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THE PREMIER EUROPEAN JOURNAL FOR PROFESSIONALS IN THE POOL & SPA INDUSTRY

Tracy Hepburn

Zodiac

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Le JUSTE LIEN N°7 Special United-Kingdom 2012

EUROSPAPPOOLNEWS.COM is published by IMC (International Media Communication) 264, av Janvier Passero - F-06210 Mandelieu Tel. +33 (0)493 681 021 Fax. +33 (0)493 681 707 contact@eurospapoolnews.com Ltd Company with a capital of 152,449 Euros RCS Cannes B 414 683 953 00031 APE 221 E - TVA FR02414683953

Publisher: Loïc Biagini, Manager: Vanina Biagini Editor: Bénédicte Béguin, Stephen Delany Advertising: Marie Lalanne, Virginie Massip, Michele Ravizza - Marketing: Thomas Bertrand Translation: Avril Bayer Designed by: Jean-Michel Pebre Printed in United-Kingdom

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Your own pool: for many people, it's no longer a dream!

London Swimming Pool Company Ltd (2011 winner of the Bronze Award at the SPATA awards from the category Residential Indoor Pools over £75,000 & up to £150,000)

A recent French study* has revealed that a majority of consumers, whether they are already swimming pool owners or intending to acquire one, believe that having a pool is a plus point when buying a property or choosing a holiday location.

In the case of inherited properties, many consumers believe that a pool boosts their value too.

First and foremost, a pool is synonymous with socialising. A large majority of owners consider that, most of all, a pool is an excellent way of spending quality time with family and friends. Equally, it is a part of general well-being and overall comfort. It is also very satisfying to teach toddlers to swim, while swimming a few lengths of the pool every day is an enjoyable way to keep fit.

The financial and inheritance aspects are sizeable too. Here again, the survey finds that many consumers believe their pool adds value to their property when they pass it on to their children, and that it will be a deciding factor the day they wish to rent out their house or even sell it.

These positive survey results only confirm the vibrant and strong potential of the pool market and related equipment.

Loïc BIAGINI

* Exclusive survey TNS Sofres / Adocom, September 2011



Portrait Pools & Enclosures Ltd (2011 winner of a Bronze Award at the SPATA awards from the category Residential Indoor Pools over £150,000)



Point of View on the UK swimming pool market

by Chris Hayes, Managing Director of the British Swimming Pool Federation

There is much to be positive about in this coming year, despite the ongoing economic uncertainty. The UK is looking forward to hosting this year's Olympic and Paralympic Games, which will increase the population's interest in sporting endeavour and aid our industry in increasing demand for swimming pool, spa and hot tub-related activity.

The British Swimming Pool Federation (BSPF) has been working with other organisations in the wet leisure industry to support companies during this challenging time, and the various updates detailed below highlight the importance of having a coordinated voice for the wet leisure industry.

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PISCINES DUGAIN
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20 YEARS Pool Technologie

www.pool-technologie.com

Five years' research comes to fruition



Although 2011 has been a difficult year for the industry for us it has also been an exciting year. Our 5 year research and development project came to realisation as our new GeoBubble™ swimming pool cover material was launched at the Piscina exhibition in Barcelona and Aquanale in Cologne.

2012 has started positively with production busy and interest in this new product on the increase. This new development to swimming pool bubble covers supports our UK customers for the coming year by providing them with something new and unique to sell. With the 25% increase in expected lifespan customers are thoroughly embracing the improvement and the opportunity this presents. Areas of unpredictability for 2012 include the rise in commodity prices. Unrest in the oil producing States of the world and the ever inconsistent price of oil and availability of plastic polymers impacts on all plastic manufacturing. This also affects end-consumers as heating costs are still one of the biggest issues for swimming pool owners, with the rise in prices only compounding the situation. Pool owners therefore need to look at ways of reducing energy usage and a pool cover provides a simple and cost effective solution to keep the effects of rising energy and water costs in check and reduce daily running costs. Our investment into developing our 'Guard' materials offers the highest efficiencies available; absorbing the sun's energy, reducing pump time and chemical usage, and preventing water evaporation. All of this provides another strong selling point for our UK customers. Spatex is new for us and something we are looking forward to. We are using it as an opportunity to support our UK customers by meeting with the pool trade to introduce the new GeoBubble™ and its benefits. Plus the exhibition provides the opportunity for us to get direct feedback and answer questions.

