# Le JUSTE LIEN Nº 11 UK SPECIAL 2016 SPA POOL NEWS THE EUROSpaped News

## The Premier European Journal for Professionals in the Pool & Spa Industry

## **EuroSpaPoolNews** is 15 years old!

We have come a long way since then! Eight languages online, several million visitors to the site, more than 800,000 journals published in 12 languages and distributed at the most important exhibitions in the world...

We have sent out around 2,000 newsletters to an entire profession eager to read our scoops, news and new product information.

And for the last 11 years now, we have been publishing Le JUST LIEN, the hard copy version of EuroSpaPoolNews.com that you are holding in your hands today. We would like to thank all those readers who have been following us since its creation, and our advertisers, who have stood beside us since the beginning.

Last but not least, our sincere thanks to Stephen DELANY who has been with us all through these years and who now wishes to concentrate fully on his main business.

Happy reading!

Loïc and Vanina BIAGINI

Katrien, Alexandra and Nicolas will be happy to welcome you on our Stand B33 of the exhibition.



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## The 2015 EUSA Awards

The third EUSA (European Union of Swimming Pool and Spa Associations) awards took place at the Piscina & Wellness exhibition held in Barcelona, Spain,

on 14 October, announcing 14 winners across 5 countries. In 2015, 79 projects from 8 countries were submitted to compete. This great annual event of the association is held each year on a different trade show, so that each country can host the event. Competition was tough with EUSA

representing over 3,000 swimming pool and spa companies across Europe.

## **Category A - Domestic Outdoor Pools**

- GOLD: Diffazur Piscines, France.
- SILVER: Diffazur Piscines, France.
- BRONZE: Progreen, Italy.
- **Category B Domestic Indoor Pools**
- GOLD: BL / sprl, Belgium.
- SILVER: Krause Schwimmbadtechnik, Germany.
- BRONZE: Portrait Pools & Enclosures, United Kingdom.

#### **Category C - Domestic Spas**

GOLD: London Swimming Pool



Portrait Pools & Enclosures

## Company, United Kingdom.

- SILVER: Diffazur Piscines, France.
- BRONZE: Diffazur Piscines, France.

### **Category D – Domestic Hot tubs**

- GOLD: Piscine 15, France.
- SILVER: Falcon Pools, United Kingdom.
- SILVER ex-aequo: JPS Piscines, France.
- BRONZE: ADH Piscines, France.

## **Category E – Above ground swimming**

• GOLD: Home Counties Pools and Hot Tubs, United Kingdom.

## The Wet Leisure Survey allows the industry to identify trends in the market.

pools



For many years the wet leisure industry in the UK operated without the benefit of any overall market information.

Other industry sectors had surveys and market research that allowed them to see developing trends and growth areas and react accordingly.

For business owners and managers working in the wet leisure industry, such a picture had to be pulled together from

conversations, guesswork and their own experiences.

In order to address this problem, Golden Coast in association with the BSPF, launched the Wet Leisure Survey, which is now in its 5th year, with every business working in the wet leisure industry invited to respond.

Key trends emerging from this year's survey are strong growth in the importance of service and maintenance, continuing demand for energy-saving products and steady growth in the retrofit sector.

The survey reports that confidence for the year ahead is good but the weather and the economy remain as the biggest challenges to business growth.

The survey results are collated, analysed and published in a report made freely

## A Warm Welcome from SPATEX Organiser, Michele Bridle to the **UK's Number One Water Leisure** Exhibition, SPATEX 2016, at the Ricoh Arena!

"Yes, after a year of planning, the milestone 20th anniversary SPATEX 2016 is here! And what a Show we've lined up for you! We've come a long way in our 20-year history and we would like all of our many and much-valued exhibitors and visitors, national and

international, to join us in celebrating our journey and making us the UK's key event in the calendar. "Not that we are resting on our laurels. Far from it, the Exhibition is continually



Michele BRIDLE

evolving and growing in stature year-on-year and we are looking forward to even greater horizons in the future. [...] Continued on p.2

## A new President proud of its role

Alex Kemsley, the incoming BSPF President, gives his view on his forthcoming year in office.

Taking on the role of BSPF President is a great

honour, given the existing work commitments that I already have as Chairman of BISHTA and also a PIP Committee member.

Then there is my day job Waterstream running Compass and Pools with Simon Dickson (my business partner). I have been extremely grateful to Simon for the extra work that he has picked



Alex KEMSLEY

up while I have been away on various committees on behalf of the BSPF family. It is reassuring to me, that when I take up my post

as BSPF President, I have some prior knowledge about BISHTA (British and Irish Spa and Hot Tub Association) and PIP (Pool Industry Promotion), to know what these companies get involved with. [...] Continued on p.5



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available to the whole industry at SPATEX from both the BSPF and Golden Coast stands. For further information contact Golden Coast on 01271 378100 or email: swimmer@goldenc.com





## A Warm Welcome from SPATEX Organiser, Michele Bridle to the UK's Number One Water Leisure Exhibition, SPATEX 2016, at the Ricoh Arena! Continued from page 1

[...] "I look forward to meeting you at the Show. New for this year, we have a dedicated SPATEX Welcome Desk at the entrance of the Jaguar Exhibition Hall. If you have any queries, whether it's a technical enquiry and need to be pointed in the right direction or wish to talk to the SPATEX team, please do pay us a visit. We can also help should you need help regarding hotel and restaurant bookings.



### Come celebrate with us!

"As it's our birthday, SPATEX is hosting a Mexican themed anniversary networking event on Monday following the Show closing for the day at 5pm. All visitors and exhibitors are warmly invited for free drinks, nibbles, music and fun in the Ricoh Arena's Bar 87."

### Highlights

The UK's biggest showcase of water leisure products and the largest facilitator of FREE Industry education and training has a great Show in store for you:

- Well over one hundred exhibitors from home and abroad
- The commercial sector. Please see Showguide for the full programme and visit www.spatex.co.uk
- Twenty brand new topics in seminar arena one for the ISPE (Institute of Swimming Pool Engineers) workshops over all three days of the Show.
- Excellent exhibitor representation from spa companies such as Passion Spas, Wellis, Superior Spas, Elite Spas, Spa Crest, Aqua Via Spas, GMT Spas International, Certikin, Astral, Plastica, SCP, Coast Spas UK, Pollet, Aqua Spa Supply/Vita Spas, Hydrospares and Procopi.
- New companies never seen before at SPATEX such as Behncke GmbH, Brio, Cyrano Ltd, PHNIX Eco-Energy Solution LTD, International Business Development, Fibalon, Specialist Toughened Glass Ltd, Pool-dek, Aquinox, Trend GB, Morgan Bros, Rivierapool, Poolcover Manufacturer, BeauMosaic and Stoneworld.
- Returning to the SPATEX stable but new to the Exhibition's home at the Ricoh Arena (for the third consecutive year) are Total Water Products/Lo-Chlor, ProMinent Fluid Controls, JetStream UK Ltd, Sterling Hydrotech and JAK (at the time of going to press).
- For spa operators in commercial or business situations on Tuesday there will be a series of talks by experts from the Pool Water Treatment Advisory Group (PWTAG) from 10.00 till 14.45, including the latest guidance on Legionnaires' disease.

#### Thank you!

"Finally, I would like to extend a huge thank you to all our exhibitors and visitors who have come from far and wide and made SPATEX the success story that it is. We couldn't have done it without you!"

## Be Spa, out to conquer Europe



Located in Le Mans (72), the French company Be Spa has made its mark since 2009 in the market for swim spas, acrylic spas, inflatable spas and spa accessories. Encouraged by its success in France, the company has decided to set out to win over European markets, and particularly those of the neighbouring countries: Spain, Italy, Switzerland, Germany and Belgium are the territories it will prospect in.

With Christian Fourquemin and Raynald Pipelier at its head, the company is now moving in a new direction, with bigger projects, and its sights set on a 2016 season resolutely focused on international development.

To this end, it has expanded its sales team by recruiting a Director of International Sales, Frédéric Landais, who has gained his experience in major international groups in the domains of household appliances and as adviser. His mission will be to establish the Be Spa brand in all the neighbouring countries of France, with Spain as the first target this year.

## Darlly Europe freezes prices for the 3rd year!

Darlly Europe has announced its 3rd year of price freezes – rewarding its customer in helping another year of growth, which will be the 4th consecutive year of outstanding growth. 2015 realised yet another growth of 40% in sales of Pool and Spa filter in Europe.

Phil Mosley and Gil Gingell say they are delighted to announce another year of price freezes which follows yet another year of continued growth and investment. *"Our continual progression is due to recognition by the industry that the Darlly brand stands for quality, increased levels of stock which averages 40,000 filters, an increasing product range and working closely with OEM's."* 



Phil added: "This year we have moved in to a new, bigger warehouse with a head office facility. We have invested considerably in new plant, equipment and digital technology. All of this has enhanced our

considerably in new plant, equipment and digital technology. All of this has enhanced our offering to our customers, who are at the centre of all we do. We are pleased to be able to pass on the benefits of our success by freezing prices for the third year running, which we believe to be unique in the industry."

Darlly Europe's 2016 brochure is now in available in English, French and German.

