: the bench that carries the slats drives over the swim spa to the other side and places the slats down one by one.

RollOver thus ensures the safety, insulation and cleanliness of the spa.

info@aquatop.be / www.t-and-a.be



View the video



SCP UK • Stand C32

CRYSTAL-CLEAR CLEANING RESULTS THANKS TO MAYTRONICS TECHNOLOGIES

Zenit 60 is the all-new model from Maytronics Dolphin range of pool cleaner distributed exclusively by SCP Europe. Maytronics' High-tech specifications are gathered in this robot including dynamical dual-drive motor combined with PowerStream mobility system, with multi directional water outlets and precise navigation control.

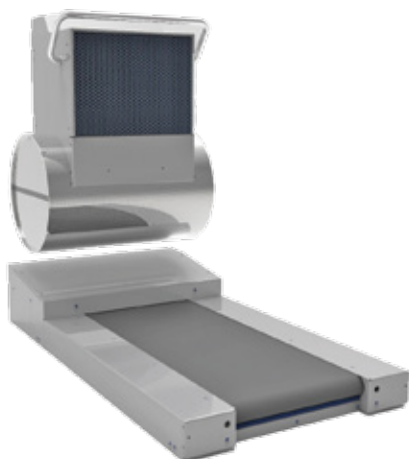
The cleaner operates with high performance to clean the floor, the walls and the waterline, thanks to dual active scrubber that rotates 1.5 faster than the robot. It can carry out its cleaning task in a 1.5 / 2- or 2.5-hours cycle.

The 'Pick me up' system makes it really easy to handle and get it out of water with minimum effort. The Dolphin robot offers effortless operation, with easy maintenance (top-access filtration system).

As Zenit 60 is cloud-connected, the user can control its Dolphin robotic pool cleaner via the MyDolphin™ app where he can choose modes, get notifications, set a timer, select a cycle to get a perfect pool from anywhere at any time.

Zenit 60 is recommended for pools up to 15 m in length (cable length is 18 m).

info.uk@scppool.com
www.swimmingpool.eu



Certikin International

• Stand D14

CERTIKIN TO TAKE CENTRE STAGE AT THE SHOW

With five eye-catching stands brimming with new products including the largest stand at SPATEX 2020, the UK's leading manufacturer and supplier of wet leisure is taking centre stage.

- Certikin's cover-up – the unveiling of Certikin's own-manufactured spas covers.
- Versatility - Versoflor – a revolutionary flooring product featuring a unique push-in mosaic system.
- Not treading water - Endless Pools Hydrostride – an underwater treadmill providing low impact aquatic exercise.
- Swimming against the tide - Fastlane Sport XP – a fully self-contained counter current unit suitable for most types of installation.
- The digital age - FlowVis Digital – representing the next level in flow meter technology.
- The next step - EPS Easy Build In-pool Corner Steps - an easy solution for adding a step unit to liner pools.
- The beautiful Caldera Tahitian model, featuring 48 jets and a six-person capacity (from Watkins Manufacturing in California).

Adjacent to Certikin's main stand is Certikin's CertiDos (chemicals and dosing) stand and the Calorex/Certikin stand. In addition, there's a Certikin Autocovers stand and the striking NIVEKO stand, with its stunning one-piece display pool, will be hard for the visitor to miss.

info@certikin.co.uk / www.certikin.co.uk



ITS Europe • Stand B7

A NEW-GENERATION PROFESSIONAL TEST KIT FOR ACCURATE WATER ANALYSIS

The eXact® iDip® Pool Professional combines 2 connected measuring instruments:

- The innovative and intelligent eXact® iDip® pool photometer. It includes patented two-way wireless functionality that enables it to connect to any smart iOS or Android compatible device. This photometer has the potential to test 40 water parameters (free chlorine (DPD-1), pH, alkalinity, total/combined chlorine (DPD-3), hardness, cyanuric acid, conductivity, TDS, salinity, temperature, etc.
- The new eXact® pH+ Smart Meter system, handheld meter for multi-parameter testing. It uses electrochemical technology combined with Bluetooth connectivity.