Peter Adlington
Director of Plastipack



Continual innovation is the key

The 2011 season was undoubtedly a challenging year for many reasons, a trend which may well continue throughout 2012, but even in the toughest market there will still be opportunities, and Waterco Europe was ultimately pleased with our final results for 2011 achieving record figures despite a general economic downturn.

As a company we understand and value the importance of the development of new products and see this as a major part of our future to continue our growth and expansion. A great example of this was with the development of the Multicyclone and Multicyclone Plus centrifugal filtration systems that have won many awards around the world for innovation, sustainability and energy saving benefits.

As a manufacturer we face shorter product life cycles so we need to keep innovating ready for the next stage. Continual product innovation and development also allows us to stay competitive in increasingly competitive markets, grow brand loyalty, and diversify into new water treatment markets. This is set to continue, particularly with regard to products offering economical and environmental savings, a theme which has been often brought to our attention through both trade and retail feedback in recent years. With this in mind, Waterco has recently released its Enviropro range of products; an holistic solution, the EnviroPro range consists of a select number of Waterco's high quality, energy efficient and award-winning water saving products; from the latest energy efficient pool pump, centrifugal pre-filters and water saving cartridge and media filters, to the most up to date LED lights, solar pool heaters and heat pumps. Whilst highly efficient in their own right, these products combined and operated in the correct way enable pool owners to reach the highest levels of sustainability. SPATEX has always been an ideal platform to release new products and ideas and gather substantial feedback from the UK market and we look forward to the opportunities that the 2012 show will no doubt provide.

Tony Fisher - Director of Waterco



Maximising our online presence

Jamie Adams, managing director of wet leisure specialist Golden Coast, shares his thoughts on the past 12 months and his views on 2012 and beyond. Over the past 35 years we have seen many changes in the industry. We have seen brands fall in and out of favour and have witnessed the impacts that recession, weather and, to an extent, fashion have on the wet leisure industry. Right now, it is fair to say that we live in extraordinary times – a time where our world seems to be permanently teetering on the edge of financial collapse, where the news only seems to get worse, and where many companies struggle to hold their position, let alone make a profit. The past 12 months have been tough for the wet leisure industry. We have seen a change in the types of orders we are receiving, and I am sure this is reflected across the industry. Despite the downturn, we at Golden Coast are still predicting growth on the back of the work that we have done with our business to meet the changing needs of the market, economy and the trade. Rather than cutting marketing budgets, we have invested heavily in researching, developing and launching a new suite of websites and online presence – something I see as vital right now. A new B2B web shop will also be launched soon. In addition to this, we have also invested in social media and an overhaul of our approach to marketing [...]

@next online on www.EuroSpaPoolNews.com

Jamie Adams
Managing Director of Golden Coast

Following market trends

Having been in the industry for a number of years now, this is my third recession, and I am amazed at how resilient our industry is.

The current downturn seems longer than the previous ones, and this is further complicated by the change in how we trade, led mainly by the internet. However, we are an adaptable lot, and the more progressive pool dealers are prospering.

There has definitely been a move to high-end products, and this trend is even more highlighted in the refurbishment market.

The progressive move into "green" products is also helping. Condensing boilers and heat pumps are leading the way. Safety is also at the top of many agendas – the safety cover market being particularly strong.

On the commercial front, "staycations" are adding a useful fillip to this segment; caravan parks and smaller hotels are all adding the latest leisure facilities in order to compete in this now rapidly growing market.

From a purely Certikin view, we try and follow the market trends as closely as possible. One thing is for certain: in order to thrive, we have to offer even greater added value and, where possible, provide unsurpassed levels of service – which we are constantly endeavouring to do.

During 2011, we did see moderate growth – nothing to "shout about from the rooftops", but nevertheless growth. We are hoping this trend continues through 2012, and we will do our utmost to assist in this with the launch of exciting new products and services to the trade. We will be backing this up with our annual seminars and an increased level of in-house training sessions.

Spatex also offers an excellent pre-season showcase. We will be displaying all our new products, and also discussing the new services available from Certikin. We feel sure this will give us the lift-off to a great new season ahead.

Patrick Thorpe - Chairman of Certikin International

Delivering quality with a tightly knit team



Despite gloomy predictions – and let's face it, the gloomy reality of the economy at this time – as a company we remain totally focused on moving forward with a positive outlook. Nothing stays the same, and we feel sure that as things improve those who have remained strong and determined will be the companies who come through the bad times with renewed vigour. Many of the pool companies we work with are still extremely busy, and that is most encouraging. End users – both in the commercial and domestic sectors – are extremely keen to use products that are energy saving and do not leave an enormous carbon footprint. However, they also want value for money, and this is a trend that will strengthen and become the norm.