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## SPATEX STAND B2

## More than 300 people attend the inauguration of the new Wellis factory



Ákos CZAFIK and Zsolt CZAFIK CMD of Wellis

They came from 15 countries in Europe, the US, the United Arab Emirates and Saudi Arabia, the invitees to the inauguration of the new factory of the Hungarian spa manufacturer, on 3rd and 4th December.

The programme was particularly busy, beginning with a visit to Wellis Showroom in downtown Budapest in the afternoon, followed by dinner in the spectacular setting of the Fischerman Bastion Restaurant that overlooks the Danube and the house of Parliament.

On Friday, the event continued in the new factory installation in Dabas, a town of some 20,000 inhabitants, thirty kilometres from Budapest.

«We are proud to share important values such as ambition for growth, the pursuit of excellence

and a vision for the future with Wellis», said Zoltán Kőszegi, the Mayor of Dabas. After a tour of the factory that is equipped with the most modern technologies in production and storage, there was a presentation of the management team.

Following this, Ákos CZAFIK, CMD of Wellis, presented the European spa market data, highlighting the fact that the company was by far the largest manufacturer in Europe, with an outstanding performance in 2015, having succeed in increasing its market share by 35% in an environment still growing by 8%.

«Thanks to this investment of over 5 million €, our annual production capacity has increased



Christian FOURQUEMIN et Raynald PIPELIER

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to 20,000 spas. We are also starting production of saunas and hammams, and will be able to employ up to 500 people», explained Zsolt CZAFIK, Ákos' brother, who is also a CMD. The awarding of bonuses to distributors with the best sales results, preceded the introduction of 4 new swim spa models and an immersion pool with a constant temperature of 10° C. The event concluded with a dinner followed by music and disco late into the night.

export@wellis.hu / www.wellis.eu





## SPATEX STAND C32 / C35

## 3rd Sales Conference & Vendor Showcase: SCP Europe The Group announces it has topped the 100 million euros mark after an odyssey of over 15 years!



«On 12th October, our parent company, PoolCorp, celebrated its 20th anniversary as a public company, occupying 9th place among the 1,500 companies the most profitable listed on the stock exchange!

Just 15 years ago I set out on my adventure with SCP Europe.

Ten years ago, SCP Europe acquired Busatta after Norcal, Swimming pool Warehouse, Albouy, Exporlinea, SOFI and

#### Hayward Iberica!

This year, after a journey of more than 15 years and for the first time in our history we are on target to attain a consolidated billing of 100 million!

This places us among the major players of the pool industry in the EU! What a success!»

It was with these strong and symbolic numbers that Sylvia Monfort, General Manager of SCP Europe, delivered her welcome address to the 300 people attending the 3rd Sales Conference & Vendor Showcase that was held in Italy at Baveno, in the charming gulf of the Borromean islands - pearls of the Lake Maggiore.

During three days, from 16th to 18th November, in the magnificent setting of the Gran Dino Hotel, all the SCP teams from Europe, the management teams from PoolCorp the US parent company, its Chairman and CEO, Manny Perez de la Mesa, and Rusty Sexton, Chairman, the world's leading manufacturers in the Pool and Well-being market as also SCP's partner brands participated in this exceptional event brilliantly organized by Eric GALAIS and the SCP Europe team with flawless logistical support from the teams from SCP Italy.



### 150 decision makers and directors from SCP

All through these very studious days, alternating visits to booths, conferences technical training, but also in a festive spirit, some 150 decision makers and key SCP heads from 7 countries and 13 sales offices in Europe, were able to meet their privileged suppliers and hold quality discussions.

SCP's manufacturing partners, long-time supporters and new entrants - a total of 46 suppliers, including 11 new participants - were able to present their innovations for 2016, and also their product lines, discuss the state of the market and their innovations, describe their preseason offers, and promote their services, among other things.

Events and comedy shows produced by SCP heads and their teams were presented on a huge stage equipped with 3 large screens, and prizes and trophies were awarded to the best agencies and suppliers.

#### SCP reaffirms its values

After asking the audience to observe a minute of silence in tribute to the victims of the attacks that had just struck Paris, Sylvia Monfort and Manny Perez de la Mesa made a point of reaffirming SCP's values to all its partners present: Investment in human capital and training to achieve excellence, great respect and exemplary loyalty to its partners, whether they are customers or suppliers, a culture of service and community, a capacity for investment and innovation, unwavering support of and to its vendors, all of which are made possible by the Group's financial soundness and confidence in the development of SCP Europe.

## T&A celebrates its 20th anniversary

For the last 20 years, the Belgian company increasing production capacity, T&A continues

offering custom pool covers. It was in fact in 1995 that its founder, Ludo Vervoort, started production of the AquaTop slatted covers.

Today, T&A has become one of the largest manufacturers of automatic pool covers in Europe. The AquaTop slatted covers are still T&A's flagship product. This high-end cover, with high-quality PVC or PC slats, brings added value to any type of pool.

Although 2015 is a year of celebration, it has also been



Technics & Applications (T&A) has been to innovate. A new optimized control system

and new pool slats have been launched in 2015.

Besides the AquaTop slatted cover, the AquaGuard safety cover has also become a leading product in the European market. Compared to a roller shutter, this cover offers less insulation but ensures complete safety. In addition, the pool is covered hermetically and thus remains completely clean.

T&A has grown significantly since 1995, but its values have not changed. The company strives to provide



synonymous with major investments. In 2015 therefore, the production capacity was increased by 50% - a capacity that will be further boosted in 2016 through increased

automation. In addition to investments for

quality products at competitive prices, with good service and timely delivery. To this end, training, advisory services, technical assistance and immediate availability of spare parts are an essential part.

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#### **VIP** guests

On Wednesday, over 150 VIP clients of SCP Italy, specially invited for the occasion, were requested to join this private SCP exhibition and to talk directly with representatives of the top leaders in the pool market (Hayward, Pentair, Maytronics, etc.).

These SCP days ended in triumph with a gala dinner, followed by a magnificent fireworks display over the lake, attended by nearly 350 people who were delighted by the show.

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## **RED POOL acquires VISION TECHNOLOGY**

The French company from Montrond-les-Bains - specializing in the domain of thermoforming, moulding of plastic and composite materials – has changed its name and offers a new range of indoor and outdoor stepladders for in-ground pools, equipment rooms, wall-flow filters, trampolines, slides, foot baths, counter-current swimming pools,

mini-pools and spa facilities. Red Pool also adapts its products to customer requirements and requests for customization from clients; the company is in fact equipped with a robotic production line to guarantee optimization and flexibility. The new production techniques, combined with a selection of quality materials, guarantee products that are resistant to UV rays and chemical treatments and which can stand up to the most extreme operating conditions of a pool.





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## SPATEX STAND B33

## Journal Le JUSTE LIEN – EuroSpaPoolNews.com: 15 years of international presence!

Manufacturers, are you looking for distributors to sell your products, to develop or to strengthen your presence in Europe...?



Are you seeking an international and reliable showcase to promote your innovations, new products, services, important company news...?

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Present on the web with more than 1,000 000 pages viewed per year in 8 languages, this website is available online in French, English, Spanish, Italian, German, Czech, Romania and Portuguese, to target growing markets in Europe. As well as its newsletters sent weekly to 20,000 trade professionals across Europe.

And over 80,000 copies of the Journal Le JUSTE LIEN – EuroSpaPoolNews.com are distributed free of charge worldwide at key world trade fairs, in 14 languages:

French, English, Spanish, German, Italian, Czech, Rumanian, Portuguese, Arabic, Russian, Polish, Turkish, Dutch and Chinese!

EuroSpaPoolNews.com, it is also more than 3,500 fans worldwide and new members joining every day!

Keeping pace with the calendar of international exhibitions, your news and new products will set the tempo... So start planning now for your future ads in Le JUSTE LIEN, you can send us your press releases today and book your advertising space in the various editions coming up in 2016, if you have not already done so.



And don't miss our new edition in 2016: Le JUSTE LIEN Special Swiss/ Austria published in French, German and Italian and specifically dedicated to the markets of Switzerland, Austria, Liechtenstein and neighbouring regions in Germany, France and Italy!

## 1st International Pool Contest 2015

The winner is...

After a first phase that ended on 5th September with the first series of votes, iPool2015, the 1st International Pool Competition on the internet, organized by EuroSpaPoolNews.com,



chose its top winner!

Fourteen countries were in the running this year: Australia, the Czech Republic, Italy, France, Germany, Spain, the USA, Belgium, Morocco, Hungary, the United Arab Emirates, Qatar, the Netherlands and Venezuela.

This year, the prizes go to the three winners who obtained the highest number of votes for their pool photos.

It was Hungary that broke away from the leading pack with 453 votes for

the pool by Hydropolis. Next came France, with a pool by Renaisens Piscines, followed by Spain with the Nedapool pool.

The jury presented the three trophies during the aquanale exhibition on 28th October at 5.00 pm on the bsw stand.



The iPool2015 1st Prize, awarded to Hydropolis





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The 2<sup>nd</sup> Prize, awarded to Renai'sens Piscines



The 3<sup>rd</sup> Prize, which will be presented to Nedapool

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# THE EUSA TRIBUNE



## NEWS 5

out their roles and to oversee the

work programme. The BSPF office

is a very professional team, and

they are committed to providing the

Finally, the BSPF is not only

represented at home but provides a

much-valued voice in Europe and is

an active member of EUSA. Work with

our European colleagues is a highly

for

been a buoyant

highest quality of service.

