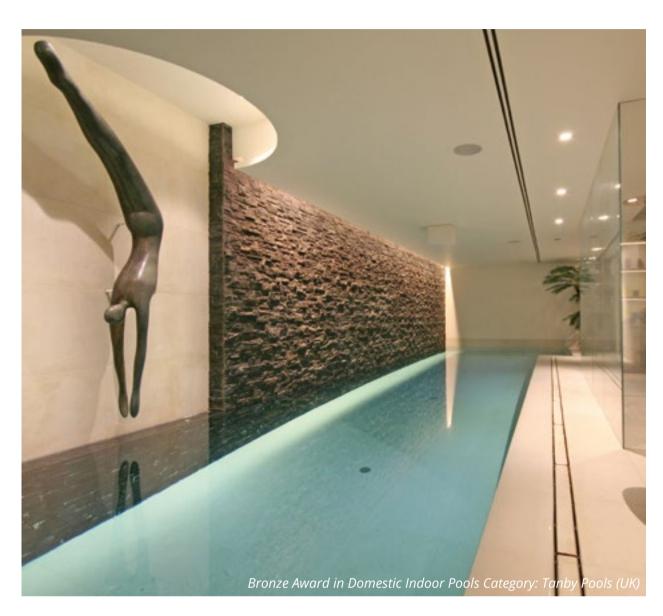


EuroSpaPoolNews International Media of Pool and Spa Industry

UK Special 2019 #14





THE BEST OF EUROPEAN POOL AND SPA INDUSTRY

EUSA awarded its prizes in Lyon on 14th November

Organised by EUSA, the European Pool & Spa Awards are annually held at a different pool and spa exhibitions across Europe. The Awards ceremony of the 6th edition was held this year at Piscine Global **Europe, Lyon, France, on November 14.**

The annual European Pool and Spa Awards celebrate the best of the industry, with award winners from across Europe competing for the highest accolades.

Each year, EUSA holds an awards event to celebrate the fantastic work of their Association members.

Twenty-Six winners were announced in seven award categories from across the current thirteen EUSA member countries.

EUSA represents approx. 2,500 companies from all areas along the supply chain, adding value to swimming pool and spa businesses. It represents artisans, wholesalers and manufacturers and the industry of the swimming pool and spa businesses across Europe.

The awards were judged by top industry professionals across Europe.

Find all the photos of the 2018 laureates online on http://po.st/awards-eusa



Bronze Award - Domestic Spa Category: Whitewaters (UK)



Bronze Award - Domestic Hot Tubs Category: Hot Tub Suppliers (UK)

POSITIVE MARKET GROWTH FOR THE UK WET LEISURE MARKET

Ahead of SPATEX 2019, BSPF **Managing Director Chris Hayes** gives EuroSpaPoolNews readers some thoughts on the UK wet leisure sector and explains that it is performing well, despite some uncertainties.



Chris HAYES

BREXIT!

Let's get the 'elephant in the room' out of the way from the outset, namely 'BREXIT.' Since the 29th March 2017, the uncertainties of how BREXIT will affect UK businesses has been an ongoing key concern for many people, but in stoical fashion, the pool and spa industry has carried on making their plans and preparing contingencies, where applicable, such as stockpiling goods, etc. The relatively close Referendum result from BREXIT has left, the way in which the UK leaves the EU more uncertain than if there had been a landslide referendum result. The referendum came at an inopportune time for many businesses, and since the result, the main issue outstanding has been the uncertainty of whether a deal can be done with the EU to ensure that business is not adversely affected from any changes at a political and social level. Suppliers will have been grappling with how to finalise their price lists, some choosing to fix for a longer period than others, based on securing favourable exchange rates and others fixing prices for a shorter period and then reviewing them in the aftermath of BREXIT.

The initial impact seen in the UK in 2017 was a fall in the value of the pound (especially against the euro and the dollar), and as many goods in our industry are imported, the result meant higher prices in 2017 and 2018, even if some businesses decided to take a smaller margin to lessen the impact on their customers. The fluctuation of Sterling may continue for a while and longer term, it is hoped this may balance itself out, only time

After Brexit, there was a tendency for consumers to feel less confident about making large purchases. As the months have progressed, consumer confidence appears to have been cautiously returning, but it is a sensible strategy to plan that there may be some adverse effect on sales in 2019 but to have the capacity to cope with higher sales if this proves inaccurate. As the clock counts down to exit of the EU, the UK pool and spa industry remains upbeat that our alliances and partnerships with our colleagues in the EU, wider Europe and across the rest of the World will remain strong, and the UK Wet Leisure Industry will continue to make the best use of any opportunities that arise.

As we near the deadline in March this year for a withdrawal from the EU, there may be many more twists and turns regarding items such as tariffs, but at least there should be some clarity before the end of the year, this will be very welcome. Irrespective of whether people voted 'Leave' or 'Remain' back in 2017 and whether they are part of the 'People's Vote to have a second Referendum, or not, there will continue to be ongoing work by our industry to lessen any negative outcomes and to maximise any positive outcomes from no longer being in the EU.

Continued on page 4



NEWS

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Le JUSTE LIEN Special UK, closely linked with EuroSpaPoolNews, gives you the latest news from companies relating to the Pool and Spa industry in the UK market. All this information is published regularly in our «News» section on www.eurospapoolnews.com. We encourage you to frequently keep sending us your press releases for publication: contact@eurospapoolnews.com.

In these columns you will discover some of these articles which you can read online in their full versions.

SCP UK • Stand C32

2018 BEACHCOMBER UK DEALERS AWARDS EVENING





Dealer of the year silver

Best showroom and best dealer award

SCP (UK) Ltd recently hosted an Awards evening to recognise the contribution of the Beachcomber Dealer network across the UK. Winners across the main categories were presented with trophies and some lucky winners took away vouchers for holidays abroad. The evening was attended by Beachcomber's Business Development Manager, Pierre Suave and European Customer Care Representative, Karen McCleave.

Entrants were awarded Gold, Silver or Bronze status and winning categories included the Top Dealer Award, Best showroom competition, Most improved showroom.

Among the big winners of the night was Home Counties Horsham with two individual wins for the coveted overall Hot tub Dealer of the year and the Best Showroom Award.

The Silver medal trophy for the second place Dealer of the year went to Allpools & Spa's. There was also a double celebration for Allpool's & Spa's, picking up the Bronze trophy for the Best Showroom 2018. The Silver trophy for the Best Showroom category went to Relaxatub.



Most improved

showroom



Best showroom silver

The Most Improved Showroom award went to Poolman Ltd who has invested well in its Beachcomber Showroom turning it into a great retail experience.

Ian Pratt, SCP's Sales and Marketing Director highlighted that "Consumers are still investing in improving their outdoor living space and investing in Beachcomber as sales continue to grow year on year due to the consistent quality and energy efficiency. New models are being introduced into the line-up for 2019 so Dealers will soon be replenishing their floor and launching the new program."

info.uk@scppool.com / www.scpeurope.com



CALOREX • Stand C14

CERTIKIN AND CALOREX CELEBRATE 40 YEARS PARTNERSHIP AT SPATEX



1979.... it is a long time ago now, but it was the year that Certikin set-up a business partnership to become the UK distributor of Calorex swimming pool products, and 40 years later they are still going strong. The names may have changed along the way from Calorex Heat Pumps Ltd to Dantherm Ltd and Peter Geekie Pools to Certikin International Ltd, but they are very proud to still be in the pool business together. Certikin and Calorex will be

celebrating this milestone on the Tuesday afternoon of SPATEX with an event for clients and customers on their joint stand, C14. With the joint sales and technical teams offering a combined 150 years of experience, the Certikin and Dantherm Group combination offers knowledge and support from initial enquiry through to product specification, installation and follow-up routine servicing.

sales.uk@dantherm.com / www.danthermgroup.co.uk

EUROSPAPOOLNEWS • Stand B63

Success of EuroSpaPoolNews' Pool Studio!



Thanks to an exclusive partnership with GL Events, EuroSpaPoolNews caused a splash at Piscine Global Europe 2018, with its newest Pool Studio! Several major players of the Pool & Spa industry got into "the game" of an interview filmed in our studio, then broadcasted on our website www.eurospapoolnews.com and on social networks

Thus, EuroSpaPoolNews' Pool Studio has been a place of exchange with professionals of the Pool and Spa sector with the innovation, the ecology and the swimming pools as recurrent topics of these video interviews during the 2018 Lyon's Show. Just like the swimming pool as a new 'Art of living' which was the main subject of Piscine Global Europe 2018.

This time of sharing was also an opportunity to discuss the new products and the different news of the companies and to interview them about the main

themes of the international Show.

Sylvia MONFORT, Managing Director of SCP Europe: "One of the main projects we have been investing in for a number of years is the spare part and, in particular, the maintenance of existing equipment. We believe that we must provide this service to all our customers."

Stéfan PAHLÉN, CEO of Pahlén: "We are exhibiting a new counter-current swimming system, the Jet Swim Motion in the innovation area, which is attracting a lot of attention. This new equipment with new nozzles stimulates a more natural swimming technique."

Andreas WEISSENBACHER, CEO of BWT: "Over the years we developed a business directed towards technologic innovations but also towards geographic expansion."(...) "BWT stands for differentiation. (...) So we are very proud to introduce here our Pearl Water Generator for silk soft water."

contact@eurospapoolnews.com / www.eurospapoolnews.com

EUROSPAPOOLNEWS • Stand B63

A NEW EUROSPAPOOLNEWS WEBSITE IN 2019... WHY?