We feel that we have worked very hard to achieve a reasonable level of growth during 2011, and we are looking to build on that growth during 2012 and beyond. I suppose as a company the description "lean and keen" does apply. We want to be able to supply high quality eco and user-friendly products and give a service that is second to none. Working as a tight team we can and do deliver quality on all fronts. I don't think anyone in the industry can ever really predict how the domestic market will perform during any given season. The commercial market is a totally different game, and commercial pools and wellness areas have to be maintained and improved to satisfy paying visitors. For domestic sales we really do have to get that all-important early sunshine. As an industry, we need to 'up' the level of generic promotion so that anyone who is considering installing a pool or hot tub – whether they are low or high end pricewise – can be properly informed. Information, and reasons why they should buy, must be more accessible and attractive to end-users of any age or budget. We always come back to work after Christmas really looking forward to Spatex. We have been pleased with the result each time we have exhibited, and for the 2012 show we have extended our stand space considerably and will also have a refreshment area. All in all, from what we have seen so far, we think Spatex 2012 will set the standard as the best yet, and we are looking forward to a busy and rewarding three days.

Paul Webb
Director, Fairlocks Pool Products

Success through proactivity



Proactivity will keep the wheels of the industry turning in 2012!

2011 did not disappoint. We had a more than satisfactory season thanks to the launch of our Vortex range of electrical cleaners and our Power-first range of heatpumps, both of which have been exceptionally well received in

the market place. Feedback reiterates that Zodiac continues to be a market leader in terms of high quality, innovative products.

Our pool care range is strategic for pool builders /retailers bringing good business, particularly at a time when new pool builds remain historically low (an estimate of 1500 pools a year).

We at Zodiac are confident that the season ahead will be a great one. We are entering the market once again with several fantastic new products as we continue to innovate.

Our new Legacy Gas Boiler was launched at the SCP showcase. We have a new addition to our Vortex range of electrical cleaners- the Vortex 3 4WD. We introduce a new technology suction cleaner- the MX8, a new water treatment product in the range- Chlor Perfect and we step into the Automation market with the iAqualink. Exciting times!

Spatex remains an excellent platform for us to be present and support our distributors as well as showcase and raise awareness of our Product Range.

See some of new products in the Concept Gallery and visit us on our Stand L106.

We look forward to welcoming you.

Tracy Hepburn
UK Support Office

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Thanks to an innovative acrylic lacquer, the reinforced membranes RENOLIT ALKORPLAN 2000 and RENOLIT ALKORPLAN 3000 are the most long lasting options for your pool lining. Because they provide the best protection against UV rays, stains, scratches and biodegradation and endure against everyday wear and tear and long-term use.

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A watershed year?

Once again, the Spatex show appears to have flown in the face of increasingly dire economic forecasts, with more than 100 exhibitors committed to the event as of 20 January – around one quarter of these being first-timers.

However, with the UK economy in the grip of yet another downturn, there are good reasons to be apprehensive over what 2012 (and the following couple of years, by the look of it) holds for all of us – let alone the pool and spa industry...

Closer to the present subject, what form will future Spatex exhibitions take? The show directors and organisers have made major efforts during 2011 to find out what current and past exhibitors think about the show – and aspects such as its venue, timing and frequency – but if people don't respond to initiatives like this, what are the powers-that-be meant to do? All avenues are being explored, however, and the directors are working hard to give exhibitors and the trade what they want. It's your show after all – let them know what you think. However, with an alternative industry trade show being launched in 2013, time is short...

As you will see from some of the 'Point of View' articles from leading pool and spa companies in this publication, market participants realise that the key to continued survival lies in maximising the value from current customers, as well as continuing to innovate and explore different ways of acquiring new ones. The survivors of the current economic climate will have proven their ability to recognise and adapt to the new order.

Welcome to Spatex



'I would like to welcome all our Exhibitors and Visitors to our 16th annual consecutive Show. And after months of planning by exhibitors and the SPATEX team

we are looking forward to the three days of the year when the wet leisure industry, both national and international, can get together under one roof. We have a fantastic line-up of Exhibitors, extensive workshop programmes, product launches, show discounts and notable exhibits. We are very proud of the fact that SPATEX is 'By the industry, for the industry' and attendance at the Show will reap rewards both for yourself, your company and the industry as a whole. I look forward to seeing you all and please take the opportunity to drop in to the Organisers Office and meet the Team!