## Its mission in Europe

EUSA, The European Union of Swimming Pool and Spa Associations, was established in 2003 and its articles filed in 2006.

To date, the Association brings together 13 national professional pool associations based in 13 European countries (\* see list at the end of this article). These associations work together to prepare technical documents, then standards, exchange statistics and figures relating to the evolution of the market in Europe.

Each year, EUSA communicates the European market figures and a presentation on the European market was made during the last Piscine Global exhibition.

Last year, it presented the figures at the Barcelona exhibition which was also the place for the presentation of the European awards.

In 2014, 86 projects originating from 6 different countries were entered for the EUSA competition, and 16 prizes in 5 categories were awarded. In 2015, 79 projects from 8 countries have been entered for the 2015 awards.

The results were announced at the Barcelona exhibition during the gala dinner on 14th October. EUSA will look forward to seeing you at this major

annual event of the association, which will be held each year at a different trade show, allowing each country to host the event.

Evolving, monitoring and influencing European regulations are now an integral part of EUSA's actions. A joint EUSA - Europumps working group has been set up to ensure that the Eco-design regulations concerning the energy efficiency of

pumps, is not too stringent where pool pumps are concerned.

Samuel THIOLLIER leads this working group and has already met with the consultant in Brussels. The first meeting of this group was held in October with representatives of the various national associations.

As far as European standardization goes, EUSA is liaising with the TC 402 for domestic swimming pools and spas and with the TC 136 regarding the standards for public pools. EUSA members are following the evolution of the European standards closely and the first of them, regarding the structure

of domestic swimming pools, was published at the end of 2015. Standards on filtration, water

circulation and treatment of water will be published in the course of 2016.

The first European standard for domestic spas is being drawn up and EUSA has helped bring in funding from several countries in order to finance the secretariat of the European working group, which is advancing steadily and could lead shortly to the publication of the standard in 2016 or 2017.

The presidency of EUSA moves on this year for the first time to a smaller country, that was not an initial member: Greece. The Greek President Mr. Andreas Petridis and the Greek Association (SEEPY) will try to continue the good job done by the previous associations and hopefully will manage to increase the members of EUSA.



The presidents of the associations at the last press briefing in Paris

### Member countries, their associations and Chairmen

Greece: Association of Greek Enterprises of Pool and Hydromassage (SEEPY) Andreas PETRIDIS.

France: Fédération des Professionnels de la Piscine (FPP) - Gilles MOUCHIROUD. Portugal: Associacao Portuguesa de Profissionais de Piscinas (APP) José TAVARES DOS SANTOS.

Italy: Associazione Italiana Costruttori Piscine (Assopiscine) – Ivano PELOSIN. UK: British Swimming Pool Federation Limited (BSPF) – Alex KEMSLEY. Germany: Bundesverband Schwimmbad & Wellness e.V. (bsw) - Dietmar ROGG. Spain: Federación de Asociaciones de Fabricantes de Equipo y Constructores de Piscinas, Saunas y Spas (ASOFAP) – Pedro ARREBOLA CONDE.

Hungary: Magyar Uszodatechnikai Egyesület (MUE) – Gabor TAKACS.

## A new President proud of its role Continued from page 1

[...] I have already worked with Richard Carrington, the BSPF's outgoing President and SPATA's Chairman (SPATA is the Swimming Pool and Allied Trades Association). As BSPF President, I am also responsible as the shareholder's representative for working with Jamie Adams (PIP's Chairman) and also with Howard Gosling (SPATEX's Chairman) who have

been committed to their respective roles for many years.

The BSPF provides a voice for each of the companies mentioned above and also for the STA (Swimming Teachers' Association), who themselves provide much-valued advice and support. lt is important that BISHTA and SPATA members

are reminded that they are also BSPF members, because by working together, this can strengthen the industry's voice.

As BSPF President, my role is ultimately to be the person responsible on behalf of the Board for ensuring that the staff employed are given the right resources to carry



Alex KEMSLEY

pool and hot tub market during 2015. Trend results from the UK Wet Leisure survey compiled by Golden Coast and the BSPF will be released during SPATEX, which will provide a valuable source of information for the industry. Copies of the survey are available from the BSPF and Golden Coast stands during SPATEX.

## A look back on an eventful year

Outgoing BSPF President, Richard Carrington gives his view on the past year in office.

It has been an immense privilege to be BSPF President this year and so much has happened at home and abroad!

The availability of the new European Standards for domestic swimming pools (EN 16582) is a great step forward for the whole

of Europe. I know my colleagues in SPATA have been working tirelessly to assist other European colleagues to develop these standards and so a big thank you to SPATA's Technical team and especially Patrick Thorpe and Howard Gosling for their respective input while attending these

comprise the European Union of Swimming Pool and Spa Associations (EUSA). I was delighted to see be at the Awards to see all of the winners, including 4 companies from the UK!

The last 12 months has seen a range of industry events at local, national and international level and I am always very happy to see people attending exhibitions, meetings,



Richard CARRINGTON seminars and workshops to learn more and to share news with their peers. My own President's Weekend held in Greenwich, London was a particular highlight for me and catching up with old friends from the pool and hot tub industry was very pleasing.

The past year has seen a very strong showing from SPATEX, now that it is established at the Ricoh Arena in Coventry. This year, the show is a sell out for its 20th anniversary, which is fabulous news. With 100+ exhibitors, a packed education programme and lots of social events on site or available nearby, it should again prove to be a major kick start to the year. Have a great 2016!



Austria: Österreichischer Verband des Schwimmbad- und Saunawirtschaft (ÖVS) Johann POINSTINGL.

Sweden: Svenska Badbranschen (SBB) – Mille ÖRNMARK.

Switzerland: Swiss association of Water and Swimming Pool Technologie – Urs RICHLI. Romania: Romanian Swimming Pool and Wellness Association (APPW) - Serban MOROIANU.

Belgium: Belgian Swimming Pool Association (BSPA) - Joeri DILS.

### info@eusaswim.eu / www.eusaswim.eu

## meetings.

European cooperation has also been strongly in evidence with the hosting of the third EUSA Awards, this time at Piscina & Wellness in Barcelona. These awards help to promote the work of members of each of the thirteen National Associations that



## SPATEX STAND E50 The advanced swimming pool

The AstralPool MAC® brings onto the market a new concept of the swimming pool with the innovative idea of total control and maintenance of it! The new 3.0 pool offers the ultimate in smart technology, thanks to the integrated Smart Manager software that automatically

adjusts the pool's operational settings and monitor them (efficiency levels, filtration, dosing, temperature, etc.). First, the user will just have to introduce on a touch screen display the characteristics of its pool (size, pool activity and environment, times used, etc.).Then he will be able to remotely control all the settings from

its mobile AstralPool MAC® app (Android or iOS devices), which works using a Wi-Fi connection or via a remote connection to the platform Fluidra Connect. The solution has been developed for old and new pools alike up to 80m3 and is made up of two small and compact modules easy to install. It ensures that equipment runs at maximum efficiency by making savings of up to 50% on energy, 90% on chemical products and 50% on the amount of water used for backwashing in comparison with conventional pools. Two programs are available: a basic automated one for home owners and an advanced one for pool professionals, accessible with a security code. AstralPool MAC® has been rewarded by several professional juries for the innovation it represents in the pool industry.

info@astralpool.com / www.astralpool.com

## DAISY – better water quality for ducks and any other swimmers

Daisy is familiar to every Disney fan. However, the DAISY in the swimming pool industry has nothing to do with the comic book figure of the same name. Although there are a couple of parallels. Just like lady-duck Daisy has several lives and goes out with Donald Duck and his cousin Gladstone at the same time, DAISY from Dryden Aqua also wears several hats.

The Dryden Aqua Integrated System is based on AFM green glass filtration material. Anyone who thinks that this is merely a green tint, however, is mistaken. AFM acts as a finer filter than quartz or glass sand. Everything



that gets filtered out is completely prevented from entering the water cycle for the swimming pool and therefore does not need to be chemically processed. This means that less chlorine is required and therefore a lot fewer chlorine by-products - such as trichloramine. Trichloramine



Green glass with great potential: AFM

## SPATEX STAND F22

## Industrial Test Systems Europe, (ITS) launches improvements to eXact iDip<sup>®</sup> app

.....

The creators of some of the most innovative water quality testing solutions, ITS Europe, have added automatic calculations to their smart device application. Calculations for Langelier



Saturation Index (LSI) and Magnesium Hardness have been added.