Creating a new website may seem original in 2019. While some of the media made the choice to convert fully to social networks, the very principle of a website could now seem outdated. What exactly motivated us to offer you this brand new international portal for pool and spa professionals?

SMOOTH NAVIGATION

Depending on the week, you are tens of thousands to connect to EuroSpaPoolNews exclusively on your smartphone. It was therefore absolutely required to offer content that was perfectly adapted to smartphones screens. Hence, we gave priority to images and a more streamlined background!

Especially since Google's latest algorithms attach greater importance to the mobile versions of websites. The advanced natural SEO of EuroSpaPoolNews is very effective. To maintain our ranking, we needed a Mobile First version (designed for reading on a smartphone).

FIND FASTER, EXPLORE MORE FREQUENTLY

The ergonomics of the new EuroSpaPoolNews website has also been completely revamped following interactions with industry professionals. Among your requests:

- being able to find previously published content more easily.
- being able to find information or new products when visiting the website.
- being able to find information according to geographical region.
- to also find the Special Pros, Special Collectivités (the special edition targeting Communities), or other sections in the future.

For you, EuroSpaPoolNews has become the first international portal for pool and spa professionals with an intuitive navigation and a comprehensive content.

TURNED TO NEW AUDIENCE CHANNELS

The only feature that you did not want us to change (or practically not) is the newsletter. You are used to its format, its frequency. You read it at night, or during weekends. Right. Message well received. A polishing of its graphics, an adaptation of its ergonomics to the smartphone, and there you have it.

On the other hand, we have forged ahead on video content with articles tailored to this format. We have adapted the page layouts with brand new highlighting.

Social networks have also been integrated while reconstructing the new website. The links are smoother between Facebook and our site. The same goes for LinkedIn.

ALSO NEW FOR YOUR COMMUNICATIONS

Although they are still well suited to convey a unique and strong message, banners are no longer sufficient to highlight learning content. Our entire sales team has been coached and trained to assist and design a customized communication plan that meets your expectations. We cannot give you more details on the options our communications experts could offer you here, but you can discover some features on the website which aim to offer our partners more efficient tools. Our goals: more efficiency and detailed reports on the advertising campaigns.

The unique way to discover this new site: www.eurospapoolnews.com of course!

contact@eurospapoolnews.com / www.eurospapoolnews.com

OASE • Stand D5

THE COMPANY'S BRAND NEW OFFICES



The Belgian manufacturer of OASE automatic swimming pool covers celebrated its 50th anniversary in 2018. Based in Proven (Belgium) and today directed by CEO Frédéric Claeys, the company is one of the most experienced European suppliers in the swimming pool

technology sector. To celebrate this half a century the company has settled in new offices.

These new offices in their new building and the renovation of existing facilities symbolise two fundamentals of the company – stability and modernity.

info@oase.be / www.oase.be

SPA CREST EUROPE • Stand C50

UK DISTRIBUTION OF SARATOGA SPAS

Spa Crest Europe Ltd is delighted to announce that they have taken on exclusive rights to market the Saratoga Spas line of hot tubs across the UK. They will be distributing these alongside their other established products that are manufactured by Spa Crest with immediate effect.

Part of the large Imperial Pools Company, they are based in Latham, New York State, USA. Having spent some time at the Saratoga factory in the summer, Spa Crest Europe MD Tony Welsby collaborated with the team at Saratoga to select ten of Saratoga's best sellers and create a new brand, exclusive to Spa Crest Europe, 'Conquest Spas by Saratoga'.

Conquest Spas has three lines of hot tubs: Contender, Challenger and Victory. Each line has differing features and many of the spas have industry features that are totally





unique to Saratoga, targeting different strata of the market.

Tony says, "We are now onto our third container and a number of our dealers are already displaying and retailing Conquest Spas. Although we are open now for enquiries from potential new dealers with regards to taking the products, we will be having a full launch of Conquest Spas on stand C50 at SPATEX 2019."

The product is complemented by a full range of marketing material available to help build and promote the brand to a retailer's potential customers; and also offers an opportunity to utilise many of these hot tubs in Spa Crest's established Brand2Go scheme.



admin@spacrest-europe.com / www.spacrest-europe.com



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ensure high power propulsion flow and crystal clear, sparkling clean water filtration. You can replace

almost any cartridge with a superior Pleatco filter cartridge providing your customers with the absolute

best filtration possible and peace of mind to relax and focus on what's truly important - health and happiness.

BSPF | BISHTA | SPATA • Stand A1

POSITIVE MARKET GROWTH FOR THE UK WET LEISURE MARKET | Continued from page 1



The 2018 BISHTA Information and Networking Day

MARKET CONFIDENCE

In the UK, the market for pools, spas, hot tubs, sauna, steam, wellness and associated wet leisure products and services has continued to grow. Although accurate data is not easily available, the indications from the estimates provided by the industry, including feedback from the Wet Leisure Survey (undertaken by Golden Coast with help from the BSPF) is very optimistic. The Wet Leisure Survey provides a useful qualitative overview each year on the state of the market, and the results from the 2018 review will be available at SPATEX 2019.

In recent years there has been more focus on the industry and individual businesses for Succession Management and Workforce Development. This is particularly true for pool businesses, which may have been established for many decades and are facing handing over from one family generation to another (or of finding a suitable management buyout, or sale to a third party). This focus has given businesses the strength of identifying and growing talent to fill leadership and businesscritical positions for the future. Since the economic downturn in 2008, there is now also more interest from companies to take on new staff and apprenticeships are being considered in more depth by companies needing to cope with the increased demand from their clients.

The recovery in the domestic market is partly matched in the commercial sector, as Local Authorities may not be building pools in as great a volume as they were pre-2008, but some parts of the commercial sector are showing strong signs of recovery, such as the holiday park sector. Demand for pools and especially for hot tubs used exclusively by one family (or small group of friends) are in great demand and is a trend that should continue to develop for the foreseeable future over the next 12 months. Although the commercial pool work in some sectors is strong, there appear to be fewer companies that work predominantly in this area alone, favouring to work in both the commercial and domestic areas to benefit from the opportunities provided by both.

The role of products that can genuinely save energy helps consumers tick two very important boxes. Firstly, it helps satisfy the growing desire to be 'green', and more importantly, it can help to reduce running costs. If payback times can be accurately calculated, then this can give consumers confidence in spending more on capital purchases such as heat pumps, to make

savings on running costs so that the extra cost is quickly paid back.

WEATHER-PROOFING BUSINESS

While it may be unavoidable that BREXIT has created short-term issues, the UK industry is more likely to be directly affected by poor weather; it is, therefore, vital that companies continue to "weather-proof" their business as much as possible. The task of "weatherproofing" is made easier for those companies building indoor pools and also where customers are at the top end of the market, as demand is strong in these sectors. Renovations and refurbishment work are also healthy sectors to be in, and companies are reaping the dividends by contacting their existing database of customers to identify if any of them are thinking of refreshing their facilities or adding options to them. Those companies that have a proactive approach to following up on customers that have planning permission and who have not yet started work will also be best placed to win this business.

Maximising the use of company databases and optimising customer relationship management systems with up-to-date data will provide businesses with successful tools for contacting existing clients. Having this data in place provides a key element in encouraging repeat business by building on the customer relationships which have already been established and have taken time and money to initially obtain. But new customer growth can also come from using social media and enhancing company websites (style, content and reach). New audiences are savvy, they do their research online and need to see what is available, through the 'virtual showroom window' of your website. Providing a 24-7, view of your business, 365 days a year, so even when your business is not open in real-time your website should be open for business and working as a sales tool to bring you, new customers. Therefore, a key part of your business management should be regular monitoring of digital marketing to ensure your online business channels are providing optimum business performance.

[...]

STANDARDS

The sign of a strong industry is one that sets standards to manage performance criteria and health & safety matters. There are many standards for public (commercial) and domestic

(residential) pools in our industry, aimed to raise the quality of the work expected. So long as industry experts can devote the time needed to meet with other colleagues to discuss and agree what is appropriate to include in the various standards, this development of new standards and revision of existing standards should remain possible. There is also the need to cascade the information to the industry so that they are aware of the changes that are going on. Some standards are developed just in the UK, while others are European standards, and some are international standards (ISO or IEC).

The greater emphasis on recommending the provision of safety signs for domestic pool owners, as indicated in EN 16582-1, is just one example where the industry is evolving the expectations on the way it works.

The public pool standards EN 15288 (design and operation of swimming pools) and many of the EN 13451 series of swimming pool equipment standards for public pools have been revised this year. All around Europe, trade associations are liaising with their members about these changes and ensuring they are familiar with the key information.

In the UK, SPATA members have access to British Standards Online (BSOL) which provides a custom package of 25 standards to give online access 24/7 to check specific details stated in the Standards. The package only costs £75 + VAT per year, and so is fantastic value given that most standards cost on average at least £100 each! This service is of great benefit to all members working to industry standards, and the revision of SPATA Standards in 2017 (with some amendments in 2018) is also very important.

Standards for spas and hot tubs are also under scrutiny at the moment, as a European standard has just been published for domestic spas, whirlpool spas and hot tubs. The scope of the standard covers portable spas (including inflatable spas and exercise spas), to field engineered spas, and also Scandinavian hot tubs (without water filtration). This standard is a fantastic example of co-operation between different countries that wanted to share the costs and the expertise in writing the standard and BISHTA was not only represented on the expert panel, but the meetings were chaired by BISHTA, as the BSI's representatives.