The pool professional can generate comprehensive parameter analysis reports (eXact iDip mobile app), timestamp the analysis, locate the sites of the pool tests, select customers and test sites, take photos on site, save them and attach them to the analysis.

The eXact® iDip® Pool Professional kit comes with a Cloud data storage solution. The test results are therefore easily accessible by technicians of the company.

Five of ITS Europe's eXact portable photometers, including the eXact® iDip® smart photometer have obtained the NSF/ ANSI 50 Level 1 certification required by the MAHC (highest accuracy rating level of the MAHC).

itseurope@sensafe.com / www.itseurope.co.uk

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THE SMART SWIMMING POOL

a booming market

After a few years of setting up on the swimming pool and wellness market, the connected swimming pool is seeking a second wind. It is now a matter of turning this cycle of innovation into economic reality. It should start for the swimming pool specialist who, alone, faces the actual state of affairs and pressures that are sometimes hardly felt by manufacturers. We will provide a brief overview of the situation of the connected swimming pool phenomenon.



CONSUMERS' COMPLICATED DEMAND

The arrival of connected solutions was like a breaking wave. Suddenly, everything in the swimming pool sector became "connected". So much so that end consumers were being offered connected equipment which they didn't even know existed or they needed. This is also the case for many other products: supply sometimes creates demand.

This is the first current aspect facing certain swimming pool specialists. Connectivity is not something needed by many swimming pool owners. Consequently, it is difficult to sell them an unwanted benefit.

But at the same time, the automated and connected swimming pool managed remotely is becoming increasingly popular among a brand new target group of consumers. Well-informed and demanding connected products, these consumers have another criteria for what they expect from their swimming pool specialist: a knowledge of new technologies.

Swimming pool specialists therefore find themselves

facing two sorts of contradictory attitudes: pool owners who used to overlook new technologies and were often reluctant when faced with something that seemed strange and complicated, and another target group of informed consumers who are already using them with interest in their daily life and at home and love automation for their pool.

So if swimming pool professionals, manufacturers and installers don't include automation in what they offer, this market could slip them by and fall into the hands of home automation installers.

Manufacturers are currently vying to have the best ideas, content and demonstrations of all kinds to highlight the benefits of the connected swimming pool: easier, more comfortable, safer and more environmentally-friendly.

Beyond marketing this offer, while swimming pools are perfectly suited to greater connectivity, let's call it, automation, this is because the product is intrinsically perfect for it.



AquaRite®+ is a single box with a Wi-Fi module which lets you control all of the swimming pool and includes a salt water electrolysis system with a pH regulation pump. In addition to treating and regulating the water parameters, this device lets you control HAYWARD swimming pool equipment, such as the filter pump, heat pump, lighting, etc.



The range of Z400 iQ reversible heat pumps, available in beige grey and aluminium grey, can be controlled remotely from a smartphone or tablet via iAquaLink™, a free app (iOS and Android), which provides access to the functions of each connected ZODIAC device.

The Blue Connect connected water analyser measures the main parameters of the water in a swimming pool or hot tub and sends them in real time to a smartphone or tablet via the special app and the Sigfox radio-frequency network. It can be used as a floating device directly in the pool or installed in the machine room with the Blue Fit 50 accessory. ASTRALPOOL



HOW DOES AUTOMATION MAKE A SMART POOL?

Besides the mechanical timer, early automation in swimming pools began with automatic water treatment regulators, more specifically, stations developed with their own pH and Redox analysis chamber, and fitted with peristaltic pumps so relevant products could be added. Next, it was the turn of this electronic module to connect to the pool's electrical box to automate the filtration time depending on the water temperature. The foundations were laid and all of a sudden the chains were off pool owners, so it was a great success.

Today, more and more swimming pool equipment is designed to communicate and interact with each other, instead of humans, the goal being to relieve pool users from endless weekly visits to the machine room by offering them the ability to control and change the settings remotely — or to let their swimming pool specialist do this — or even

that these controls and settings are automated. If needs be, automation can be done through comprehensive analysis of all the swimming pool's specific parameters, i.e. by adapting the filtration cycle to water heating and treatment, while taking into account the weather, etc.