Using a smart device as the brains of the eXact iDip® Photometer System<sup>™</sup> allows for limitless upgrade possibilities. The most recent upgrade of the eXact iDip® application will provide users with the ability to determine Langelier Saturation Index and Magnesium Hardness without doing any written calculations. The device will seamlessly interpret data collected by the user, calculate the desired values, and display the values both on the device and in the application. Prior to this technology those using LSI as an indicator for water safety had to conduct each test and manually perform a series of calculations in order to determine their LSI value. Now the eXact iDip<sup>®</sup> is capable of cutting out this work for the user. Since the eXact iDip® photometer communicates

wirelessly with the application any updates to the software are automatically applied without any need to upgrade the existing hardware.

itseurope@sensafe.com / www.itseurope.co.uk

## SPATEX STAND F31

## Heatsavr<sup>™</sup> liquid pool cover

Brenntag UK & Ireland distributes the Heatsavr™ liquid pool cover, an innovative and environmentally friendly liquid pool cover, which provides considerable savings on water and energy usage. Dosed on a daily basis, Heatsavr<sup>™</sup> forms an invisible barrier on the pool water surface, trapping water and heat within the pool. Heatsavr™ is tasteless and odourless and has no effect at all on pool water chemistry. In an indoor pool, the difference in the air quality is apparent as bathers and



pool attendants enjoy a more comfortable pool environment with lower humidity levels and reduced condensation. Energy savings vary within the range of 10 to 40%, dependent on the air handling system in place. Brenntag UK & Ireland is currently seeking new distributors for Heatsavr™ and Ecosavr™ across Europe and specifically in France, Germany and Italy. Distributor discounts are attractive and marketing material, technical advice and support is available.

enquiry@brenntag.co.uk / www.brenntag.co.uk

## Pahlén launches a new model in the MiniMaster family, now with pH and Redox

Swedish pool equipment manufacturer Pahlén has launched the MiniMaster with pH/Redox. An intelligent measurement unit for continuous monitoring of

water quality and automatic dosing of chemicals in your swimming pool.

MiniMaster measures and controls Redox and pH levels in your pool water using two independent electrodes. Current measurements are presented on an electronic control panel with easy to see color LED's. Green light means a pool in perfect balance with crystal clear water. MiniMaster is connected to the pool water treatment system and is easy to calibrate and use. An advanced and intelligent MiniMaster for all kinds of private pools. MiniMaster with pH and redox is a new

the intention of creating an environmentally friendly, cost-effective and trouble-free pool ownership.

> «With this new product we are covering the needs of all types of private pools», says Gunnar Samuelsson, Marketing Manager at Pahlén.

Pahlén manufactures and sells products for swimming pools since 1967. Through distributors and retailers Pahlén provides equipment for public, hotel and private pools. Pahlén swimming products are installed in swimming pools worldwide. 70% of the production is exported to more than 50 countries. The company's headquarters and factory are situated in Upplands Väsby, Sweden.

is suspected of increasing the risk of asthma. In 2011 the German Federal Environment Bureau recommended that children prone to allergies should not use baby pools.

In order to ensure that any substances that might "slip" through the filter are also filtered, DAISY combines additional systems with this innovative filter material. These systems include APF (All Poly Floc). This breaks up potential contaminants into filterable flakes. APF is composed of six different electrolytes and polyelectrolytes to ensure that the broadest possible range of filtration is covered. Static mixers have been added to optimise the flake filtration process. The ZPM (Zeta

Potential Mixer) ensures that the APF is mixed instantly, completely and turbulently so that

product that is part of Pahlén Pool System with

the coagulation and flaking processes can take place efficiently. The ZPM has an additional advantage that comes into play after filtration. It destroys bacteria - including chorineresistant bacterial colonies protected by biofilm - and other pathogens that can accumulate in the filter, the compensation tank and the pipe system. This means that the chlorine can work more effectively. DAISY does not merely increase the effectiveness of the disinfectant used, however, it also uses the «natural cleaning powers» of ACO (active catalytic oxidate). ACO is a catalyst that heightens the disinfectant effect of sunlight or short-wave UV light.

sales@drydenaqua.com / www.drydenaqua.com



info@pahlen.se / www.pahlen.com



## SPATEX STAND E50 NanoFiber filter cartridges: Filtration optimized

The new self-cleaning filter from AstralPool



is designed for 50 to 90 m<sup>3</sup> residential pools and will go on the market from January 2016. Its innovative cartridge consists of a very dense mesh of nanofibers that optimizes filtration: High filtration capacity of 5 to 8 microns. Also, the cartridge is equipped with an exclusive system that redirects the flow of

water tangentially. This new technique results in a homogeneous

dispersion of impurities on the cartridge, and extends its service life. The flow rate is restored almost entirely when the cartridge is cleaned. To clean the filter, the upper 🦉 lever should be turned manually. This causes the cartridge to rotate and it

can then be easily and thoroughly cleaned. The NanoFiber is also fitted with a gauge, a manual air vent and a two-inch 6-way valve. The range comprising 3 filters is guaranteed for 2 years.

> info@astralpool.com www.astralpool.com

## A partner for pool professionals

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Expert in the production of liners and pool covers, LINOV specializes in solutions and services and is becoming a benchmark for the most demanding professionals in the sector.

Its modern industrial plant, with the latest equipment and highly specialized team, allows the brand to demonstrate its unusual design capacity for liners and covers, combined with a high degree of complexity. The work philosophy of the brand is based on the quality of raw materials, combined with manufacturing excellence.

The company ensures a rapid response to orders received from around the world, offering a maximum delivery time of 2 weeks, throughout the year.

info@linov.pt / www.linov.pt

## SPATEX STAND B37 Herborner 100% coated pumps beat corrosion

German pump specialist Herborner Pumpenfabrik is showcasing its latest innovations in pump engineering for swimming pools and drinking water applications - the 100% coated herborner.X swimming pool water circulation pump with integrated inline filter, and the 100% coated herborner.F block pump.

The result of a €2 million investment, the new pumps are said to provide 100% protection from corrosion (assuming the pumped medium is free of H2S, up to 1000 mg/l chloride ions) with a coating layer up to 1000 µm thick. New hydraulic technologies are also claimed to boost efficiency by up to 10%.

The 100% coating covers inaccessible areas such as gaps and screw threads, and Herborner says the design details needed to achieve this degree of protection make its pumps unique.

> info@herborner-pumpen.de www.herborner-pumpen.de



## Anti-algae cover slats

On the occasion of its 20th anniversary, T&A has rounded out its range of polycarbonate slats with a new anti-algae version. Although the solar slats offer exceptional performance where heating the pool water is concerned, the growth of algae in the compartments linking the blades together so far seemed inevitable. To overcome this, early in the 2015 season T&A launched a new generation of solar slats that includes a transparent solar slat with black backing and the Alu Look slat that obscures condensation. These slats, larger in size, will better insulate and heat the pool, with an increased efficiency of around 15%. The new slats, like the previous slats from the manufacturer, can be wound in both directions, have silicon plugs, a quick release system not requiring tools, mounting by insertion or clips, and a curved surface for better water flow off. The ameliorations

consist of a fourth sealed compartment, which has the function of blocking UV rays and preventing the growth of algae. Furthermore, the slats have increased resistance due to the higher thickness of their walls. The Belgian manufacturer has been offering polycarbonate slats for over 5 years now. Their increased mechanical strength (4 times more resistant than PVC slats), a 50% longer life span, a stress point of around 130° C as against 70° C for PVC slats, deliver the comfort and quality that have been recognized by users for many years. The entire range is covered by a guarantee of 3 years.

They are high performance, in terms of low

noise levels at low speeds and in terms of

Two new models appear in 2015, powered in

8 and 10 kW, with COP of 6.2 and 6.3 at cruising

In the Protection & Safety universe (Delta range), EVODECK cover has an adjustable limit switch and a motor that can be disengaged. The semi-manual version is scalable to a

motorized solution with a battery and casing, or motorised with a battery and solar power.

PROCOPI also recently launched a new wood

mini-pool, the "pistoche" which is made in

France. This small pool is aimed at young and

very young children, bringing safety with its

integrated safety cover. The latter is equipped

with an automatic rolling system.

The reduction box is integrated in its flange. In the motorized version, the reduction box can

info@aquatop.be / www.t-and-a.be

## SPATEX STAND E8 Heat pumps, cover and mini-pool

The CLIMEXEL Inverter heat pumps, from the Power Inverter range distributed by PROCOPI, operate with «Power Inverter» and «ZUBADAN» technologies.

They help to conserve nearly 80% of their heat output with an external ambient temperature that can descend to -15°C.

optimized output.

speed (Step 4 on 7).

be recuperated.



Pistoche





Climexel

info@procopiuk.co.uk / www.procopiuk.co.uk

## New Fabistone Paving

FABISTONE has enhanced its range of reconstituted natural stone paving with the roll-out of its new paving product, VELLUTO.

With its unique texture, this paving feels incredible to the touch and can be used inside or outside hotels, resorts or residential areas. Its anti-slip properties, a feature of Fabistone pavements, make this paving an excellent solution for terraces and swimming pool surrounds. With the feeling of comfort and well-being afforded when walking barefoot on this surface, VELLUTO is one of the most important innovations in the market for reconstituted natural stone floors and paving.



info@fabistone.com / www.fabistone.com



## SPATEX STAND E4

# Complete range of reliable pool and spa test strips

LaMotte Europe are one of the leading suppliers of InstaTest<sup>®</sup> test strips in Europe.

This range of test strips meets testing requirements for a complete range of pool and spa parameters. It includes tests for chlorine (free and total), bromine, alkalinity, pH, total hardness and cyanuric acid as well as speciality tests for parameters including sodium chloride and phosphate. Users of this range benefit from a test strip that is easy to use with stable colour development and instant, accurate results.



LaMotte Europe offer professional customer service, short lead times, long expiry dates and a private labelling service for bulk orders. At this year's SPATEX exhibition the company is giving away a FREE iPad Mini<sup>™</sup> for every order of x100 test strips.

sales@lamotte-europe.com www.lamotte-europe.com

## SPATEX STAND D8

## A wide range of slat colours

Ocea International NV offers a wide range of PVC slat colours for its pool covers, whether they are opaque, transparent or solar. These polycarbonate blades are available in 3 ranges and a dozen colours, with the option of creating a customised colour on request if required. This offer and its flexibility make it possible to adapt the look of the pool to a large extent to blend in harmoniously with its surroundings.