The existing electrical standard for spas EN 60335-2-60 (which also has an International version) are being reviewed following some electric shock issues with one particular brand of inflatable spa, and it is hoped to make some further progress on revising this standard in 2019.

Based on the success of the domestic spa standard, a public spa standard is currently beginning to take shape, chaired by Mille Örnmark from Sweden. This standard will look at the existing public pool and domestic spa standards and identify what applies to be included from these sources and what else is needed to be added. The relevant committee dealing with this work is CEN TC 136 WG16, and there are plans to develop other standards for sauna and steam, etc.

There are some standards that are missing, such as an EN 13451 standard on pool covers, but there is no consensus on how the standard should be written, and so this remains incomplete. Now that there is domestic swimming pool water circulation, filtration and treatment standards (part of the EN 16713 series) it is more apparent that there is a need to have water hygiene management standards for public pools, as many European countries would benefit from such a standard being developed.

Γ...

GREATER COLLABORATION AROUND THE WORLD

There has seen a growing trend for working together, not just in Europe, with the collaboration of EUSA (the European Union of Swimming Pool and Spa Associations established in 2006), but there has also been an ongoing dialogue involving Associations from other Continents wishing to share ideas and learn from each other as part of the World Alliance of Pool and Spa Associations (WAPSA). There are currently 13 European countries that are members of EUSA and the UK as one of the founder associations is keen to play its role in the work, such as the European Pool and Spa Awards. Due to the strong links between the members, it was possible to help develop some of the domestic pool standards in a very collaborative way, due to many of the experts knowing each other from EUSA meetings and therefore having mutual respect. It is hoped to grow the number of pool and spa associations in Europe and for these to be strong enough to also participate as EUSA members.

At the World level, WAPSA met for the first time at Aquanale in November 2017, and it was agreed that a World Alliance could be very useful to promote the industry. At the first meeting, some of the key priorities were identified as data/statistics; education; and safety. Subgroups began working on these topics, and an update report was provided at the second meeting of WAPSA in November 2018. This meeting took place at Piscine Global Europe in Lyon, and the attendees from North & South America, Australia and Europe contributed to the discussions on how to progress more work on the original subgroups. There was also a request for a subgroup to be formed on sustainability, as this will continue to be a priority to save energy, water consumption, etc. As WAPSA grows in confidence, it is hoped that countries and other Continents such as Africa and Asia will be able to take part more actively. The next meeting is scheduled to take place later this year in Barcelona, and the subgroups will be hard at work discussing how to share good practice and what effective lobbying can be done around the World to publicise the benefits of our industry on the health and wellbeing of its respective citizens.

AWARDS SUCCESS

One way of raising the profile of the industry is through award ceremonies, and many countries hold their annual event to 'kick-start' the season. The British Pool & Hot Tub Awards ceremony (hosted by BISHTA and SPATA) is part of the annual 'UK Wet Leisure Industry Gala

Pahlén Heat Exchangers

- · Maxi-Flow titanium made of titanium
- · Hi-Flow made of stainless steel







Evening (29th January 2019), undoubtedly the biggest social event in the British industry calendar. The evening is open to the whole industry (pre-booking is essential) the night consists of a pre-dinner drinks reception, three-course meal, the re-presentation of the ISPE awards, the British Pool & Hot Tub Awards ceremony and a full evening of entertainment.

The Industry Gala evening is hosted during SPATEX, the UK's number one international wet leisure Exhibition. It represents all sectors of the Industry from pools, spas, saunas to hydrotherapy (yes, even animal hydrotherapy!), wellness, steam rooms and children's play equipment, in both the domestic and commercial arena. With well over one hundred Exhibitors, SPATEX brings together under one roof the country's largest showcase of new products and innovations, but it is so much more than just an Exhibition. With all this happening under one roof, providing exceptional opportunities to network, see new products innovations, not forgetting the SPATEX Party and the fantastic education programme provided by the Institute of Swimming Pool Engineers (ISPE) and also supported by wet leisure organisations such as the STA and PWTAG, SPATEX is a 'must' for any wet leisure industry professional. This year's Gala Industry evening is now fully booked, but the 2020 booking will open in November 2019, so please make sure you add this date to

to the hard work of Calorex and Certikin International. Recently there has been a collaborative approach from Aquaflex, Certikin International and Plastica to produce a liner course that was well received (with another course already fully booked for March 2019). A sauna and steam course is also nearing completion, and it is planned to run a pilot course in late February 2019 at Golden Coast, who have produced the course syllabus.

BISHTA has been very busy in developing courses and qualifications for the hot tub industry. The water hygiene management course goes from strength to strength, with course provided by CPC, Pollet Pool Group and Pool and Spa Advice. Other tutors are joining the team to give even more opportunities for people to attend courses. Dangerous Goods course are being offered to update companies on their legal responsibilities when carrying 'Dangerous Goods' (any substance with a UN number). Electrical courses are being run with NICEIC tutors, and this is helping to improve the safety of the workforce and the hot tub users. BISHTA also has a partnership with APSP for the delivery of the Certified Hot Tub Technician (CHTT) course, and this is run in the UK with SpaTech Training. There are plans for other training courses, especially for holiday parks that will be rolled out this year and the Hot Tub Site Surveyor course is to be revamped.



2018 European Pool and Spa Award Winners

agency groups to contribute towards the cost of important research to benefit the industry.

• Sponsorship / Charitable donations

This would usually be for groups or individuals that can demonstrate the relevance of their application to the Foundation's committee.

The SPATEX Foundation is overseen by the SPATEX Directors, and it can receive applications using the official application form at any time of the year.

Subject to any agreement for awarding funds, the money may be released immediately, or there may be a delay while the funds are topped up from the profits of future SPATEX shows.

For more details, please email admin@spatex.co.uk and put the subject heading as 'SPATEX Foundation'.

Enjoy SPATEX!

[...] Read more online on our website www.eurospapoolnews.com

bspf.org.uk / spata.co.uk / bishta.co.uk



2018 British Pool & Hot Tub Award Winners (Peter Geekie Award for Retail Excellence) Wensum Pools

your diary if you would like to be part of the 2020 celebrations and contact admin@bspf. org.uk to book nearer the time.

My best wishes also go to the various award recipients in the UK and across the rest of Europe who won EUSA's European Pool, and Spa Awards 2018, recently hosted at Piscine Global Europe. Finally, I want to congratulate all of the British Pool & Hot Tub Award winners being announced in Coventry during SPATEX 2019, and many of them will be eligible to enter the EUSA Awards being held later this year at Aquanale, in Cologne.

EDUCATING THE WORKFORCE

SPATEX plays a vital role each year, not only of bringing exhibitors and visitors together under the same roof to showcase existing and new products, but also provides an educational platform as well. The workshops provided by the Institute of Swimming Pool Engineers (ISPE) are much respected and therefore very well attended. An additional seminar room caters for other wet leisure partners such as the STA and PWTAG to deliver sessions to their respective audience.

The ISPE, SPATA and BISHTA are all playing their part in promoting Continuing (Continuous) Professional Development (CPD) for the pool and spa industry. SPATA has been busy with a number of its members in producing a heat pump course thanks

SUPPORTING THE UK INDUSTRY

Because SPATEX is run 'By the Industry, for the Industry', the profits made are ploughed back into supporting the promotion of the industry, through the Pool (and Spa) Industry Promotion Committee, usually referred to as PIP. Funds are also provided for work on standards and also given to the ISPE to continue their work on education.

The SPATEX Foundation has been set up to utilise some of the profits made from SPATEX to ensure the industry can assist with funding items or initiatives to benefit the industry. There is an application form, and the categories covered by the Foundation are listed below.

There are four main categories for money to be claimed for, and some examples are given under each category:

Training

This could be to fund some work on developing a suitable course for the industry or to apply for a training bursary to undertake a relevant course to become a tutor.

Education

This might be to develop a course or to provide suitable materials that would benefit the industry.

Research

The industry may wish to respond to multi-



PRODUCTS • EQUIPMENT • INNOVATION







LE JUSTE LIEN Special UK, closely linked with EuroSpaPoolNews, informs you about the new products and innovations in the Pool and Spa industry in the UK market. All this information on new products and services is published regularly in our «Products and Equipment» section on www.EuroSpaPoolNews.com.

We encourage you to keep sending us your news releases and brochures about your new products for publication: contact@eurospapoolnews.com.

In these columns you will discover some of these articles which you can read on line in their full version.



A METICULOUS, UNDERSTATED DESIGN FOR THIS NEW HEAT PUMP

The new Z400iQ heat pump stands out in the Zodiac® range with its well-made design, vertical air outlet and silent running. With its sleek, stylish design, no fan or evaporator can be seen and its beige grey or aluminium grey finish means it can fit seamlessly into any background. The clearance space required has therefore been

reduced thanks to a vertical air outlet system, which only requires 50 cm of space around the heat pump, so it can even be installed in the smallest spaces. When on silent mode, the heat pump can run at an average sound power level of just 62.4 dB, keeping everything peaceful by the pool edge. The Z400iQ has a 3-year warranty, while its condenser is guaranteed for 5 years and its spare parts are for 10 years (by NF standard). It can be controlled remotely with a WiFi connection and the iAquaLink™ app (available for the 2019 season), so one can set up and view different operating



modes. Users can therefore control the water temperature from their smartphone or tablet and turn on the heating or cooling functions, silent mode, etc. $\frac{1}{2} \int_{-\infty}^{\infty} \frac{1}{2} \left(\frac{1}{2} \int_{-\infty}^{\infty} \frac{1}{2} \left($

www.zodiac.com



RP Industries

AN INTERNATIONAL SUCCESS CONFIRMED

The Naturalis brand commercialized it's semi-grounding pool all over the European market, throughout various partners and partnerships. This RP Industries brand was born in Braga, Portugal, in 2008. Inspired by the DIY concept, Naturalis gained expression and fans all over Europe, especially among the French people.