Swimming pool automation therefore collects a certain amount of data which it analyses as a whole to interact in a relevant way, thanks to the artificial intelligence involved, with each piece of equipment concerned in the pool.

Furthermore, automation can meet the current demand for an environmentally-friendly swimming pool. Consumers are increasingly concerned about saving consumables, water and electricity, while checking that everything is working well from their tablet or smartphone, including the option of remotely taking control of the machine, if necessary.



The Meteor multifunction electrical box from CCEI allows the complete and automatic management of the pool. The Meteor XC version includes in addition to the functionalities of the standard box, the salt electrolysis. This box allows to manage an optimised filtration according to the temperature of the water, the controllable pool lighting (12V power supply for projectors), a programmable auxiliary output for a booster...



IntelliPool® is a remote management and monitoring system that lets you control the filtering, heating, lighting and all water treatment equipment. It can be wirelessly connected to the Internet router to access all the information from a smartphone, tablet or computer. PENTAIR

ARE THESE CONNECTED PRODUCTS NOW RELIABLE?

While products have only really been coming onto the scene for about 3 years, it was 10 years ago that major swimming pool players focused on connected objects and automated systems for swimming pools, continuing to develop them and make them more advanced. A decade has gone by and it is no longer a matter of experimentation or test runs. These new high-tech products have been perfectly mastered. Nevertheless, there is one prerequisite: analysis probes must be used fittingly, i.e. properly wintered, and calibrated and configured every year,

while also being regularly replaced.

Nowadays, connected and automated products are reliable and made with electronic components now covered with resin for durable protection against humidity and corrosion provided, however, that machine rooms are properly ventilated to limit the issue of humidity and even corrosion if chlorinated products are being stored.

Another important point for swimming pool specialists is that **an after-sales service is also increasingly included by manufacturers.**

A SPECIALIST TECHNICIAN TO HELP YOU DURING YOUR FIRST INSTALLATION

To debunk the mystery of automation among swimming pool specialists who misunderstand the product, most manufacturers provide training sessions on this subject, when a specialist explains and provides information on automation, while also showing how you use probes and analysis chambers and how you connect electrical boxes. Contact your

suppliers for more information.

Furthermore, when you first order an automated product, manufacturers generally send a technician to provide on-site support to the swimming pool specialist's customer in order to help the installer with the first set-up and configuring the device.

OFFERS FOR SMALL BUDGETS AND TEACHING THE "SCEPTICS"

Even though retail prices of automated swimming pool products have dropped over the past ten years, the time when they first went on the market, the investment cost, or the concept of subscription, may still put some people off buying. Manufacturers know this, so some of them have developed makeshift solutions which do not offer the complete package, but rather the basics so sceptics can discover automation, try it and then take it on-

board! For your most reluctant customers, entice them with connected objects: automatic regulators, swimming pool heaters, a connected floating cover or even these brand new connected floating analysers. These devices provide information on the air and outdoor temperatures, as well as the chlorine, pH and alkalinity levels, etc. So they're the perfect way to dip your toe into automation at a low price.

ZOOM ON THE CONNECTED ROBOT, HOT TUB OR SAUNA...

In the connected swimming pool market, certain products are becoming more and more successful and manufacturers are expanding their offers. So, if automatic cleaning with a booster connected to the automated system would not win over your customer, try offering a connected robot.

Controlling the robot remotely with a smartphone or tablet thanks to a dedicated application appeals to many consumers.

Manufacturers have also brought automation into the wellness sector. With the smart integrated

into the spas and a control app for iOS or Android systems, a hot tub can be connected to the home Wi-Fi network and its maintenance can be run remotely.

It is now possible to control and program the basic functions of hot tubs, from starting up the massage pumps to configuring the filtration cycles.

Sauna or hammam cabins can also be connected to a home network or the Internet to remotely control all its functions from a smartphone, tablet or computer.

Zenit robotic pool cleaners, distributed by SCP UK, deliver automated, high-performance pool cleaning. As Zenit 60 is cloud-connected, the user can control its Dolphin robotic pool cleaner via the MyDolphin™ app where he can choose modes, get notifications, set a timer, select a cycle to get a perfect pool from anywhere at any time.