Fairlocks has everything covered

Once again increasing its stand space in order to incorporate a hospitality area to entertain visitors, Fairlocks Pool Products (Stand L152) will be showing the Covrex fully insulated automatic swimming pool cover for domestic and commercial use (see picture, showing Fairlocks' Covrex display at Spatex 2011). A working display pool featuring Covrex will allow customers to appreciate the efficiency and advantages of opting for what the company says is the "most robust, adaptable and cost-effective automatic cover available in the UK". Other product highlights include the Fairlocks Big Yellow Vac Head, the high-efficiency HeatInverter heat pumps, the Betaloc block pool building system, and the Red Leopard Orbit automatic pool cleaner. Aqua de-light LED lighting will further illuminate the line-up, while director Paul Webb is also hoping that a "late addition luminary product" will make its debut at Spatex.

www.fairlocks.co.uk

We have said it before, but it's worth repeating here... The exhibitors at Spatex 2012 are here to provide visitors with ideas, products and services that will help them through these extended tough trading conditions, and emerge stronger and more competitive when the hoped-for economic upturn does eventually arrive.

Here Eurospapoolnews presents all the confirmed exhibitors for Spatex 2012, with a particular focus on first-time exhibitors or on companies with completely new products to promote to the trade and/or consumers.

by Stephen Delany for EuroSpaPoolNews.com



Outdoor and indoor wellness from Alpha Industries

As a Belgian manufacturer of wellness products, Alpha Industries (Stand L191) offers a broad range of products, from basic equipment to high-end items. Clients can choose a completely tailor-made cabin or sauna. The company has extended its range of outdoor saunas in 2011, and will present the Eclipsauna and the Hammam de Luxe at Spatex 2012. The Eclips is described as a "very spectacular looking sauna in a tube" with a cosy and luxurious interior. People who enjoy a panoramic view will be particularly surprised, the company says. Meanwhile the newly developed Hammam de Luxe is designed especially for those who like a sense of design combined with comfort.

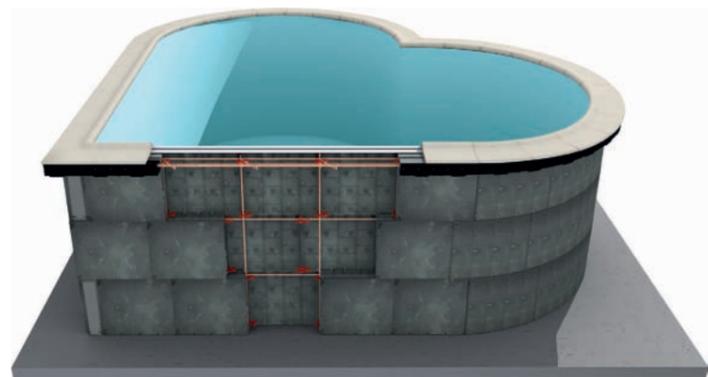
For those who prefer to stay indoors, there is also a whole range for them too. This includes infrared cabins and saunas in different sizes (110–166) and in different materials (including MDF, cedar and hemlock). Alpha Industries is putting particular focus on the extensive Chaleur and Intens-line ranges.

www.alpha-industries.eu

Solid Pool – Orbroeed

Declaring its intention to focus on development in the UK, French company Solidpool (Stand L170) will be promoting its modular block system that enables you to construct a reinforced concrete pool in a short time. According to the company, its new Flex block system allows you to construct absolutely any freeform shape of pool (featuring both concave or convex walls), and pools can be partly or fully above ground. Solidpool says you can produce a completely freestanding structure with no struts (see picture), helping to maximise the available area – and therefore being ideal for small gardens or for indoor pools.

www.solidpool.fr



Artesian goes to the South Seas

Yorkshire-based Artesian Spas (Stand L188) is launching the newly remodelled entry-level South Seas Spas range at Spatex 2012, expected to be available in the UK from the beginning of April (see picture). The new design

can only be described as beautiful, according to the company, bringing the range "right up to date without compromising the flow of the spa seating or any of its features". Other new additions to the Artesian Spas line-up, including the APP wireless spa control system, will all be launched and demonstrated on the company's stand at Spatex.