The reasons for the success of this brand are its quality and durability of the used materials. Also, the diversity of lengths and heights, the ease to build and to transport, short assembly time (which requires very little labor), the wide range of accessories and the long guarantees, makes Naturalis the right choice for a semi-grounding pool.



These types of pools can be installed on a small terrace or corner of the garden, preferably in a space with good sun exposure and, simultaneously, protected from prying eyes. The concept consists of a set of pre-fabricated pieces that can be assembled by anyone. The method of production and delivery of Naturalis is improved and suitable to any point in Europe. These features make this solution an extremely durable and resistant pool, especially in regions with challenging weather conditions.

The structure of this pool resembles wood, but it is really concrete. The wood appearance is dyed in the concrete. And the waterproofing is ensured by a liner coating. These pools are equipped with filtration and circulation systems, ensuring all the conditions of comfort and well-being necessary for its users.

info@grouprpi.com / www.grouprpi.com

SCP UK Stand C32

THE DOLPHIN COMMERCIAL POOL CLEANER'S PERFORMANCE

The professional cleaning performance is within reach with the PRO X7 from Maytronics. This commercial pool cleaner is easy-to-use to efficiently clean any mid-sized commercial pool, regardless of shape or type, and also provides a single-robot solution for multiple pools. It integrates auto direct intelligent self-learning scanning technology and Maze scanning pattern to cross the entire floor of the swimming pool. Its dual direction active brush rotates 1.5 faster



than the robot to remove the dirt and then vacuum it.

To get perfectly clear water the remote control will ease the manual manoeuvring to reach every corner of the pool. Its cartridge system (100 micron) also makes the pool cleaner easy-to-clean. PRO X7 comes with an ergonomic caddy and a 35 meters cable for easy handling. It delivers long-lasting reliability and has a 24-month warranty.

info.uk@scppool.com / www.scpeurope.com



NEW COUNTER CURRENT UNIT FOR A MORE NATURAL SWIMMING

Swedish pool equipment specialist Pahlén has launched Jet Swim Motion, a counter current unit providing a very natural swimming technique.

The device is made of acid-proof stainless steel AISI 316L and has a completely new flow technique with two oval nozzles, of which the lower is directed downward for a more even distribution of the streams. This provides a much more natural swimming technique compared to most counter-current units found on the market.

The air mixture in the jet streams is adjusted seamlessly in order to suit the personal needs. In its modern minimalistic design, a discreet handle is hidden and integrated in the front.

Jet Swim Motion is available in both Classic and Marine design and meets the requirements for the pool standard EN 16582.



Cassic

Pahlén manufactures and sells products

for swimming pools since 1967. Through distributors and retailers the company provides equipment for public, hotel and private swimming pools. Their products are installed in swimming pools worldwide and their production is exported for 70% to more than 50 countries.

The company head quarter and factory are situated in Upplands Väsby, Sweden.

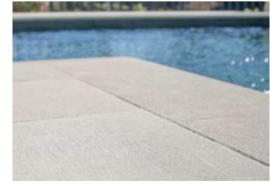
info@pahlen.se / www.pahlen.com



VELLUTO ENHANCES THE RECONSTITUTED STONE PAVEMENTS RANGE

Fabistone's reconstituted stone pavements are products of extreme aesthetic and functional beauty. Their reconstituted stone stands for its quality, strength, and safety. Because of its modern manufacturing techniques, all process stages, from idealization to production, are ensured by quality control. To offer a greater diversity of choice, the manufacturer reinforced its range with Velluto pavement. Velluto

combines excellence in design with



safety in use, due to its non-slip characteristics. Because it's a molded material, it was possible to give this pavement an incredible sensation to the touch. Its unique texture, softness, and refinement make this range one of the most relevant and recent Fabistone innovations to the market of pavements. All their products are designed to adapt to any space and need. All pavements have excellent behavior both in exterior and interior, and for a variety of applications such as hotels, gardens, terraces, kitchens, patios, etc. Fabistone is currently looking for distributors.

info@fabistone.com / www.fabistone.com

Pleatco

NEW PURESTART® PRE-FILTERS FOR POOLS AND SPAS

The new Pleatco PureStart disposable sediment filter cartridges are made from unique melt-spun filtration technology for perfect depth filtration. The cartridges attach to a garden hose and capture dirt particles filtering the water before it enters into a spa or a pool.

By using a Pleatco PureStart® Cartridge the city water that is used to fill a pool or spa is filtered as the basin is filled, with a filtration fineness of up to 5 microns trapping elements such as magnesium, iron and calcium deposits. This means less chemicals when starting up or rejuvenating a pool or spa. These filters are disposable and can be used to either fill or top off a body of water of any size.



Pleatco PureStart® filters come in two sizes. The smaller PPS2100 filters up to 10,000

gallons of water and is ideal for spas and hot tubs, kiddie pools, above ground pools, swimming spas and topping off large pools. This is an ideal product that a service pro or a pool or spa owner themselves can use with ease. The larger PPS6120 filters up to 40,000 gallons of water is mainly used by service pros for filling large bodies of water from above ground pools to swimming spas, to in ground pools and sport facility pools. PureStart® filters are engineered to float in water so they do not damage the pool. Smooth curved end-caps prevent the brass end of the hose from resting against the pool finish. This allows the filter to safely rest in a pool without damaging the walls.

These filters have a very large surface area of depth filtration media providing:

- More flow through put (Faster Pool Fills)
- Higher Dirt holding capacity (Compared to competitors)
- · Extremely long lasting product life
- Multiple Pool Fills

mspurgin@pleatco.com / www.pleatco-europe.com



Aqua Comb



POOL & SPA AQUA COMBS SUITABLE FOR EUROPEAN STANDARDS

This pic-comb for spa filter provides a powerful 7.2 cm wide spray allowing opening the filter pleats and gently removing the debris that has built up in the back of the filter. The pleated cartridge filters are cleaned in 3-5 minutes using less than 15 liters of water. It is supplied with a universal hose fitting complying with European standards, allowing quick (dis-)connection. Cleaning the filter properly means stronger jet flow in the spa, a clearer water and equipment (pump motors and heaters) that last longer due to lower water pressure. This also saves time, water and energy.

Combined with a spray cleaner to clean the cartridge filters and proper water chemical balance this tool will help eliminate the biofilm and disinfect the filter. The combs are available in two sizes. The spa models are designed for shallow pleated filters, while pool combs are suitable for larger pleated cartridge filters. These products are 100% made in the USA.



mark@miwayinc.com / www.aquacomb.com

Linov

COATINGS AND COVERS MADE WITH QUALITY AND SPEED

Since 2005, LINOV is considered from the professional pool market perspective, one of the main suppliers of coatings, covers, and equipment for swimming pools. Its products have the ability to adapt to any requirement, regardless of the structure, size, or complexity of the demand. The constant specialization of its professionals and its innovative and fully automated manufacturing line puts the company in an excellent position on the market. The variables that distinguish this brand are the high-quality warranty of its products and the speed of production. With its delivery service, Linov Air Express, the company guarantees a 2 weeks' timeline to any part of the world. It is a service of excellence that provides numerous benefits to all their professional partners in the pool sector because it responds to a request with a high level of speed at all stages of the orders. Their partner may choose from a wide variety of colors and styles, with smooth or patterned motifs, which are customized and adapted to each request.



All ranges comply with the guarantee of high elasticity, resistance, color stability, protection against UV rays and resistance to micro-organisms, dyes, and fats in water.

Linov values the aesthetics of the pool as a unique and exclusive piece. And for that, the manufacturer can offer unlimited creations, well-adjusted to each request.

The high level of demand on the quality of the products offered is the symbol of this renowned Portuguese brand. info@linov.pt / www.linov.pt



NEW INFLATABLE AND INSULATING SPA COVER

Golden Coast's latest addition to its Essentials range of pool and hot tub accessories has been years in the making. Launched in January, the AirO2 is an innovative inflatable cover engineered using a dual bladder, drop-stitch construction to support more than 227 kilograms.

Golden Coast Managing Director Jamie Adams explains: "Because it uses the same construction approaches used in white water rafts and paddle boards, it offers the exceptional durability necessary to outlast traditional covers." Available for new and existing spas, the air tight design and materials means that, uniquely, the AirO2 cannot absorb water. "It maintains its insulation value throughout the life of the cover - reducing the amount of heat and water lost, and, in turn, reducing running costs for big savings."

With its space-saving inflatability, it's a cover that's compact and easy-to-transport. With storage space at a premium, this level of portability allows the industry to work more efficiently.