## **SPATEX STAND E8** The THALAO spas and their share of new features

The company Procopi completely renewed its range of spas recently, with its new Thalao spas that incorporate a host of new features.

They are equipped new tubs, available in 7 colours, and a choice of 3 colours for the composite panelling and 2 in natural oiled wood.

The fittings include a new filter plate, an intuitive control panel, two steps, a multi-colour LED projector, insulating cover, and adjustable rotary and birotary stainless steel nozzles.

As options one can add chromatherapy, a waterfall, MicroSilk aerotherapy (with effervescent oxygen micro-bubbles), 2 jets for the feet for the lounger, aromatherapy, or an offset plate kit. Available in versions accommodating 2, 3 or 4 people, with 1 or 2 berths.

The choice of trendy wenge wood panelling is also in the works for 2016. (Photo taken at the aquanale exhibition in Germany).

info@procopiuk.co.uk / www.procopiuk.co.uk

## SPATEX STAND C50 New design cold dip pool



At Aquanale 2015, Riviera Pool presented its new cl dip pool named IceCube. With straight lines and puristic design, its square and minimalist form will perfectly suit modern sauna's areas. Its surrounding overflow channel is covered with a transparent grating made of acrylic glass, which is easy to clean. The blue underwater LED lights provide an original ambience, highlighted with its glass walls, making the water seem to stand around like a block of ice. The intended effect is fully

achieved! Like all Riviera Pool sauna plunge pools, IceCube is made of epoxy acrylate and surrounded with natural stone. Ice chunks made from acrylic glass give the aesthetic finish.

info@rivierapool.com / www.rivierapool.com

## High energy cost savings for domestic pools

The S5P2R<sup>™</sup> VS pump brings the remarkable energy cost savings of variable speed pump technology to domestic pools at an attractive price. Allowing slashing the energy costs by up to 70% while maintaining the pool crystal clean and being whisper quiet at low speeds. The technology was pioneered by Pentair, who was the first to launch it to the swimming pool industry more than 10 years ago. A full 5 years ahead of every other pump manufacturer.

The pump is a direct replacement for the Sta-Rite



## SPATEX STAND D32

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## Pooltest Vero promises 'innovative pool water testing'

The new Pooltest Vero from Palintest is promising a 'truly innovative water testing solution' for the pool shop owner. Featuring unique Flowcard technology and a technique known as microfluidics – combined with a direct reading reflectance photometer with pre-programmed test calibrations – the Pooltest Vero is said to be the first of its kind in the pool sector.



The operator simply injects the water sample into the Flowcard, which is then inserted into the Vero. Using a simple threestep process, the system generates seven results in less than two minutes (measuring free chlorine, total chlorine, pH, calcium hardness, total alkalinity, cyanuric acid, and bromine). Palintest says that for the pool store owner the powerful device is set to revolutionise the process of making treatment recommendations, saving time and money while delivering results that can be trusted. The Pooltest Vero has no moving parts, no screen and no buttons, and simply needs to be connected to a computer where results are displayed using the Vero Pal software.

> export@palintest.com www.palintest.com

## SPATEX STAND E16 Lovibond® Pooltester

The new Lovibond<sup>®</sup> Pooltester has been enhanced to allow simultaneous readings of the most popular water treatment agents and the pH value.



Today, pool owners can choose from a range of modern water treatment agents that are often used in combination. Many of these water treatment chemicals, however, are only effective within a limited pH range. Ambient environmental changes may also affect the readings. It is therefore now even more important to monitor the pH value of pool water in addition to checking the concentration of the water treatment chemicals. With the Lovibond<sup>\*</sup> tester, domestic users can be assured of professional quality.





To ensure quality, the extrusion of the slats is carried out in the company's own workshops. As for the sections, the slats comply with the French safety standard NF P 90-308.

info@ocea.be / www.ocea.be

5P2R<sup>™</sup>, one of the UK's most popular pool pumps.

Designed to be easy to install and to set-up, the simple, intuitive user interface makes it very straightforward to program and to operate, whereas its stainless steel locking clamp allows for quick and easy servicing. The saltwater resistant pump features up to 4 programmable speeds with duration settings and can be controlled by a standard pool timer. An exciting extra feature is that the pump allows one to connect up to 4 external applications such as a pool cover, heat pump, cleaner, water feature or even an emergency stop button, directly to the pump and linked to a specific speed to maximize comfort and energy savings.

marketing.poolemea@pentair.com /www.pentairpooleurope.com

water.sales@tintometer.com www.lovibondwater.com



## NEW PRODU

## SPATEX STAND C32 / C35 Proflex by Haogenplast, the reinforced liner for swimming pools from the SCP group

SCP has applied its high quality standards to the formulation of the Prolex reinforced liner. One example is the incorporation of biocides into the formulation to prevent the proliferation



of bacteria. In external laboratory tests it was shown that neither Aspergillus niger nor Penicillium funiculosum proliferated in the reinforced liner at a constant temperature of 30°C and 100% humidity for 90 days. Another important point is its 'winshield' UV protection featuring coatings of lacquer to prevent fading due to sunlight. In addition Proflex features attractive, precisely printed, intense colours, obtained through their new, unique calandering process, improved in 2014. The proflex range has become one of the best choices for professionals owing to its quality and ease of installation due to its flexible mesh component and its high plasticizer content which allows heat welding at an appropriate temperature. This has the advantage of ensuring total watertightness and clean-looking welding. The reinforced liner comes with a 10 year guarantee against both fading and premature deterioration of the material.

10 comparative tests have been done to prove the high quality of Proflex. Find all the results in SCP

brochure, which you can ask for at info.uk@scppool.com

info.uk@scppool.com / www.scpeurope.com

## Longitudinal Blade Light

The longitudinal Blade Light is a sophisticated and innovative solution paving the way for new in-pool lighting possibilities. The rectangular-shaped light features an elegant, linear design inspired by the latest architectural style and illumination trends. These lights can be used in swimming pools located anywhere – residential, hotels, municipal facilities, wellness centres...

In addition to its innovative style, the light has genuine cutting-edge technical features, starting with the light-diffusion system. In fact, light is not emitted in a point form manner, but through an opal surface that diffuses light producing a sort of "light blade", powering the intensity of the light. The RGB lighting system allows light effects



and colour variations that can be personalized. With a simple remote control, it is possible to choose the colours and the animation mode of lighting effects: fading, alternating, pulsing, etc.

Another innovation offered by the new linear lighting system: materials designed to optimize lighting effects and resist the aggressive impact of chlorinated water.

Glass and metal, generally used in the manufacture of pool projectors, are replaced with PMMA – polymethyl methacrylate, which has a resistant surface, and a light transmission level greater than that of glass. In addition, the interior of the projector consists of a special plastic conduit with thermal transfer, which replaces aluminium to ensure heat dissipation. Also, thanks to its shape, the linear projector can be fixed on the walls either horizontally or vertically, depending on the project needs and customer requirements.

info@pools.it / www.pools.it

## SPATEX STAND D3

PVC and polycarbonate slats from OASE

Apart from its regular offer of **PVC slats**, OASE has been exporting a range of high quality Crystal Clear (transparent) and Silver (silver look).

The Oase Deluxe are anti-algae solar slats

## SPATEX STAND B2

## Wellis new line of swim spas

The inauguration of its new plant in Dabas, Hungary, was also the occasion for the Hungarian spa manufacturer Wellis, to present its new series of swim spas. The series consists of three models: Danube, Rio Grande and Amazonas. All of them are reinforced with fiberglass, equipped with counter-current swimming systems and Balboa technology. They come in sizes ranging from 3.50 to 5.50 m. There are several options available for these models, such as chromotherapy and safety covers, for example.

During the event, the spa manufacturer also unveiled its new 3.50m long, super-equipped spa, the Olympus, and the Pluto, an immersion basin with water at a constant temperature of 10° C.

export@wellis.hu / www.wellis.eu



Rio Grande

## New single-element cartridge filters for swimming pools



Hayward will present its three new improved performance single-element swimming pool cartridge filters at the two major Piscina Barcelona and aquanale international exhibitions. Their new design and optimised hydraulics ensure better filtration.

Packed full of state-of-the-art technology, the SwimClear single-element cartridge filter is particularly suitable for use with a Hayward variablespeed pump. Optimised hydraulics ensure that debris is better distributed around the cartridge to improve

filtration. Less frequent cleaning will therefore be required. These improvements ensure that the filter uses less energy and fewer chemicals. For ease of maintenance, the filter is fitted with an «easy lok» system that provides fast access to the polyester cartridge. Its integrated drain plug facilitates cleaning and winterizing. Extremely hard-wearing, it needs only be changed every four years (provided the maintenance instructions are complied with).