www.artesianspas.co.uk

Astralpool majors on cleaners

Pool and spa product distributor AstralPool UK (Stand U135) is focusing heavily on new pool cleaners at this year's Spatex, with a number of new models joining the line-up. LED lighting will also be shown. Aimed at private pools, the Max 3 (2.5-hour cycle) and Max 5 (3-hour cycle) are designed to remove all the dirt from the pool surfaces, thanks to smart electronic components and the Max Scrubber system. With their transparent covers, it is said to be easy to tell when the filters need cleaning. Also for private pools are the Pulit Advance 3 and Advance 5 models, which AstralPool says feature the "most ergonomic top access filters on the market". They come with an 18-metre floating cable and height-adjustable suction nozzles to ensure they adapt perfectly to any environment. Both models can work in 1.5 and 2-hour cycles. Finally, the Pulit Advance 7 and Pulit Advance 7 Duo models, also for private pools, have 18m and 23m floating cables respectively, and are designed to remove all the dirt from the pool floor, walls and water line in record time – thanks to the Aquasmart electronic control system and the vibration cleaning brush that scrubs dirt from any surface. The Duo version features two drive motors, and various programs to adapt the cleaning cycle to different types of pool.

www.astralpooluk.com



Other Spatex Exhibitors in Brief

Aqua Pharos International (Stand U114)

Scottish company Aqua Pharos International is once again displaying its SP200 range of patented, in-house-designed and manufactured underwater lights – available with grey, white and stainless steel bezels. www.aquapharos.net

Aqua Solar (Stand L148)

The Swiss company Aqua Solar offers a wide range of swimming pool products, including one-piece pools, spas, filtration equipment, covers, pool cleaners and low level pool enclosures. www.aquasolar.ch

Aqua Stone Pool Finishes (Stand L118)

Wiltshire-based Aqua Stone Pool Finishes specialise in pool finishes for new build and refurbishments for both indoor and outdoor swimming pools. Aqua Stone is the sole UK, Channel Islands and Ireland licensed applicator for the PebbleTec and PebbleSheen specialist pool finishes, and also has over 20 years' experience in using all varieties of natural stone for the lining of swimming pool interiors and spas, and laying of stone for pool surrounds and ancillary areas. www.aquastonepf.co.uk

Aquacomet KFT (Stand U146)

Hungarian newcomer Aquacomet specialises in Aurora preformed pools and Orion pool enclosures. www.aquacomet.com

Aquamat 4 Seasons (Stand L138)

Specialist UK pool cover manufacturer and trade-only supplier. www.aquamat4seasons.co.uk

Aquatrac (UK) (Stand L114)

Specialist in automatic pool safety covers. www.aquatrac.co.uk

Point of view on the UK swimming pool market

by Chris Hayes, Managing Director of the British Swimming Pool Federation

Continued from page 3

SPATA and BISHTA (the trade associations for swimming pools and hot tubs / swim spas, respectively) are encouraging more trade non-members to join the association to raise both industry standards and the ethical behaviour of companies within the industry.

The trade associations are more important now than ever, to safeguard both the trade and the clients who they work with. Financial pressures can sometimes lead to customers withholding monies due to work not being completed on time, and therefore to avoid a problem where the member company stops work until they are paid or the customer refuses to pay until the work is done, both SPATA and BISHTA have a Stakeholder account in place where once a signed agreement is reached monies can be deposited (which are "ring fenced"), so that the work is carried out safe in the knowledge that payment will be authorised by the relevant trade association.

The industry has suffered from a few isolated rogue traders, who often set up online businesses, as this can look very impressive to the unsuspecting consumer. Although consumers might find cheaper deals online, this does not guarantee that the job will be done with 100% efficiency, and as a minimum, there are often extra costs incurred along the way. For example, it has been known for hot tub companies to leave the equipment on the driveway, and so it is not installed professionally. If something goes wrong with the equipment, or if the client is unhappy with the end result, there is no guarantee that the issue will be resolved, or a refund will be made.

With year-on-year improvements to the way that we conduct our business, I urge non-members to apply to join BISHTA and / or SPATA, as you will not only benefit from the experience of the trade association and its members, but you will also send out the clearest message that our industry is committed to raising standards and abiding by a Code of Ethics.