The AirO2 spa cover features a contemporary fabric skin that is available in a choice of three colours - ensuring it's both functional and stylish.

swimmer@goldenc.com / www.gctrade.co.uk



HIGH CLEANING RESULT AND EVEN MORE EASILY

Zenit 60 is the all-new model from Maytronics Dolphin range of pool cleaner distributed exclusively by SCP Europe. Maytronics' High-tech specifications are gathered in this robot including dynamical dualdrive motor combined with PowerStream mobility system, with multi directional water outlets and precise navigation control. The cleaner operates with high performance to clean the floor,

info.uk@scppool.com / www.scpeurope.com



the walls and the waterline, thanks to dual active scrubber that rotates 1.5 faster than the robot. It can carry out its cleaning task in a 1.5 / 2 or 2.5 hours cycle. The 'Pick me up' system makes it really easy to handle and get it out of water with minimum effort. As Zenit 60 is cloud-connected, the user can control its Dolphin robotic pool cleaner via the MyDolphin™ app where he can choose modes, get notifications, set a timer, select a cycle to get a perfect pool from anywhere at any time.

Water-i.d. / Pool-i.d. Stand E20

THE NEW POOLLAB 1.0 FOR EVERYONE

because of their cost seems to be over. A photometer was launched that everyone can afford.

The new PoolLab 1.0 photometer by Water-i.d/Pool-i.d is easy to use and gives accurate results of 11 pool water parameters. Chlorine, pH, alkalinity, cyanuric acid, bromine, chlorine dioxide, active oxygen (MPS), hydrogen peroxide, ozone, total hardness and calcium hardness can be tested on 3 wavelengths. This new device comes with Bluetooth, a powerful App and software which both synchronize via a cloud server, free of charge.

info@pool-id.com / www.water-id.com / www.poollab.org

The time when photometers were reserved for professionals
Test results can be downloaded via the app/software and individual water treatment chemicals can be stored and used to let software and app calculate a dosage recommendation. The in-built cuvette can be changed,

> The PoolLab 1.0 is waterproof to IP68 and simply needs to be held in the pool to scoop the water used to perform the test. Six buttons allow direct access to all 11 test procedures. The pack includes, in addition to the photometer, reagent tablets (for most common parameters), a stirring rod and a syringe, for an affordable price.



PoolLab 1.0 Photometer



Stand E40

THE EXO® RANGE **OF ELECTROLYSIS SOLUTIONS**

The eXO® platform can fully treat swimming pool water with no problems whatsoever, controlling the equipment centrally from a single connected interface (connectivity via the iAquaLinkTM interface will be available for this equipment for the 2019 season).

Users can control the quality of their swimming pool water from their smartphone or tablet. The range includes three high-end chlorinator models, all equipped with long-lasting electrodes and a premium probe. They also benefit from a 3-year unconditional warranty (excluding 1-year consumables). This scalable range lets you add additional water treatment modules to the chlorinators, such as a pH Link or Dual Link (for pH control), a Zodiac® filter pump (single or variable speed), lighting control and other optional equipment (boosters, water blades, etc).

EXO®1Q

The two salt chlorinator models in the range are the eXO®iQ LS, a low-salinity chlorinator, and the eXO®iQ, for pools up to 150 m3. The first one works with just 2g of salt per litre of water, i.e. half less than a conventional chlorinator. The 3rd model in the range is a magnesium chlorinator, which uses MagnaPool® solution, a patented magnesium-based water treatment, together with an extra-fine filtration system.

www.zodiac.com

Pentair Aquatic Systems

INTELLIFLO VSF: VARIABLE SPEED AND FLOW CONTROL



IntelliFlo VSF variable speed pumps boast improvements on the second generation of IntelliFlo VSD2 pumps, namely, improved performance, simplified menu management and a swivel keyboard with an optional wall-mounting kit. This new version also stands out with its capacity to maintain a constant flow, without the use of a flow meter, a new feature patented by Pentair. This allows the volume of water to be constantly renewed. The filtration has also been optimised, so have the heating performance and water treatment. This constant flow also offers pool owners the chance to enjoy regular water displays. Similarly to speed governors in modern cars, these new pumps maintain their set flow rate by adapting to changing conditions. While conventional variable speed pumps are adjusted to turn more quickly than necessary at the start of their filtration cycle, therefore offsetting the subsequent drop in flow when debris builds up in the filter, IntelliFlo VSF pumps adjust their flow throughout the cycle in order to minimise their power consumption.

There are two models in the range: the WhisperFlo VSF for residential swimming pools and the Sta-Rite 5PXF VSF with its 75 or 90 mm connectors for communal pools. This range is part of the TradeGrade product family sold exclusively to professionals and therefore comes with:

- An extended 1-year warranty, making it 4 years in total;
- 100 extra PIP points, for a total of 350 points;
- The benefits of the PIP Scanner app with many tutorial videos.

marketing.poolemea@pentair.com / www.pentairpooleurope.com



NEW PERSPECTIVES WITH THE RIO GRANDE 2019



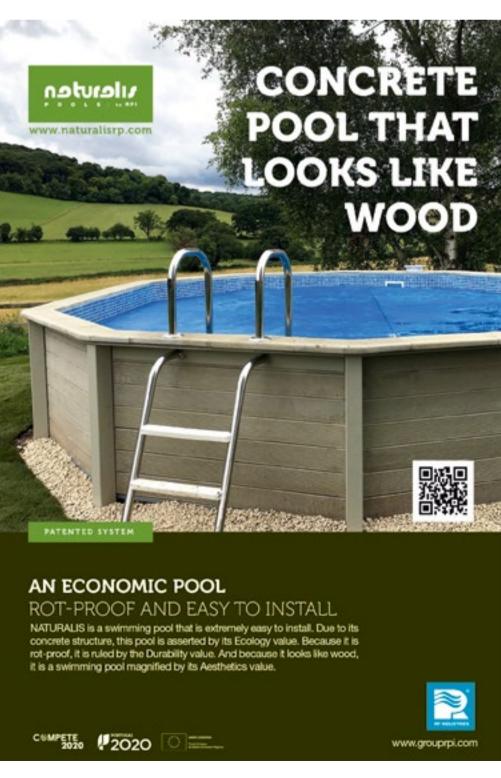
The new Rio Grande 2019 from WELLIS is the result of a longdeveloping period. It is a combination of a whole spa for the health of soul and a powerful, finely tuned fitness machine for improving endurance.

The spa is the same as the popular Malaga 2018; already well-known in the spa market. It is equipped with a waterfall and 3 laminar jets which makes a relaxing atmosphere by the visual effect. Forty massage jets are responsible for the massage experience, and a 50 sqf filter cleans the water.

As usual, Wellis used latest innovative technologies and high quality materials in the manufacturing of this new swim spa. This new model has represented thousand development, prototyping and testing hours to provide combined experience to its users.

sales@wellis.com www.wellis.com





Bowman • Stand C37

HOT TUBS HEATED FASTER AND AT LOWER COST

Achieving operating temperature in a spa, using the integral electric heaters usually provided, can take up to

24 hours and at best between 6 and 12 hours if pre-heated water

is used to fill the hot tub. Working in conjunction with one of the UK's leading spas and hot tubs companies, **Bowman now** has a solution that enables hot

tubs to be heated from an external energy source, such as gas or biomass fired boilers,

significantly faster. Its EC80 heat exchanger is installed into the hot tubs water circuit downstream of the spa control unit (SCU). Spa water is pumped through the heat exchangers central tube core in a continuous cycle. Hot water is pumped from the boiler throughout the inner shell of the heat exchanger, enabling heat energy to be transferred from the boiler water circuit to the spa water circuit. Using ambient temperature water, the Bowman based system increases water temperature by up to 12°C per hour, getting the hot tub to full operating temperature in around 3 to 4 hours. However, if preheated water is used to fill the tub, the time can be reduced to just 1 hour!

Another advantage of this system: switching from electric heating to a more efficient, lower cost heat source provides substantial energy savings (around €600.00 per tub/per year).

info@ejbowman.co.uk / www.ejbowman.co.uk

Vitra Tiles Stand G13

A COMPLETE SOLUTION FOR SWIMMING **POOL DESIGN**



VitrA Tiles is a well-known brand in 78 countries and offers a full range of tiles for the wet leisure market. All tiles for UK distribution are available for immediate delivery via their network of distribution partners. VitrA ProColour is a range of tiles developed for the swimming pool market based on the RAL colour matching system; they can be coordinated with tiling on all aspects of a leisure project from pool tank to foyers and changing rooms. Modularity is another key feature of the range, giving swimming pool designers the maximum flexibility in achieving their design aspirations. VitrA Tiles is launching a new Swimming Pool Brochure at SPATEX 2019 and promoting its latest RIBA-approved CPD on Swimming Pools with a Tiled Finish, as it seeks to promote its brand more strongly in this sector than ever before. The VitrA Tiles ProColour range includes 38 RAL colours for modularity and colour consistency, including the core swimming pool colourways of natural, white, blue and black.

info@vitra.co.uk / www.vitra.co.uk

SCP UK Stand C32

NEW DAVEY'S LOW SALT POOL SANITISER

EcoSalt®2 is ideal for pool sanitisation. This version from Davey which is commercialized by SCP Europe is simpler and more economical, with a function limiting the production of chlorinated salt when pool cover is used. It also functions in 'super chlorination mode', to be turned on during peak times in the pool. This next generation chlorinator is ideal for above ground residential pools, in ground residential pools, plunge pools, swim spas (up to 75 m³). It represents an eco-friendly low cost chlorine solution providing a soft water quality of saltwater in the pool or the swim spa. Indeed, the chlorinator operates with only 15g salt level as it has a switch mode power supply to accommodate low salt chlorine production and protect the cell. The latter is a next generation high performance reverse polarity in-line cell with integrated safety flow switch.