EZPool.app, downloadable from the App Store and Google Play, allows you to connect to the technical room of your pool. It adapts to all technical premises and devices, whatever their brands.

The EZ1 box connects to the Wi-Fi and allows you to manage one or several pool areas, as well as the filtration pump and lighting, to monitor the air and water temperature and to check the water flow. By adding the EZ2 box, the user or the pool

manager, can control the chlorine and pH levels, the water pressure, the position of the shutter, any water treatment devices, as well as three additional pieces of equipment such as a heat pump, a fountain, a robot, garden lighting or a counter-current jet ...

Let's now make a fairly safe bet that we won't take back. The automated system is installed in the pool. The real benefits for the swimming pool specialist and the end user are proven. The industrial device has now identified the faults of the first products and fixed them. The lawmaker has moved swiftly to protect the consumer. But there is still one unknown: the ability of swimming pool professionals

to support the change. The economy hates empty space. If swimming pool specialists do not grasp this market, others will learn how to install pools to sell connected packs and their lucrative subscriptions. Who could have one day imagined that engineers specialised in algorithms would walk down the red carpet in Cannes and sell TV subscriptions? And then Netflix arrived...

OBJECTIVE: Design for Wellness

More enjoyment, more relaxation and more aesthetics! With equipment that has now been technologically perfected, wellness is now focusing on design. Result: spas, saunas and hammams offer the best in innovation with, in addition, a decorative appeal that enhances its value both for the garden and for the home. Overview of the best in this domain.



Beachcomber spa – SCP UK

Today, users are looking for equipment that blends in perfectly with their pool area and its surroundings, whether it is a terrace or a living space. In order to meet these new expectations, manufacturers are constantly progressing to offer equipment with prestigious designs.

Aesthetics is getting democratised, and getting 'personalised' too, for example, with finishes that one can choose, whether it is the cladding of a spa, the coating of its tank, the species of wood for a sauna or the mosaic of a hammam.



The WEEKEND range of SCP offers 3 different spa sizes : from 3 to 6 seats, including lounging seats, 30 to 45 massage jets depending on the model, powered by 1 or 2 pumps, one of which has two speeds, LED lighting accentuating the waterline (10 to 16 LEDs).

THE SPA HAS BECOME DESIGNER FURNITURE

The portable spa, with wood cladding and marbled acrylic tub, has evolved to offer tubs with granite, pearly, satin, glossy or plain finishes. The claddings followed with new ranges and choices of more sophisticated materials: composite wood, synthetic materials, glazed walls, tiles, etc. There is something for every taste, or almost.

The desire for harmonising also includes the design of the tub. Clean lines are the most appreciated, even to the detriment of ergonomics, hence of comfort ... design comes at that price!

Today, one can find almost everything on the market to meet the requirements of a clientele that decides to buy a spa not only for its functionality,



The Everest spa is equipped with all the technology integrated by WELLIS: 88 jets, Starlight™ lighting, aromatherapy and many comfort elements for 3 seats / 2 long seats.



The Finnish dry Miramonte sauna of FLUIDRA consists of a robust and waterproof structure made of 70 cm thick pinewood, resistant to temperatures of up to 150°C. It is equipped with a stove in a modern cylindrical shape and can be controlled from a panel with digital controls.

but also and especially, to be a part of the surrounding decor.

To note: for colour nuances, we observe that timeless 'white' has returned in force!

THE SAUNA: INCREASINGLY LUMINOUS

Sauna equipment, rustic by origin, now displays remarkable design, large glass surfaces and a host of wood species. The spruce reign is over. Now it is aspen, alder and hemlock that dominate. One also remarks the elegance of the lighting, thanks to the ubiquitous leds. Creator of ambience and intimist, it emphasises the beauty of wood and contributes towards to the pleasure of a spa session.

The sauna is now more contemporary and rightly deserves a place of honour in the most stylish bathrooms.

THE HAMMAM OR THE ABSOLUTE SUPREMACY OF MOSAIC

Although there are several types of hammams, the traditional mosaic version is today undoubtedly the one that pleases the most, thanks to its voluptuous shapes and the multitude of decorative possibilities offered by its coating. The ready-to-tille hammam offers the best of technology, economy (thanks to improved insulation) and contemporary comfort, together with aesthetics worthy of the Arabian Nights.