During the past year, the Spatex directors have been reviewing the show using a variety of methods, such as an independent online survey, focus group and a telephone survey to determine what changes – if any – should be made on topics such as: venue, time of year, frequency and key target audience. One of the focus group meetings was held at the Telford International Centre, resulting in speculation that this venue could be a competitor to Brighton in 2013. However, Spatex organisers have confirmed that while no long-term plans have been made, the feedback response rate has so far been lower than hoped for, and so long-term decisions will be based on a higher percentage feedback being sought by the show directors.

SPATA Standards and BISHTA Standards, which are in place in the UK for current members, might be facing changes as Europe is discussing setting standards for domestic swimming pools and spas. This work of Technical Committee (TC) 402 is anticipated to be ready within the next three years. It is anticipated that if the European standards are superior to the UK version on some aspects, then these items will be incorporated into the UK standards. Where the SPATA and BISHTA standards are already superior to anything agreed in Europe, SPATA and BISHTA will expect their members to work to the higher standards.

The EUSA Presidency is to be held in the UK for the next two years, with John Scott, the incoming BSPF President, being nominated for this honour. The handover ceremony for the BSPF President will take place during the 2012 SPATA and BISHTA Awards, as the BSPF says thank you and goodbye to Tony Welsby and welcomes John Scott for his year in office. EUSA currently has 11 National Associations in membership, and it is hoped that the discussions in TC 402 (mentioned above) will lead to more countries realising the benefits of joining. EUSA is the voice of the Swimming Pool and Spa Business in Brussels. EUSA was founded in 2006, and it represents craftsmen, the trade, wholesalers and the industry of the swimming pool and spa businesses in Europe.

Next online on www.EuroSpaPoolNews.com

Energy-saving focus for Bowman

The declared focus of **EJ Bowman's display (Stand U109)** will be on helping customers save energy. The company will be using Spatex to help pool designers and operators find out how to achieve significant reductions on their energy costs and CO2 emissions by employing the latest Bowman heat exchanger technology – particularly in conjunction with solar heating and renewable energy sources.

Business development manager Kevin Howell says: "Rising energy costs mean many pool operators in the UK and Northern Europe are taking a fresh look at solar and other renewable energy opportunities as the primary heat source for their pools. The difference with Bowman solar heat exchangers is that they are specifically designed to maximise heat from the lower water temperatures generated by solar systems. By creating a more efficient flow cycle within our products, we are able to transfer heat energy much more efficiently from the heat source to the pool water circuit. The result is a range of products that achieve the required pool temperature in a fraction of the time taken by others, making solar heated pools a viable and sustainable option – even in the coolest British or Northern European climates."

Bowman also offers a wide choice of units for conventionally heated pools, including 40–1000kW models in cupro-nickel and up to 320kW in titanium and stainless steel. The company says Bowman heat exchangers are suitable for all kinds of pools, including 'resort type' complexes, spa pools and hot tubs, and it offers a wide range of units to satisfy all requirements, from the smallest domestic installation up to the largest commercial requirements. Throughout the exhibition, senior Bowman staff will be on hand to provide technical information and application advice.



www.ejbowman.co.uk

'Bring your sunglasses for a bright LED future', says Atmospheric Zone



A Spatex regular, **Atmospheric Zone (Stand L139)** has been appointed as the UK distributor of EVA Optics lighting products, with models including 316 stainless steel surrounds, and retrofit mounts for existing installations; DMX control and dimming are also available. At the show, Atmospheric will be demonstrating working units, along with offering installation help to stand visitors. The company has increased its range of both LED and fibre optic products for 2012, complete with a dedicated new brochure with installation tips and sharing of its knowledge base built up over many years. Atmospheric emphasises its wealth of technical expertise with installations requiring integration with clients' home control systems. The company now offers a "design through to commissioning" service, which director Steve Mallory will be promoting at the show.

www.atmosphericzone.co.uk

Full texts online on www.EuroSpaPoolNews.com

Web-linked Intellipool in the pipeline from Bosta UK

Following its premiere of the Intellipool web-linked control system in Europe, **Bosta (Stand L190)** will be launching the range in the UK on the afternoon of the first day of the Spatex show. The system enables you to fully control all aspects of your pool system from anywhere in the world. Bosta emphasises that the product benefits from the combination of Pentair's innovative technology with its own proven support and "consistently exemplary service". Ideally twinned to the Intelliflo pump range, the Intellipool control system allows energy consumption to be matched with filtration need, while utilising the quality of Sta-Rite pumps.