The LCD interface of EcoSalt2 is comprehensive user-friendly and comprises safe Low salt and No Flow indicators. It is also suitable for use with mineral pools. The operating salt level is from 1500 to 6000 ppm.

info.uk@scppool.com / www.scpeurope.com



The exact idip® professional test kit

The eXact iDip® Professional Test Kit is the latest generation test kit that

combines two state of the art water quality test instruments. The first is the Level 1 NSF/ANSI-50 Certified eXact iDip® Smart Photometer System which integrates patented 2-way wireless communication with any compatible iOS or Android smart device and has the potential to test over 40 water parameters.

The second is the NEW eXact® pH+ Smart Meter system which capitalizes on electrochemistry technology combined with Bluetooth connectivity.

itseurope@sensafe.com / www.itseurope.co.uk



Vase • Stand D5

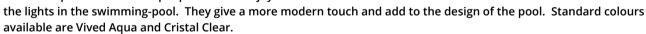
NEW PATENTED TRANSPARENT LUMI SOLAR SLATS

OASE automatic pool covers announces a new tri-extrusion layer profile of 66,7mm width. The new Lumi Solar® slat is transparent and is equipped with an anti-algae hinge. The new slat is also very UV resistant thanks to an additional layer

of UV protection. The patent consists in the fact that the profile has a special way to keep light from the hinge to prevent algae (patented). The Lumi Solar® profiles are now transparent, where before the solar slats had to be made black at the bottom.

Transparent solar slats cause a better solar effect. Exposed to the sun, the air heats up in the hollow space within the slat profile. This heat then warms up the water underneath in the swimming pool — a kind of greenhouse effect. The results of tests during the summer have shown that the performance of heating up the water was between +30 and +40%.

With transparent solar slats people can still enjoy



info@oase.be / www.oase.be





THE NEW "GREEN CHEMISTRY" FOR POOL WATER

The results of any water treatment must be regularly inspected. This is where the Lovibond® water testing instruments and reagents come in to play.

The facilities operator has access to analytical instruments and kits which accurately and easily measure and record the actual state of the water quality.

In addition to this, it is now possible to achieve reagents that are easy to dose; reagents that are safe; reagents that have a long and stable shelf-life; reagents that are extremely accurate; reagents that provide

reproducible results; and reagents that are environmentally friendly. The classic pool tester, the innovative domestic electronic pool tester (Scuba II) or a Lovibond®

photometer can be used with the environmentally friendly Lovibond® tablet reagents: «Green Chemistry». Benefits at a glance: 100 percent free of boric

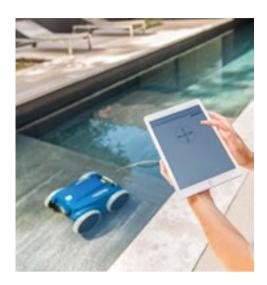
acid, exact reagent quantity, DIN EN ISO 7393-2 compliance, optimal pH buffer system, strict quality monitoring and assurance.

sales@tintometer.de / www.lovibond.com



Zodiac Stand E40

A NEW POOL ROBOT CONNECTED TO ITS USER



New electric Vortex RV 5480iQ is a web connected pool cleaner with an app control system. All the settings can be adjusted and checked not only directly at the control box but also by means of a convenient app for smartphone or tablet. The user can thus start the cleaning process from his workplace, and when he comes home in the evening he can swim in a perfectly cleaned pool. Alternatively, he can use the smartphone as a joystick and guide the cleaner through the pool by pressing the keys or by glide control. Moreover, the RV 5480 iQ has all the advantages of the VORTEX PRO 4WD series. These include the series' cyclone technology, which uses intelligent

guidance of the water flow to prevent the filter clogging and thus maintains highly effective cleaning power. Similarly the all-wheel drive gives the cleaner additional grip and makes it easier to avoid obstacles, such as steps. In addition, there is a lift system for convenient removal of the cleaner from the pool. Another useful feature is the swivel, which reduces the twisting of the cable to a minimum. The appliance has a three-year manufacturer's warranty.

www.zodiac.com

Wellis . Stands B2 & C2

SMART CONTROL FOR SMART SPAS



The latest WELLIS smart solution has been developed to provide a practical and up-to-date technology experience to the users of its spas. In.touch 2 is a smart control integrated into the spa, and is accompanied by an application running on a smart device, allowing control of the spa from IOS or Android devices. The user can access the control system of its spa anytime from anywhere, set the water temperature and circulation or check the current status of the spa.

The hot tub is connected via a wifi network to the home Internet connection and also provides remote maintenance. The brand's team of service technicians can easily track the error messages in the world, of all Wellis spas, on a giant map after a registration. They can see if any error occurs in the product. Furthermore, a complete history list of spa operation is also available to help the user identify any possible errors. In addition to the software bugs remotely corrected in a few seconds, knowing the error history can also help the service provider to arrive ready to the spa, if it needs physical installation to solve the problem.

sales@wellis.com / www.wellis.com

Heat Pumps 4 Pools Ltd . Stand B3



EXCLUSIVE DISTRIBUTION IN UK

In 2019, HeatPumps4Pools will be the exclusive UK trade distributor for the new Hot Splash and SunSpring ranges of plug and play heat pumps for above ground swimming pools. These heat pumps come complete with power lead and fitted UK or European RCD/Plug. The new heat pumps are to be discovered in demonstration at SPATEX.

enquiries@heatpumps4pools.com www.heatpumps4pools.com

Uryden Aqua Stand C5

ECONOMICAL AND SUSTAINABLE FILTER MEDIA

AFM® stands for Activated Filter Media, a filter media made from green and brown container glass, developed by marine biologist Dr. Howard Dryden. During the production process the raw AFM® goes through a threestep mechanical and chemical Activation Process. Its activated

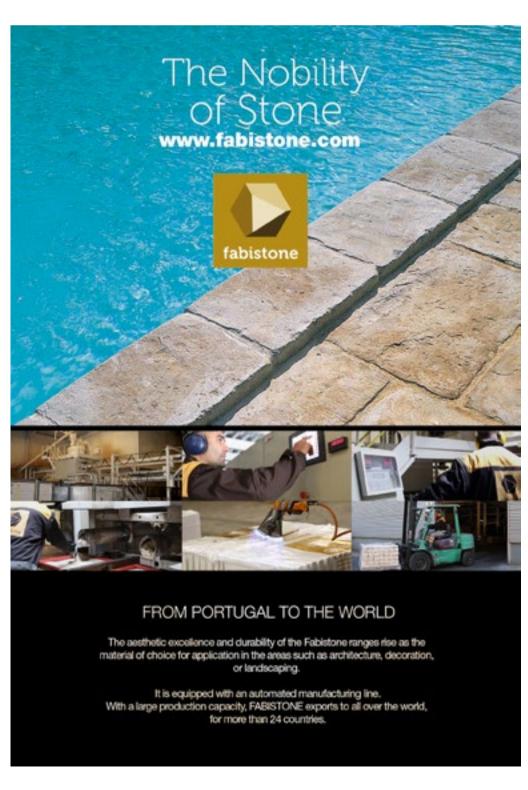
surface is self-sterilizing which prevents bacteria mud-balling, coagulation and channeling of unfiltered water through the filter bed. Activation increases the surface area by up to 300 times for catalysis and adsorption reactions.

This filter media exceeds the performance of quartz and glass sand by filtering at least twice as efficiently. The catalytic properties on the surface of AFM® make it fully bioresistant, which means no biofilm is formed in the filter bed. This reduces the chlorine demand and therefore the formation of harmful volatile disinfection by-products such as THM's, cyanogen chloride and trichloramine. Not only the chlorine smell but also the risk of getting infected by pathogens like legionella or cryptosporidium, is greatly reduced.

The pool is healthier, especially for children, safer for the environment and more economical.

This filter media has been successfully used in over 500,000 public and private swimming pools worldwide.

sales@aqua.com / www.drydenaqua.com



Waterco . Stand E20

HEATING THE POOL ECONOMICALLY

To make the most of its pool the owner tries to keep it at a comfortable temperature for as long as possible, during the day and throughout the year. To achieve this, the heat pump is a good solution as it only requires energy to operate a compressor and a fan motor, using low amperage in the process. For every 1kW of electricity consumed, **Electroheat ECO-V Inverter heat pumps**



designed and manufactured by WATERCO deliver up to 7kW of heat, offering significant savings compared to propane gas, natural gas and electric heaters. These heat pumps have the flexibility to vary the speed of the fan motor and compressor to maintain a constant temperature. They adjust their efficiency from 50 to 100% according to the real needs of the swimming pool, thanks to the Inverter technology. This latter provides a more precise water temperature without the fluctuations and power wastage of fixed speed heat pumps. It results in energy savings of up to 15 to 30% compared to these conventional systems. One of the other advantages of speed control of the compressor and the fan motor is to produce a quieter operation, always appreciated by the user.

info@waterco.eu / www.waterco.eu

Agwaseat

HAVING A DRINK INTO THE SWIMMING POOL IS EASY!