The modular concept also offers a cabin that is virtually custom-made because of the multitude of panel choices that are available. All one needs to do is to assemble the elements of different shapes and sizes to obtain the hammam that one dreamed of!



The new CONCEPT series of inflatable hot tub MONO of MSPA combines stunning hot tubs design and high performance system. This new range brings to inflatable hot tubs more luxury for an affordable price.

EVENTS



Scan-me!

PREPARE YOUR EXHIBITION AGENDA

We give you below a line-up of the upcoming exhibitions around the world for 2020.

Our Journal will be distributed at most of these exhibitions in the local language.

If you wish to feature in any of these issues, please contact us at : contact@eurospapoolnews.com

RUSSIA - Moscow

AQUATHERM

11 - 14 Feb. 2020

The key event in Eastern Europe for promoting HVAC and Pool brands. Aquatherm Moscow, the largest in Russia, CIS and Eastern Europe international exhibition for domestic and industrial heating, water supply, engineering and plumbing systems, ventilation, air conditioning and equipment for pools, saunas and spas, will run in Moscow on February 11-14, 2020. Within the previous event 29,879 buyers from all Russian regions and 51 countries met 770 exhibitors from 30 countries.

In 2020, for the first time of the 24-year history of Aquatherm Moscow, companies from Brazil and Iran will take part in the exhibition. Moreover, national pavilions of Germany, Italy, Spain, Japan, China, India and Turkey will be presented at Aquatherm Moscow 2020. Many leading companies have already confirmed their participation in the event, including Aquapolis, Aquario, BWT, De Dietrich, Grando, Speck-Pumpen, Dinotec, OSPA, Rollo Solar, etc.

Aquatherm Moscow also includes specialised section "World of Water and Spa" dedicated to equipment, technologies and accessories for pools, saunas and spas. Manufacturers of such equipment may book a stand in this specialised section and easily reach their target audience. "World of Water and Spa" has the official support of Federal Association for Swimming Pool and Wellness (bsw, Germany). The exhibition offers an exhibition area of a total of almost 40,000 m², aiming to ensure the most effective interaction between market participants - producers, importers, trade companies, design, installation, construction and development companies.

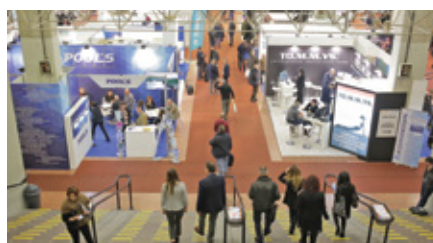
elena.zelenina@reedexpo.ru

www.aquatherm-moscow.ru/en-gb.html

ITALY - Bologna

FORUMPISCINE

19 - 21 Feb. 2020



The international pool and spa expo at the Fair in Bologna will include three days of exhibitions and conferences about the industry's most pressing matters. Un-missable events include:

- live shows: practical demos in the installation and use of products,
- the Smart Pool: The perfect combination of technology, automation, sustainability and self-sufficiency for aquatic facilities.
- and the Innovation Area: a typical feature of the Gallery expo, where companies showcase their most innovative wares, putting up a veritable display of design, efficiency and sustainability, will make a comeback too.

The ForumPiscine congress offers a range of sessions and workshops with a special focus on sustainability, safety and innovation in pools and aquatic facilities, not least to improve the users' experience.

The programme of the congress will be even more attractive, with the scientific and design insights provided by ENEA - Agenzia nazionale per le nuove tecnologie, l'energia e lo sviluppo economico sostenibile, IAAPA - The Global Association for the Attractions Industry, as well as Federterme, INAIL, Istituto Superiore della Sanità and Università degli Studi di Roma «Foro Italico». FIN - Federazione Italiana Nuoto, involved in the development of three training sessions, also decided to have its own stand at ForumPiscine to coincide with the Olympic Games Tokyo 2020.

info@ilcampo.it / www.forumpiscine.it

WHAT EVER YOU NEED

19-20-21

February 2020

Bologna Fair District - Italy - **pav. 33**

In ForumPiscine you'll find:

- the whole market, the entire chain of trade players and buyers
- all the innovation in technology, products and services
- the only international Exhibition in Italy listed in the international calendar of trade events

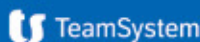
If you participate, we'll all be there!