www.bosta.co.uk

Other Spatex Exhibitors in Brief

Aquazzi (Stand U160)

French company Aquazzi is a first-time exhibitor at Spatex 2012, specialising in well-being products including spas, saunas and hammam. www.aquazzi.com

Arch Water Products (Lonza) (Stand U102)

Chemicals and water treatment products sold in the UK primarily under the HTH, Fi-Clor and Easiflo brand names. The company is now part of Lonza, one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries. www.archchemicals.com, www.hth.co.uk

Ardex UK (Stand U139)

Specialist tiling products, flooring products and construction materials for the flooring, tiling and rendering industries. www.ardex.co.uk

BASF Construction Chemicals (Stand L183)

Chemicals supplier. www.basf.com

Beachcomber Hot Tubs (Stand U108)

Hot tub manufacturer distributed in the UK by SCP. www.scpuk.com

Brenntag UK Group (Stand U103)

Part of the Brenntag Group, billed as the world's leading chemicals distributor. www.brenntag.co.uk

British Swimming Pool Federation (Stand U165)

The UK's industry association for the pool and spa sector, also incorporating the British and Irish Spa and Hot Tub Association (BISHTA) and the Swimming Pool and Allied Trades Association (SPATA). www.bspf.org.uk

Capena GmbH (Stand L112)

Manufacturer of patented structural panels for skimmer or overflow swimming pools. www.capena.eu

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Early and late season boost from Calorex



Once again exhibiting in partnership with Certikin International, its exclusive distributor, **Calorex Heat Pumps (Stand L111)** will be showing the Pro Pac X range of heat pumps, which will be available to the market in time for the 2012 season. The four-strong range is specifically designed for heating outdoor swimming pools, or those that benefit from a semi-permanent enclosure, and to cover virtually all domestic/small semi-commercial installations.

Highlights of the range include an intelligent automatically controlled defrost function, designed specifically for the UK climate to allow the units to operate reliably in air temperatures as low as 5degC – with the aim of providing excellent performance early and late in the season. The units also include a titanium heat exchanger, high-efficiency insulated compressors, touch-screen control, smart pool pump control that enables them to synchronise a pool pump to run only when the pool requires heating, small footprint, and a three-year limited parts-and-labour guarantee.

The company's other heat pump and dehumidifier model ranges will also be on display on the stand.

www.calorex.com

Upbeat approach from Catalina

Once again taking a significant stand area on the ground floor area below the balcony, **Catalina Spas (Stand L109)** is celebrating 15 years of continuous service to the UK pool and spa trade with several new product launches at Spatex. These include swimspas, Spa-Kle automatic spa sanitising, World Series luxury spa, eco heat pumps, a new rotational moulded spa, and Catalina chemicals. Here are the highlights of the new arrivals.

Following the launch at the end of 2011 of its 4.1m Mardi Gras Swimtrainer (see picture) and party spa that retails at under £10,000 including VAT, Catalina has extended this range with three new budget swimspas, including a new 1.2m deep model and two new larger Eco models. This brings the company's swimspa range to 10 models, and Catalina says no other company offers so much product choice in this rapidly expanding sector of the leisure market.

All Catalina spas models are available with the Catalina Spa-Kle auto sanitising system, which produces bromine that is retained as a residual without the need to add potentially harmful chemicals. Catalina says bromine is the ideal sanitiser for spas, and Spa-Kle offers a way of adding it automatically without the need for tablets, granules or an unsightly floating dispenser.

Catalina swimspas come pre-plumbed ready for the company's Eco Heatpumps, which are claimed to reduce the running costs by as much as 70%; they come with a three-year full replacement warranty.

The company's entry-level Eurospa range of rotational moulded spas has been expanded with the addition of the Edinburgh Sport, a 2-metre seven-person spa that includes a deluxe cover, chemical pack, power cord and 2kW heater for £3547 including VAT.

Catalina has now also launched its own full range of spa chemicals (see picture), including pipe and cover cleaner and a point-of-sale display stand designed to maximise sales in its dealers' showrooms.



www.catalinaspas.co.uk

DAB's Euroswim goes quietly...