Aqwarana presents its 'one of a kind' pool seat. This elegant and original pool seat fits easily on most above ground swimming pools and steel frame borders thanks to its innovative grip. Two adjustable feet on the back side of the seat help to ensure the right position for maximum comfort and relaxation. The gills on both end corners help the seat easily sink into the water. Having a drink into the swimming pool becomes pleasant...

sales@aqwarana.com www.aqwarana.com

The Mosaic Spa Company

Stand C34



COMPLETE DESIGN AND CONSTRUCTION OF MOSAIC TILED SPAS

The Mosaic Spa Company works with the UK's leading swimming pool and spa installation companies and Leisure Business organisations. They design and manufacture a wide range of high quality GRP fibreglass mosaic tiled spas, swim spas and hydrotherapy pools, from standard sizes to bespoke luxurious spas, using only the finest marine grade materials and are available as both skimmer and deck level, single or multi-sectioned shells. Offering a full design service, they use Solidworks 3D design software to create computer generated 3D images of the proposed spa, giving pre-construction visualisation of the finished product. All their spas feature Waterway jets and filtration equipment with multiple jet options and configurations available, along with air tracks and underwater

An extensive range of tile options are available or even a customized tile if desired by the customers. The finished spa is delivered on a stainless steel frame with adjustable legs for final positioning and levelling.

info@mosaicspa.co.uk / www.mosaicspa.co.uk

Spa Solutions • Stand F58

NEW IKON SPA DISTRIBUTED BY SPA SOLUTIONS IN UK

The spa and swim spa supplier Vortex Spas announces that its innovative IKON spa will now be available in the UK through an exclusive distribution agreement with Spa Solutions. UK-based spa specialist distributor, Spa Solutions, has built up a first-class portfolio for supplying hot tubs and spas, which combine among the most advanced hot tub technologies with world-class construction and professional service.



Vortex Leisure Group CEO Andrew Pullen says he is thrilled to partner with a company that has the same philosophies around "innovation, workmanship and customer service" that Vortex does. Spa Solutions Managing Director Anthony Schneikert says Vortex Leisure is renowned for producing high quality spas backed up by clever design and excellent customer service. "In addition to the new IKON spa, we'll be offering retailers a number of Vortex Spas for the first time within the mid-range price bracket that incorporate all the features of a high end produced spa." For retailers interested in this product, Spa Solutions is showcasing IKON spa on its stand.

enquiries@spasolution.co.uk / www.vortexspas.co.nz

Light Projects . Stand B57

SHINING A LIGHT ON UNDERWATER LIGHTING

Light Projects and Wibre are showcasing the latest advents in underwater lighting. Wibre's new Centum°° range comprises built-in and surface mounted underwater spotlights which use the latest technology to offer industry-leading light outputs at 166 lumens per watt. This coupled with temperature monitoring and integrated surge protection, ensures optimum operation, long life cycle and low maintenance. Exclusively available in the UK via Light Projects, Centum°° includes four recessed IP68 underwater fittings from 5 to 47 watts. The light sources used are particularly powerful and compact LED modules available in 3000K, 4000K and 6000K as well as RGB-W and Dynamic White.



Two surface-mounted spotlights complement the range for use in fountains and water features. These feature similar colour temperatures and lumen efficiency with the added versatility of distribution angles of 25° to 30°.

info@lightprojects.co.uk / www.lightprojects.co.uk / www.wibre.de

Waterflex

ULTRALIGHT AQUATIC TREADMILL IN ALU TECH

Waterflex, a brand of Poolstar group, is specialized in aquatic fitness equipment providing attractive products. One of its latest is the AQUAJOGG AIR, one of the first treadmills in aluminium. Ultralight and still very stable it is designed to combine an effective yet soft work-out for rehabilitation or training. Its stabilization bar is an asset for beginner and as it is removable, the training can be adapted

to the user.

Its compact design makes it easy for storage while folded and its 6 wheels easy to get inside the pool. But what makes it unique is clearly

its weight: less than 20 kilos!

contact@waterflex.fr / www.waterflex.fr





THE FLEXIBLE SPIRAL HOSE FOR IN-GROUND POOLS AND **HOT TUBS**

FITT presents FITT B-Active, the flexible spiral hose to draw-off and run water, suitable for in-ground pools and hot tubs. In addition to the patented Chlorine Defence System film protection against chlorine and the patented Spiral Protection Barrier, the hose also features a PVC spiral (D-shape pat.pend.) extremely resistant to crushing. In case of in-ground pools, hoses have a key role. They guarantee constant supply of sanitized water and, at the same time, they must withstand strenuous conditions for long times. They must withstand crushing force due to mechanical pressure of the ground above, chemical aggression caused by sanitizing substances like chlorine and they must be resistant to adjustments of the system itself which can cause damages or liquid leaks. In the light of such considerations, hoses must be chosen with vision, opting for high-quality and top-performance products that prevent such issues and extraordinary maintenance due to damages and hoses malfunction. The flexible spiral hose is the ultimate product designed by FITT's R&D team to solve major setbacks during installation and maintenance of inground pools. It's very easy and quick to install, 50% more resistant than traditional hoses and it has an innovative protection from internal chemical aggression to guarantee significantly lower maintenance costs.





Ring stiffness test

Bending radius test

The hose inside is lined with a special patented film that offers extensive protection against high-chlorine water (CDS - Chlorine Defence System) and acidic environments, guaranteeing lasting performance.

FITT B-Active is made in PVC-P and inside of it there is a D-Shape spiral which is extremely resistant to crushing (up to 34 kN/sqm). The D-Shape spiral guarantees high flexibility and a smaller radius of curvature (up to 125 mm), which makes installation easier also in case of uneven terrain.

The rigid spiral is itself covered by a lining (Spiral Protection Barrier) which acts as a barrier that prevents premature embrittlement due to environmental stress cracking (ESC - Environmental Stress Cracking).

Manufactured with patented technologies and characterized by indelible traceability under the membrane, FITT B-Active is a totally Made-in-Italy hose that offers double security thanks to 10-year insurance coverage and warranty. bactive@fitt.com / https://bactive.fitt.com

Alukov • Stand F40

ECONOMICAL TRANSPORT AND QUICK ASSEMBLY OF POOL ENCLOSURES

Smart Delivery System is a smart, quick and modern method of distribution of ALUKOV pool enclosures. The innovation lies in the way of how pool enclosure is distributed as it arrives already assembled and ready for installation.





compared to disassembled enclosures where the final assembly is done in an unsuitable outdoor environment, often by unskilled employees. This new program allows the economical and rapid distribution of six and even up to twelve enclosures at one time in individual special transport packages. This enables the company to minimize transport costs and significantly reduce the purchase price of the enclosures. The time spent by installers at the customer is significantly reduced from 1-2 days to 1-3 hours.

Therefore, the professional can spend his time on others customers. Having more serviced and satisfied customers every day gives him a competitive advantage and also provides a satisfactory business profit.

info@alukov.co.uk / www.alukov.co.uk

Lamotte • Stand E4

INNOVATIVE WATERLINK SPIN PHOTOMETER NOW HAS NSF **CERTIFICATION**

This 6 wavelength photometer from LaMotte has revolutionized the testing of pool and spa water. Produced in a clean room environment, freeze dried reagents are added to its disk and react with the water sample when inserted into the SpinTouch and rotated at high speeds. After just 30 seconds for a 3-parameter test (FCL, TCL and pH) and 60 seconds for a full suite of 10 parameters, the results are displayed on screen in ppm. Service technicians use the photometer poolside to monitor and correctly treat the pool. Pool

operators can test free chlorine, total chlorine and pH in the water with the 3-use disk. The retail professionals can use it in store to test customer's water samples and then can connect to software to generate a dosing report.

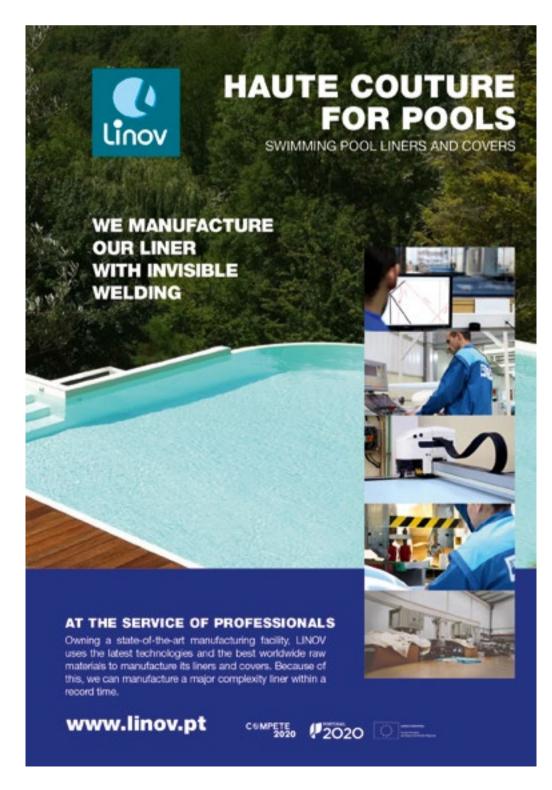
WaterLink Spin photometer is now NSF certified.

The NSF/ANSI 50 certification mark on a water quality testing device (WQTD) used in recreational waters means that the product was reviewed and certified by NSF International to meet applicable American National Standards for product design and performance.

NSF (National Sanitation Foundation) is a public health and safety organization (USA) that tests and re-tests products to confirm that they comply with all requirements of certification for performance, accuracy and operating range.