The three new models are recommended for effective filtering areas of 3.3 m<sup>2</sup>, 14 m<sup>2</sup> and 18.6 m<sup>2</sup>, for flow rates of 20 to 30 m<sup>3</sup>/h.

contact@hayward.fr / www.hayward-pool.co.uk



The palette of colours of the OASE Polycarbonate slats

polycarbonate slats for pool covers over the last 10 years to over 30 countries. These slats are available in three types of profiles, namely, a standard profile in 60 mm, the much sought-after profile in 83 mm with anti-algae hinges, and the anti-algae luxury profile in 63 mm, manufactured in materials that are extra-resistant to UV rays. Various models are available in the Solar Version: Vived Aqua (blue), Garden Green, 83 mm wide and 16 mm thick. They are characterized by a dark hinge that prevents the formation of algae. Furthermore, their sturdy profile helps to make the covers even more solid and thus also safer. These cover slats contain 50% more air, maximizing their insulating and water warming qualities.

The Oase Prestige Anti-Condens Silver Solar slats have a transparent silver coating that prevents one from seeing through them, but which also lets sunlight in. As a result, the condensation in the slats of the cover is no longer visible. Among the polycarbonate slats made by the manufacturer, the Oase Top-UV Solar slats are the most durable, thanks to the tri-extrusion process used. The extra UV protection also extends their life cycle.

info@oase.be / www.oase.be



## SPATEX STAND B6

## **BADU® Block Multi and Normblock Multi**

Corrosion-resistant - even with high brine



concentrations. Energy efficient. new complete The plastic concept of the BADU Block Multi and the Normblock Multi enhances the proven BADU technology taking it to a complete new level.

Swimming pool water circulation for filtration and filter flushing as well as the operation swimming pool of attractions in public

swimming pools. Non-self-priming,

single-stage volute casing pump in close-coupled design. The process design offers installation-

friendly replacement of the motor without disassembling the pipes. Due to the low motor speed, the pumps have low-noise and low-wear operation. The internal coating is unnecessary for the complete plastic pump.



It is constantly robust, shock-resistant, impact resistant and unbreakable, maintenance-free and economical. Multifunctional modular system with various norm flanges. Flexible assembly of IE2, IE3 and permanent magnet motors from 5.5 to 11.0 kW. Easy to maintain plug-in shaft version.

> info@speck-pumps.com www.badu.de

## A new spa Made in USA that is truly versatile

The practice of aquabiking has been extolled everywhere in the media for its benefits, whether it is the physical well-being it brings or the part it plays in weight loss. This was the inspiration that led BE SPA to develop a new spa model that combines a space for aquabiking as well as 5 seats meant for hydromassages. The aim was to allow its customers to enjoy aquabiking at home, but above all, to enjoy a spa that offers all the benefits of hydrotherapy, with user-friendliness as a plus. Aqualice thus saw the day - the fruit of the alliance between BE SPA and its American spamanufacturer partner. In fact, the company, located in Le Mans, has 3 manufacturing plants in the United States for its acrylic spas. The main advantage of the spa is its reasonable size, as compared to swim spas, which in general are those equipped for aquabiking. In practical terms, it measures «only» 335 x 229 cm,

## Several product launches at Elecro

Over the last few months Elecro has launched three innovative products: the Quantum, Spectrum Hybrid and Thermecro solar heater.

The Spectrum Hybrid takes all of the benefits of UV sanitisation and combines with a titanium reaction chamber and hydroxyl radicals, killing harmful micro-organisms such as bacteria, viruses, chloramines and pathogens found in water, whilst 'costing no more to run than a common light bulb'. The Quantum offers

a proven and tested, exciting sanitisation technology in the

form of photocatalytic oxidisation and nano crystal technology. The manufacturer announces that it breaks down sun tan oil and urea converting them back into their harmless molecular form.

For its part, the Thermecro Solar Heater uses uniquely adapted evacuated tube technology. The unit absorbs radiation and not just direct sunlight, ensures zero heat loss, works in all temperatures and weather conditions and converts a Thermecro staggering 92%

> of all solar radiation that strikes it into hot water.

sales@elecro.co.uk www.elecro.co.uk



## SPATEX STAND H5

## **Exclusive Cube Hot Tub by Aquavia**

Aquavia presents its exclusive Cube Hot Tub, an elegant spa of pure and robust lines with an original design. The Hot Tub has been designed to enable four people to enjoy all of its comforts.

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However, it is extremely flexible as it can be adapted to suit the needs of any family. It is part of the EcoSpa range, which has been developed using dual insulation to consume less energy. The spa comes in two versions, the white Solid Surface version, with a built-in exterior lighting system, and the Walnut or Anthracite Grey version. It includes an ice bucket to keep the favourite drink cool and a headrest around the whole edge of the spa for maximum comfort. It also can be

equipped optionally with an audio Bluetooth system made up of four ambient speakers and a subwoofer, which will enable the users

to listen to their favourite music with an excellent quality of sound.

In addition, the spa has a lighting system, which provides ambient lighting thanks to five coloured LED spotlights to create a relaxing atmosphere. At night, the whole of the water's surface turns into a sequence of soft colours in order to enjoy the natural benefits of chromotherapy. The Cube available in a Solid Surface finish also has exterior lighting, which is synchronised with the colour sequence inside the spa.

aquaviaspa@aquaviaspa.com www.aquaviaspa.com



## SPATEX STAND F15 All-in-one Smart Pool & Home

Pools equipped with manual pool technology often mean a lot of work to guarantee a continual swimming fun in clean water. This mostly requires complex manual jobs. Two Upper Austrian companies put this now to an end and introduce their "automatic pool control".

The state-of-the-art fully automatic 6way backwash valve comes out as a result of the strategic cooperation between Peraqua, a leading supplier for complete pool solutions and Loxone, a leading Smart Home designer (37000 operating Smart Home solutions) to create an automatic and smart control and monitoring of the pool.

Besides this additional comfort the Loxone AquaStar Air should save the pool owners 'time.

"Here we are talking about a brand new innovation. There are some automatic backwash valves on the market. These are limited by the motor-operated setting of the valve position, such as: filter, backwash, rinse and circulate. With the Loxone AquaStar Air we go a step ahead, and tread the path into the future of "Smart Pool- Home Control", as of course also many common pool components offered by Peraqua such as RGB under water lights, Smart heat pumps, salt electrolysis units and many more can be controlled with this system",



The automation of this complex and normally manual cleaning process summarized in one





with a height of 137 cm, and steps for access. It also features 62 jets and 3 massage pumps.

info@be-spa.fr / www.be-spa.fr

sentence by LOXONE CEO Martin Öller: "Using our Home system your pool bathes itself". Filter, backwash, rinse, circulate of course can also be manually set; from far via smartphone. "We see the Smart Home as an integrated system where each range from sun protection to the pool knows whatever has to be done either day or night, sun or storm and also knows what all other areas are doing - thinking like me as the owner and acting like that. Safety and comfort are guaranteed and by the way, it helps to save energy", Öller mentions.

The strategic cooperation between Peragua and Loxone opens a wide range of applications in the field of pool & wellness area

info@peraqua.com / www.peraqua.com



## SPATEX STAND C32 LED projectors that are even more efficient

Pioneer in the field, CCEI has been manufacturing projectors based on LED technology for over 10 years. The French manufacturer thus offers a wide range of projectors that adapts to the majority of the installations available in the European market (recess PAR56, inlet nozzles, pools without recesses, etc.)

Year after year, CCEI always works towards offering efficient and durable projectors, in step with the evolution of LED technology. This technology significantly reduces energy consumption and extends the life of the





lighting system. The manufacturer proposes several types of lights in its range: white (warm or cold), or multicolour (up to 4 billion colours).

For multi-coloured lights, the company develops solutions that allow one to control the colours of the projectors remotely. These have become increasingly intuitive, with Smartphone apps letting you choose the colours you prefer, or use pre-programmed sequences to illuminate the swimming pool. Above all, these new advances are still user-friendly, as only 2 cables are needed.

contact@ccei.fr / www.ccei.fr

## SPATEX STAND B50 **Fairlocks Pool Products at SPATEX**

As a seasoned exhibitor at SPATEX, this year is proving to be an exciting year with innovations in swimming pool products and new suppliers planned throughout 2016. Fairlocks are at their usual stand (B50) with a large variety of products on display including the new Water-Tec LED lighting options.



Covrex insulated covers are also on display demonstrating their robust technology helping to improve energy efficiency. This is no ordinary pool cover; it also offers huge advantages over traditional PVC slatted covers in terms of insulation properties; Covrex<sup>®</sup> pool cover systems have an average thermal conductivity of λ= 0.12 W (m\*K).

Another highly efficient product includes the Mega Pool Saver, which attaches to the traditional swimming pool pump and reduces

costs of swimming pool pump energy consumption by 80%.

The Nemo underwater drill has been proving popular among engineers working in wet or underwater conditions. It has been tested to depths up to 50m and operates at the same capacity as the traditional dry-land version. It comes complete with an 18v 3ah rechargeable battery, 13mm keyless chuck and 2 reversible speeds. It has 16 torque settings for every application. At only 3kg it is easy to handle, but strong enough to cope with most things you will need it for.

www.fairlocks.co.uk / info@fairlocks.co.uk

## New steel solutions for soleo swimming pools

RP INDUSTRIES has recently introduced on the market a unique design to customise the SOLEO pool. Especially developed for this system, recent solutions for steel steps, recessed spas, separation walls or recreational areas allow unlimited configurations and are manufactured with exclusive RPI steel. According to tests conducted by independent laboratories, RPI steels are 10 times stronger than traditional steels, and offer good durability. The ease and speed of installation are some of the benefits for industry professionals. However, it is the end customer who truly benefits from the multiple solutions offered by this technology, the aesthetic quality, made possible thanks to the use of the same liner as that of the pool, and the durability of the steel structure. The recent entry of customized Video steel solutions in the commercial chain has attracted big interest.