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forumpiscine.it



GERMANY - Stuttgart

INTERBAD

27 - 30 Oct. 2020



Interbad will be presenting a complete offering for private and public swimming pools. Pools, water treatment, swimming pool technology, fixtures and fittings, facilities, surface materials and more will come together in the L-Bank Forum (Hall 1). Saunas, spas and wellness will be presented in Hall 3 (total area of the trade fair of over 35,000 square metres).

Participants of the 68th Congress of the German Society for the Pool Industry will be able to exchange views and information in specialist presentations about digitalisation, safety, resource-optimised construction, administration and specialist staff shortages, among other topics.

The annual « Sauna Impulse » conference of the German Sauna Federation will inform sauna operators about the latest trends and topics in their sector.

The «Innovation Area» will showcase pioneering product developments again in 2020.

Interbad will focus on three special shows: The «Original Finish Sauna Experience» will give visitors an insight into an authentic Finnish sauna. «Alpine Wellness Powered by Cluster Wellness Tirol» will highlight the Alpine region. Another special exhibition called «Theming and Storytelling in Leisure Pools and Thermal Baths» will concentrate on the current trend of offering guests at leisure-orientated pools consistently themed experience worlds.

info@messe-stuttgart.de
www.interbad.de

FRANCE - Lyon

PISCINE GLOBAL EUROPE

17 - 20 Nov. 2020



Piscine Global Europe, the landmark event for the pool and wellness industry, will give professionals in the sector the opportunity to come together between 17 and 20 November 2020 at Eurexpo, Lyon – France.

The industry's leading trade fair, Piscine Global Europe, will continue to focus on the art of living, design, and innovation for 2020, and it will cover the whole market through these 4 areas: residential pools, public and private commercial pools, wellness, and outdoor products.

This event is a real springboard for innovative businesses within the pool and wellness sector that's not to be missed, and an excellent opportunity for visitors to discover the latest products on the market. It is also a place for people to meet and discuss their common concerns, to learn and to make enquiries during lively lectures delivered by experts.

Piscine Global Europe is a well-established event that focuses on quality. It takes place within a friendly and professional setting, and is considered to be the largest global gathering in the industry.

In 2018, it welcomed 19,845 professional visitors, 42% of which were international visitors from 127 countries (other than France), who came to see 629 exhibitors, 65% of which came from 37 countries (other than France).

visitors@piscine-gl-events.com
www.piscine-global-europe.com



EUROPE

THE LEADING
SWIMMING POOL
AND WELLNESS EVENT



17 - 20
NOVEMBER
2020
**THE
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LIFESTYLE**
EUREXPO - LYON - FRANCE

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RP INDUSTRIES

INNOVATIVE POOL CONSTRUCTION SOLUTIONS

RP Industries offers a complete range of innovative and patented construction systems for swimming pools and equipment, such as SOLEO, Inoblock, Naturalis and Dynamic PanelPool.

We have installed more than 52,000 projects around the world in private or public swimming pools and in luxury resorts. We focus on research & development of excellent solutions responding to the highest expectations of the customers.

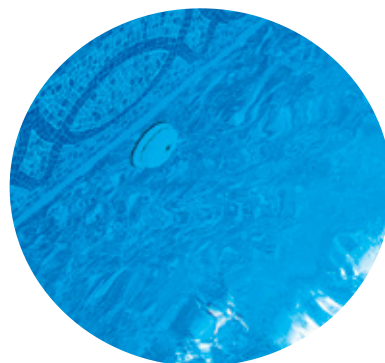
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LINOV

LEADING SUPPLIER OF LINERS AND POOL COVERS

All our liners and pool covers are manufactured from the best vinyl and can meet any requirement from the swimming pool market. In order to respond to the trends of a demanding and ever-changing market, we have a modern industrial unit capable of making orders with quality and speed. With the use of state-of-the-art technologies and specialized staff, we export more than 80% of our production and work in a short lead-time. Our new brand, Vonil Flex, was launched to agglomerate the LINOV concept in one name around the world, which gathers the quality, reliability and adaptability of all our products.