The WaterLink SpinTouch thus gained the highest accuracy rating of L1 for its tests for pH, free chlorine, combined chlorine and cyanuric acid.

sales@lamotte-europe.com / www.lamotte-europe.com





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As we usually do, we give you below a line-up of the upcoming exhibitions around the world for 2018. Throughout year, as usual, we will not fail to bring you plenty of information and news on new products which will also be published on our website www.eurospapoolnews.com and in our newsletters.

Le JUSTE LIEN will be distributed at most of these exhibitions in the local language. Don't miss the chance to advertise in these magazines distributed at the entry of all these exhibitions. They are an excellent communication media. If you wish to feature in any of these issues, please contact us at: contact@eurospapoolnews.com

ITALY - Bologna

FORUMPISCINE | 13 - 15 Feb. 2019



From 13th to 15th February opens the 2019 edition of ForumPiscine and ForumClub, the only b2b Congress and Expo in Italy dedicated to the fitness and wellness Industry and to pools and spas. The new edition of ForumPiscine will bring together the most important and prestigious brands, the most innovative and dynamic companies in the sector; and also it will be a great cultural stage to face, together with the operators of the pool and spa Industry, the most important issues for the present and the future of the entire sector.

«We aim to the sold-out - explains Federico Maestrami, CEO of Editrice II Campo - two months before the event and we have almost exhausted the spaces inside an Expo this year more than ever has assumed the role of 'fast track' able to unite the Italian and international

Among the biggest new features of this edition there's the Congress program with an increased number of available sessions, starting from the 6 exciting general sessions to discover on line.



info@ilcampo.it / www.forumpiscine.it



RUSSIA - Moscow **AQUATHERM** | 12 - 15 Feb. 2019

The 23rd International exhibition for domestic and industrial heating, water supply, engineering and plumbing systems, air conditioning, ventilation and equipment for pools, saunas and spas, will gather professionals of the sector at Crocus Expo. Suppliers and buyers will meet there in a dynamic business environment. The 2018 edition welcomed 27 517 unique visitors coming to visit the 812 exhibitors from

In 2019, the specialised section World of Water & Spa, the only B2B platform in



Russia and CIS for pool, sauna, spa and bath equipment will display the following products:

Pools (private, public): construction, production and sales / Pumps for pools (circulation, filtering, heat pumps) / Filters, pool water purification systems / Chemicals / Automation / Pool accessories / Finishing materials / Covering materials, pool pavilions / Bath equipment / Level, pressure,

temperature regulators / Manometers / Heat and water meters / Thermometers / Thermostats / Gas meters / Leak protection system.

elena.rak@ite-russia.ru / www.aquatherm-moscow.com

SPAIN - Madrid

TECNOVA PISCINAS | 26 Feb. - 01 Mar. 2019



GALERÍA TECNOVA will be featured at the 2nd TECNOVA PISCINAS Aquatic Installation Technology and Innovation Trade Show for Aquatic Installations, organised by IFEMA and to be held between 26 February and 1 March 2019 in Hall 5 at Feria de Madrid. This initiative will showcase the most innovative aspects of the swimming pool sector, as well as the latest in R&D from the industry. The event will coincide with the 2nd SIGA Trade Fair for Innovative Water Management Solutions, the 2nd HydroSenSoft International Symposium and Exhibition on Hydro-Environment Sensors and Software, the C&R International HVAC & R Exhibition and the GENERA **Energy and Environment International Trade Fair.**

GALERÍA TECNOVA aims to provide support in publicising and promoting the new products and services presented at the trade fair which stand out for their innovation, through the incorporation of new technology, new designs or other cutting-edge features. In this way, TECNOVA PISCINAS can boost innovation in the pools, wellness, spas and saunas sector, offering special prominence and publicity for the most significant new developments on the market.

With GALERÍA TECNOVA, the trade fair offers a commercial platform and a sectoral meeting point with added value for both exhibitors and visitors, providing visibility to this selection from the cutting edge of the sector.

Once the deadline for applications has closed, a committee of experts will assess the suitability of the products for inclusion in GALERÍA TECNOVA.

tecnovapiscinas@ifema.es / www.tecnovapiscinas.ifema.es

SPAIN - Barcelona

PISCINA & WELLNESS | 15 - 18 Oct. 2019



At its next edition, Piscina & Wellness Barcelona, which takes place on 15 to 18 October 2019, will focus on health, wellness, innovation and internationalisation as strategic lines of growth and organise different activities related to wellness, aquatic facilities and swimming

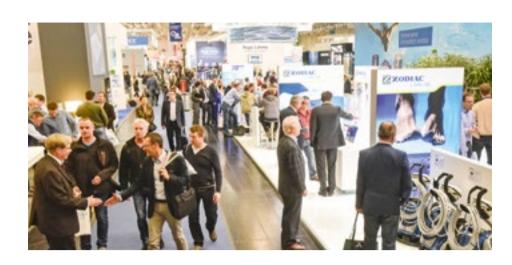
In addition to the business opportunities offered by the rehabilitation and maintenance of the existing pool park, another line of development of the industry is to enhance the products and services related to tourist establishments, health centres, wellness, leisure and sports facilities, which will once again focus an important part of the overall offer of the show, with special emphasis on wellness and spa and aquatic facilities.

In this sense, to view the latest developments in this area, the exhibition will once again host a Wellness Experience, the recreation of a wellness centre where visitors can check its operation, consult experts and learn about the latest trends in design, equipment and technology, as well as services and treatments to be offered.

With practically a year to go before the fair is held, it expects to bring together 400 exhibitors, 10% more than in 2017, with 60% being international, and to attract more than 14,000 visitors from a hundred countries, promoting national and international business, sectoral knowledge and networking.

piscinawellness@firabarcelona.com / www.piscinawellness.com

GERMANY - Cologne AQUANALE | 05 - 08 Nov. 2019



As one of the world's biggest and most important marketplaces, aquanale concentrates your energies and, in 2019, presents the complete range for the swimming pool, sauna and wellness industries under one roof from 5 to 8 November!

For the first time ever, at the request of exhibitors and visitors, FSB's "public swimming pool" sector is integrated into aquanale. The trade fair is developing with the market and is moving towards the future with concentrated power. What does that mean for you as an exhibitor? It will now be even easier to impress the high-quality international audience of the expanded aquanale with your products and services. Meet the whole industry in one place, at one stroke - concentrating fully on your business of the future!

"The separation between the private and public swimming pool sector was quite a challenge for some exhibitors - these days, the boundaries in the industry are blurring the concentration under the ,aquanale' brand clearly underscores this market development. This makes addressing our national and international target groups and industry partners easier." Bert Granderath and Dr Stefan Kannewischer, Chairpersons of the fair advisory boards of aquanale and FSB.

aquanale@koelnmesse.de / www.aquanale.de



BOOK YOUR AD SPACE

in the upcoming special editions of Le JUSTE LIEN



30 000 copies distributed and dispatched

February 2019

√ Special **ITALY #13** | Italian distributed at **ForumPiscine** (Bologna)

√ Special **SPAIN/Madrid #2** | Spanish distributed at **Tecnova Piscinas** (Madrid)

March 2019

√ Special **BENELUX #5** | Dutch / French dispatched in Belgium, the Netherlands, **Luxembourg and North of France**

√ Special **SWITZERLAND #4** | German / French / Italian dispatched in Switzerland, Austria and Liechtenstein + Boarder regions of France, Germany and Italy

April 2019

√ Special **SPRING New Products #34** + Special Spa & Wellness #23 | French / English dispatched *in Europe*

October 2019

√ Special **SPAIN/Barcelona #35** | Spanish / English distributed at **Piscina & Wellness** (Barcelona)

November 2019

√ Special **GERMANY #14** | German / English distributed at **aquanale** (Cologne)

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Heat pumps for swimming-pools

Cubic Electrical Appliance Co. Limited has been manufacturing heat pumps for swimming-pools for 10 years. We immediately decided to invest significantly in R&D, productivity and quality control and to hire the best specialised engineers. The company developed more advanced products in order to meet increasing demand and the requirements of a constantly evolving market. From season 2019, all our heat pumps will be available with R32 refrigerant. Our philosophy: to remain a human-sized company and build a direct, effective and fair relationship with our customers.

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info@aquajackcleaners.com www.aquajackcleaners.com

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info@linov.pt / www.linov.pt

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info@fabistone.com www.fabistone.com

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High quality European production

WELLIS, which works with more than 300 international partners and a widespread domestic partner network, runs a manufacturing and logistic center that now takes up a 27.500 square meters area. 9 000 spas / swim spas are produced every year in their large production hall (10.000 m²) in Hungary with enormous, cutting edge manufacturing tools. From early beginnings as a straightforward import/ export business, WELLIS has quickly realized the increasing consumer demand for high quality products, not always available from current suppliers.

sales@wellis.com www.wellis.com

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PQN Audio Speakers & Transducers for Spas & Bath

PQN Audio is a worldwide supplier of audio products especially designed to bring great sound to the spa experience. Special Performance Audio (SPA) line of in-spa speakers and IP68 waterproof transducers combine innovation with performance & quality. PQN is home to the largest selection of REACH, CE & IP compliant spa speakers & transducers on the market. PQN offers full OEM support. Listen to PQN Innovation.

info@pqnenterprises.com spaspeaker.net

AVARETTI GROLIF

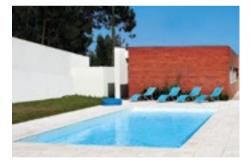


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info@rppiscines.com www.grouprpi.com



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