## SPATEX STAND C37

## Titanium heat exchangers now available across the whole bowman range

E J Bowman, one of the UK's leading manufacturers of swimming pool heat exchangers, has announced the expansion of its titanium swimming pool heat exchanger range. For 2016, the company will now be able to offer titanium versions

for every model in the range. Titanium is the ultimate 'fit and forget' material for swimming pool heat exchangers, due to the fact it can be used with any type of pool water - including saline swimming pool water and salt water chlorinators. It also resists chemical attack indefinitely and eliminates the possibility of 'galvanic reaction' between dissimilar materials, which can lead to the premature failure of heat exchangers in certain operating conditions.

Bowman has offered titanium versions of its smaller heat exchangers for some time and the success of these

products, plus the demand from customers wanting larger sized titanium units, has lead the company to develop the range further, to include the larger GL, GK, JK and PK product ranges.

"Demand for our titanium models has been growing continually year on year, exceeding

info@ejbowman.co.uk / www.ejbowman.co.uk

all expectations due to the superior durability and longevity of the material, said Bowman's sales manager Tony Carter, "so to meet this rising demand, we have further developed our range and extended it to cover every

model we currently offer". All its titanium heat exchangers come with a full 10 year guarantee on all titanium material in contact with pool water; showing the company's confidence in the quality of these products.

A further advantage of titanium heat exchangers is the greater heat transfer efficiency they offer due to their ability to operate at higher flows than other materials, without the risk of tube erosion.

Bowman heat exchangers are renowned throughout swimming the pool industry for their reliability and durability. They are

announced being highly efficient and heating pools up to temperature around three times faster than most competitor products. In addition, they are easy to install and simple to maintain - the removable end covers and tube stack makes routine cleaning and maintenance very simple and straightforward.











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& Wellness Nº18) French / English 12 000 copies, will be distributed at Piscine Global (Lyon)

## DISTRIBUTORS WANTED



All companies and products listed below are looking for distributors.

You can find other companies and full information on our website in 8 languages under "DISTRIBUTORS WANTED" or by scanning this QR code. This section provides a detailed presentation of companies, their products and a contact form to reach them.



## WUXI MAXILLUM SCIEN-TECH LIGHTING CO. LED swimming pool lights

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info@maxillum.com / www.maxillum.com



## STARLINE Manufacturer of Monoblock® swimming pools and Roldeck® pool covers

Starline is a renowned company in the design, the development and the manufacture of vinylester Monoblock® swimming pools, slatted Roldeck® pool covers, pool cover systems and pool equipment. It also has over 35 years of experience in the production of pool controls, filters and other water treatment products. Starline operates across the whole of Europa and only collaborates with professional

swimming pool builders and installers to guarantee the quality to the end user. Come visit us in our brand new Pool & Lifestyle Centre in Valkenswaard, The Netherlands or go to our website to check out the newest pool designs. info@starlinepool.com / www.starlinepool.com



## HYDROVER Oxymatic, ecological and unique water treatment system

Hydrover is a modern and innovative company, which specialises in eco-friendly water treatment based on ABOT technology (Advanced Bipolar Oxidation Technology) a process and treatment protected by international patents. Oxymatic® - which is used in beach resorts, spas, and public, private and hotel swimming pools - is a unique water treatment system, based on up-to-the-minute ecological technology.

It eliminates chemicals or minimises their use and guarantees totally safe water. Our company is supported by Grupo Verder, a company which specialises in the production and distribution of pumps and laboratory equipment. We have representatives in France, Benelux, Italy, Russia, Greece, Mauritius, Ukraine, Bulgaria and Ecuador.

sales@hydrover.eu / www.hydrover.eu



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Combi ozone/UV technology is employed for private pools and LifeOX® technology for public ones. sales@lifetechozone.com / www.lifeox.com /www.lifetechozone.com



## **BE SPA** Creation of exclusive ranges



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Located in the city of Le Mans (72) in France, the company has been marketing all products designed to promote well-being since 2009 from inflatable and acrylic spas to accessories for relaxation, and also decorations for spas. We have a stock of 4000 inflatable spas and 300 acrylic spas in a building of 5500 m<sup>2</sup> and we have a showroom of 300 m<sup>2</sup>. We are suppliers to many brands and networks and we now want to grow internationally in neighbouring countries of France: Spain,

Italy, Switzerland, Germany and Belgium. Our specialty is the creation of ranges exclusive to each network. info@be-spa.fr / www.be-spa.fr

MANUFACTURERS if you are looking for distributors, you could be present on www.eurospapoolnews.com,

Contact our commercial team : contact@eurospapoolnews.com

## DISTRIBUTORS WANTED



### CPA Quality, reliability and professionalism

CPA Ltd. is a direct sales manufacturer of components for swimming pool construction for residential swimming pools, public pools, water parks, swimming pools for physiotherapy etc.

It specializes in fibreglass, with a dedicated department using the best equipment and fittings directly producing a number of technical installations for all sizes and needs. There are more than

15 models in the product range: springboards, pools and a host of small slides, games, rock structures and platforms.

info@cpapiscine.it / www.cpa-piscine.it



### **FABISTONE** Reference in the manufacture of reconstituted natural stone

Specializing in the manufacture and marketing of reconstituted natural stone, FABISTONE, from RPI Group, proposes several ranges of paving tiles, copings and walls that combine design and comfort. The large production capacity is ensured by a modern manufacturing unit with a fully automated production line. Thus we can export to many countries such as Spain, France, Italy, Belgium, Angola, Cape Verde, Morocco,

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### SOKOOL A wide range of shelters

SOKOOL is one of the French leaders in the market for pool shelters, with 30 years of expertise in the field. Already present in Switzerland, Spain, Italy and Reunion Island, the group continues its expansion in Eastern Europe, the Middle East and North Africa. Its product range includes a wide selection of telescopic pool shelters as well as shelters for terraces and spas that adapt to requirements: high, mid-high and low shelters, angular, curved and stylized, standalone

or adjacent to buildings, with or without floor rails ... The telescopic pool shelters are suitable for any type of pool and comply with NF P90-309 standards. These products are made in France and available in more than 200 colours. contact@abris-sokool.fr / www.abris-sokool.fr



### **ENVIROSWIM** Ten years of proven excellence

The patented Enviroswim ES3 is a unique and innovative freshwater system, which eliminates the requirement of chlorine by using natural minerals and oxygen instead. It simultaneously combines three processes: electronic oxidising, ionisation and ultrasonic. Eco-friendly, it can be easily installed into swimming pool and requires little maintenance. The system has undergone extensive independent testing and certification and achieved NSF Standard 50 for use as a stand-alone sanitizer for

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info@enviroswim.com / www.enviroswim.com



### BRENNTAG UK & IRELAND Heatsavr<sup>™</sup> liquid pool cover

Brenntag UK & Ireland distributes the Heatsavr™ liquid pool cover, an innovative and environmentally friendly liquid pool cover, which provides considerable savings on water and energy usage. Brenntag UK & Ireland is currently seeking new distributors for Heatsavr™ and Ecosavr™ across Europe and specifically in France, Germany and Italy. Distributor discounts are attractive and marketing material,

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## **BRIDGING CHINA INTERNATIONAL**

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### A2Z OZONE For all your sanitation needs

We provide two series of ozone generators in our pool and spa range: the Aquatic 2, generator for spas that produces 300 mg ozone per hour; and SP series, designed for swimming pools up to 100,000 gallons. Each uses Corona Discharge (CD) ozone technology. This technology allows killing bacteria faster than using chlorine and a 95% chemical reduction. As ozone reverts back to oxygen, water keeps very clear. We sell in more than 100 countries worldwide.

info@a2zozone.com / sales@a2zozone.com / www.a2zozone.com



#### **LINOV** High quality liners

Specializing in the manufacture of liners and covers for swimming pools, as well as global solutions for pools, LINOV, part of the RPI Group, is one of the largest equipment suppliers in this market sector. With a modern production unit of over 1800m², located in Portugal, and using the latest technology for the manufacture of its products, LINOV has a very high production capacity. The LINOV liners are made from the finest vinyls available in the world: top-quality ALKORPLAN from RENOLIT and RT 3000 INFINITY quality from GENERAL TOWER CANADA.

info@linov.pt / www.linov.pt



### **RP INDUSTRIES** The strength of a group

A leader in the Portuguese market for over 20 years, we are proud of the 50,500 and more pools we have installed in countries around the world. We offer innovative patented solutions such as SOLEO pools (pools in SPECTRON steel), INOBLOCK, NATURALIS and DYNAMIC PANEL POOL for public pools. We have a large production capacity, ensuring rapid delivery and competitive prices.