info@linov.pt / www.linov.pt



FABISTONE

REFERENCE IN THE MANUFACTURE OF RECONSTITUTED NATURAL STONE

Specialized in the production and commercialization of pavements, coatings, walls, and borders, Fabistone is a reference in the manufacture of products in reconstituted natural stone. We have a modern factory with a fully automated manufacturing line. With a complete range of reconstituted natural stone, which stands out for its strength and aesthetic quality, the company develops its products for a specific application in gardens, swimming pools, patios or terraces of hotels, resorts, villas, (gardens) or even in public spaces.

info@fabistone.com / www.fabistone.com



FAVARETTI GROUP

MANUFACTURING OF ADVANCED POOL COVERS

Favaretti's excellent name was built on an extensive know-how in slatted covers, but not only! The range of products is one of the most comprehensive on the market including heat retention, 4-season, winter and safety covers, solar inflatable domes and mobile floors... Each family of products offers the best solutions for all residential or commercial pools.

info@favarettigroup.it / www.favarettigroup.it

ANTI WAVE

EQUIPMENT FOR COMPETITION SWIMMING, WATER POLO

Anti Wave are the global leaders in the design, innovation and supply of Competition Swimming, Water Polo, Pool Deck, Leisure and Pool Programming equipment. They have been serving several global competitions for 45 years, such as Munich Olympic Games in 1972, the 2012 FINA Swimming World Cup in Beijing & Singapore, more recently, the 2018 Commonwealth Games Aquatic Venue, in Australia, and many others. Their Anti Pro Goal 1080, Polo Fields, SuperBlock 800, Anti Wave MAXI Racing Lanes, False Start Rope and Pole Sets, BackStroke Start Ledge, HiTec EndWall, Submersible Swim Wall... have become proven references in this matter in the 150 countries around the world where the Australian company exports its products.

anton@anti.to / www.anti.to



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Wellis®

W-FLOW SYSTEM

In a traditional swim spa, the user has to switch on/off the pumps manually for finding the proper water flow which fits their fitness level. The W-flow system swim spas will be equipped with Gecko's brand new swim software. Combining this and the new W-flow system the new swim spas become a professional training appliance. The user can choose six-speed levels from the slowest, most comfortable „floating" to the hardest exercise. Similarly to a modern treadmill, you can predefine the swimming speeds one after another, so you can insert slower stages between the swimming sprints. The flow rate can be adjusted 0.4-2.5 km/h.

Advantages of W-flow system:

- it can deliver twice as much water against traditional types 180 m³/h
- the width of the water flow is now 50-60 cm
- the difference between water flow directions and the centerline of the spa is 0° therefore swimming is perfectly balanced
- mechanical elements are separated from the hydro-space, so any mechanical repairs can be done without sluicing the water
- the swim spa will be available with semi-cabinet - what makes possible to sink the spa halfway only in the ground without any concrete preparation
- the heat pump connection in the swim spa is fix and equipped with In.Grid system - consequently, the heating cost can be reduced to one-third of the electrical heating
- both the massage and the swim half can be separately controlled with the in.touch2 application
- self-drain function - the swimming area of Rio Grande can be drained by the circulation pump: 10 m³ in 33 mins.



RIO GRANDE 2019 W-FLOW
6 000 × 2 350 × 1 470 mm
swim area / 1 reclining-, 5 sitting places | 40 jets



AMAZONAS 2019 W-FLOW
5 500 × 2 350 × 1 470 mm
swim area / 2 sitting places | 27 jets



DANUBE 2019 W-FLOW
4 500 × 2 350 × 1 470 mm
swim area / 2 sitting places | 24 jets

SWIMLINE FEATURES:



W-Flow system



Semi-inground side panel



Smartphone application



Swimming stick



Sound system



Aquabike (option)

For more information call David at Wellis

07547 346542 | david.wright@wellis.com | info@wellis.com | wellis.com