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## **Quality Pool Covers** from Covrex

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The profile structures are made from expanded PVC-foam, coextruded with polyurethane. The profile exterior is high density PVC, which gives a perfectly smooth surface to prevent any algae formation either above or below the water



**EVA OPTICS** Dutch expert developer of high-quality **LED** solutions



EVA Optic LED underwater lights have conquered the international market from 2008, quickly becoming one of the most sought after underwater lighting brands in the market, both for commercial and residential swimming pools. EVA Optic has developed a new series of underwater lights for commercial and residential pools. Our product portfolio entails EVAline linear lighting, LED downlights, LED spotlights,

LED pendants and a complete line of LED underwater lighting. EVA Optic LED underwater lights have an official DEKRA certificate for safety and water tightness according to the IEC standard IEC EN 60598-2-18, for underwater lighting. info@evaoptic.com / www.evaoptic.com



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# **14 SPECIAL SHOWS**

## Prepare your exhibition agenda

As we usually do, we give you below a line-up of the upcoming exhibitions around the world for 2016. Throughout year, as usual, we will not fail to bring you plenty of information and news on new products which will also be published on our website www.eurospapoolnews.com and in our newsletters.

Le JUSTE LIEN will be distributed at most of these exhibitions in the local language. Don't miss the chance to advertise in these magazines distributed at the entry of all these exhibitions. They are an excellent media of communication. If you wish to feature in any of the upcoming editions, please contact us at : contact@eurospapoolnews.com

## ForumPiscine Gallery 2016

ForumPiscine - which, for 2016, will present its Gallery version - will be held from Thursday the 18th to Saturday the 20th of February. The event will take place in the main hall of the former modern art

gallery and in the adjacent conference centre, still within the context of BolognaFiere to foster a fruitful intermingling of industrial culture and new products in the market.

Regarding the exhibition, most of the space has already been reserved by companies, with a large number of adherents in the shape of foreign manufacturers and distributors from Europe, China



and the United States. Assopiscine and the FIN and also ANESV Parchi permanenti Italiani, Anif-Eurowelness, EAA, Federterme, PoliDesign and UISP will be participating actively in 'constructing' the event.

As for the convention, the sessions, reporters and a programme have been organized. At the heart of the debate in 2016, efficient management models for pools and spas, energy efficiency, sanitation and hygiene in swimming

pools, the new regulations, and many other subjects.

info@ilcampo.it / www.forumpiscine.it



## The PISCINE EXPO MAROC 2016 exhibition

In 2016, the 7th Piscine Expo Maroc exhibition will be held from 2nd to 5th March 2016 in Casablanca.

Receiving professional pool and spa visitors from a dozen countries of Europe and Africa, this exhibition confirms its success

with a steady increase of local and foreign visitors.

The sectors generally represented at this exhibition, bringing together about a hundred exhibitors are:

Pool equipment,

- Fountains
- Gardens & Green Spaces,
- Covers and maintenance,
- Well-being through water,
- Spas,
- Saunas and hammams,
- Floorings,
- Water treatments.



poo

contact@piscineexpomaroc.com / www.piscineexpomaroc.com

## 11th Egypt Pool & Water Technology Exhibition

aquatherm Egypt Pool exhibition will take place from 24 till 26 March 2016 at the Cairo International Convention Centre (CICC), in Nasr City. The show expect to attract roughly 100 exhibitors and 10 000 visitors and 10 000 visitors from Egypt, Middle East and Africa, especially from Libya and Sudan.



expo

info@aquathermeg.com / www.aquathermeg.com

## POOL EXPO 2016 in Istanbul

POOL EXPO 2016 is announced to be held in Istanbul Expo Center on 4-7 May 2016, organized by Hannover Messe Sodeks Fuarcilik A.Ş. The event will gather 55 exhibitors of the Pool, Spa, Sauna Equipment and Accessories sectors in a total of 2.769 sqm stand area.

Swimming Pools, Sauna, Steam Rooms, Filtration Systems, Coating Material for Pools, Pipes and Fittings, Mechanical Installation, Treatment, Filtration, Lighting Systems, Pool Closure Systems, Insulation, Heating and Dehumidification Equipment, Disinfection Systems, Insulation Equipment, Water Equipment and Ornamental Ponds are the main product groups of Pool Expo 2016.

Pool Expo 2016 is an important platform for the exhibitors who want to create new business



connections with the both national and international intensive publicity efforts. The show is organized concurrently with ISK-SODEX 2016 (International HVAC, Refrigeration, Pumps, Valves, Fittings, Water Treatment and Insulation Exhibition).

The visitors will have the

chance to learn the technological developments and application solutions in the sector from the most correct sources with the seminars and technical presentations which are organized by academic institutions.

info@sodex.com.tr / www.sodex.com.tr

## A network of four major international fairs

With 22,000 players and pool industry visitors, Piscine OPEN is the largest global network dedicated to the swimming pool market. It is the result of four years of preparation and the creation of the GL events Exhibitions teams, who organise, in particular, Piscine Global in Lyon.





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## **INNOVATION IS AN ART**

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## February 18-20, 2016

Bologna Fair District - The Former Gallery of Modern Art (GAM) & Palazzo dei Congressi - Italy



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This network provides the industrial companies in the pool and spa sector, with the most efficient business opportunities in France and the export market, among professional buyers of equipment and services for pools and spas. It consists of 4 international exhibitions:



• Piscine GLOBAL, the most international of the four, with 100 countries represented at the Lyon exhibition and an upcoming edition from 15th to 18th November 2016;



- Piscine Middle East, for the Middle East region and North Africa, to be held next in Dubai, from 17th to 19th September 2016,
- Piscine Asia, for the Southeast Asian region, to be held next in Singapore on 5th and 6th October 2016 and
- Piscine Brasil to be held in Saõ Paulo in 2017.

The Piscine OPEN network offers participants assistance with export, through organized business meetings and presentations of local establishments. Logistics assistance is also provided with consolidated freight despatches wherever possible, and a customised stand design. The organizers of these 4 exhibitions also offer professionals preferential offers with pre-booking in local hotels. In addition, direct interaction, both between exhibitors during the parties that are held, and the trade press and local institutions, are organized during the exhibitions. This network has won the praise of many major players in the pool industry, who see it as an effective tool for their national and international business development.

exhibitorpiscine@gl-events.com / www.piscine-expo.com

## SPLASH! 2016 moves to the Gold Coast Convention Centre

The Australasian pool & spa trade show is returning to the Gold Coast on 17 to 18th August 2016. After a decade at Jupiters, SPLASH! is moving across the road to the Gold Coast

Pool & Spa Trade Show

Convention Centre. It will also be co-located with the International Swim Disability Conference, hosted by Swim Australia. In addition to the free exhibition with more than 100 exhibitors, the show will feature a comprehensive education program for



the professional development of pool builders, retailers and anyone in the pool industry.

The exhibition draws more than 2,000 attendees from Australia, New Zealand and South East Asia, and in its 10th year has become one of the essential meeting places for pool builders, contractors, retailers, manufacturers, architects and landscapers.

The education program covers many of the major issues within the pool industry.

International and local speakers cover subjects such as water chemistry, new industry standards as well as marketing and e-commerce for pool shop owners.

melanie@intermedia.com.au / www.splashexpo.com.au

### Introducing HOT TUB LIVING EXPO 2016

The UK Pool & Spa Expo is re-branded "Hot Tub Living Expo" in 2016 and will take place on 24th & 25th October.



Every year the feedback has always been that the quality of visitors is high. It has been and hot tub companies are accounting for a larger percentage of the show floor, and

whilst visitors may come for the hot tubs, they stay for the ancillaries, the saunas, steams and indeed the pool companies, making up the 'living' sector of the show.

Along with the rise of the hot tub market has come the ancillary market. Water treatments, pumps, accessories, garden furniture and gazebos and every other company that provides for outdoor living such as saunas, steam rooms, pools, tiles and ceramics al fall into this category. The show will remain open to all at no charge for entry. The Hot Tub Living Expo will be not only an exhibition for these people but also a 2 day explosion of live demos, specialist training and new product display.

The New Events Ltd team have always and will continue to strive to listen to their customers and create an offering in their best interests.

Returning to the NEC, the number one exhibition space in the UK for international events, the expo will take place over 2 days on Monday 24th and Tuesday 25th October 2016.

lauren@neweventsltd.com / www.hottublivingexpo.com

## The 27th edition of PISCINE GLOBAL hallmarked by quality and friendliness!

Piscine Global is celebrating its 35th anniversary. The World's leading swimming pool and spa show officially launched the next edition on June 25th at a gala evening and took this opportunity to announce the renewal of its partnership with the Swimming Pool Professionals Federation.

One hundred people active in this sector all over France were invited to a party - on a swimming pool terrace! The festivities featured a video report on the 2014 edition, a presentation of the new edition and the official ceremony marking the signature of the new partnership convention with the FPP (for the next 6 years). With close to 600 exhibitors and 18 000 visitors, sector participants confirm that Piscine Global is the "greatest show on Earth" for the profession. During this



presentation, Piscine Global Director Noémi PETIT underlined the quality strategy adopted by

## Piscine OPEN **Overseas Pool Export Network**



sector exhibitors and visitors including highlighting innovations (Top 100, Pool Eco Attitude), Business Speed meetings, training and hands on tests (Water Tests) and the Showroom Academy and Pool Vision contests and competitions to reward exceptional professionals. The importance of reception and accessibility for the Show led the organizers to create a hospitality service which will be introduced for the next edition to help exhibitors and visitors prepare their trip and organize their stay in Lyon. The watchwords for the 2016 edition are innovation, friendliness and business. Save the date: November 15 to 18, 2016 at Eurexpo- Lyon- France!

exhibitorpiscine@gl-events.com / www.piscine-expo.com



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