With 35 years' expertise in pump manufacture for a variety of different applications, **DAB Pumps (Stand U145)** offers a range of Euroswim models from 0.5hp to 3hp – in single- or three-phase versions (see picture). Three-phase models come with high-efficiency motors, which DAB describes as "ultra-silent". The self-priming centrifugal pump has a large filter basket, saving the user from having to empty it so often and minimising maintenance. The company also offers the Eurocover, an automatic submersible pump designed to remove pools of rain water from the top of swimming pool covers. These pumps will be on display on the DAB Pumps stand.



www.pumps4swimmingpools.co.uk

Aquasport is a new dimension

Founded in 1977, spa manufacturer **Dimension One Spas (Stand U163)** will be showing its new Aquasport swim spa, claiming to offer 112 sq/ft of space with "real room to swim and move around" – putting aquatic activities such as yoga and water pilates within reach. The Aquasport comes with a patented Hydrosport kit that D1 says enables you to "perform serious resistance training in buoyant comfort". Four- and six-jet adjustable swim stream options mean the Aquasport fits the user's fitness level – whether a novice or practised athlete.

www.d1spas.com

Sticking to what it knows best...

Innotec Supplies (Stand U137) always shows up at Spatex with eye-catching product demos from irrepressible director Melanie Murrell, and this year promises to be no exception. An exciting new product is promised on the stand.

www.innotecworld.com

Keeping ITS pool testing in check

Water quality testing and test strips, and the new Poolcheck poolside and in-store testing scanner, will be on display at **ITS Europe (Stand U123)**.

www.sensafe.com

'Value brand' for LA Spas

California-based spa manufacturer **LA Spas (Stand L194)** is using Spatex to launch its 'value brand', Adventure Hot Tubs (AHT). Consisting of four completely redesigned models, the AHT range is aimed at presenting "high-quality, high-value spa models with all the features today's price-conscious buyers want at a price they can afford". Features of the new AHT range include new styling of the top rail and interior, new headrests, new custom top-side control and LED lighting. The Classic Hot Series continues alongside the new AHT line-up.

www.laspas.com

Spatex commitment from Certikin

Taking its usual significant stand space in the main ground floor exhibition arena, **Certikin International (Stand L115)** will once again be offering its on-stand hospitality to stand visitors to help foster their interest in the company's new products for 2012.

Among the newcomers are two new Dolphin pool cleaners, an Endless Summer telescopic pool enclosure, new lighting, and chemicals from the Fi-Clor range. Marketing manager Cath Saunders says: "Spatex is an excellent launch pad for our new products and, aside from our annual seminars, Certikin regards it as one of the industry's most important dates. It provides a vital opportunity to fly the flag both for ourselves and the industry as a whole."

Next door to the Certikin stand, but effectively integrated into it, the Calorex stand will be manned by Certikin's heating and ventilation specialists – Certikin is Calorex's exclusive UK distributor.

www.certikin.co.uk



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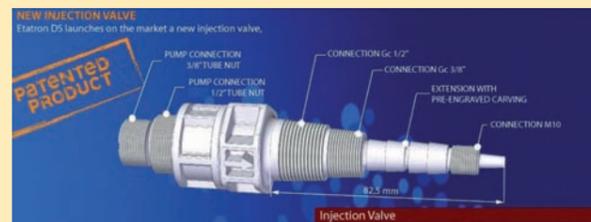
Etatron GB

Now with a new company structure and with the support of the Rome-based manufacturers, **Etatron GB (Stand U128)** is emphasising its 30-year heritage in chemical dosing metering pumps and equipment.

According to new managing director Bob Baylis, a key decision for Etatron's future has been in appointing Golden Coast as the company's exclusive UK partner for the wet leisure industry, taking on full distribution activities. Golden Coast will supply the trade with the Etatron range of metering pumps – as well as pH, redox and chlorine controllers – and will hold stock of spare components and accessories.

Etatron has recently launched a new range of injection valves (see picture) that are described as a 'must' for pool and spa engineers, and come with a multi-option installation configuration for a range of tubing sizes.

www.etatron.co.uk



Suivez-nous sur
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Web boost for Tintometer

Lovibond Tintometer (Stand L122) is using Spatex 2012 to launch its new pool and spa water testing website, www.lovibondwater.com (see picture), offering advice on all aspects of water analysis and the necessary equipment and reagents for the precise measurement of leisure water. The site also provides details on the company's extensive range of photometers, comparators and test kits designed to provide quick and accurate measurements of a wide range of parameters, from acidity to zinc.

In addition, the site provides access to a selection of "How-to's", including 'Remember the 3Rs' and 'Top Tips for a Pristine Pool', and people interested in keeping up to date on testing developments can also sign up for the free Lovibond e-newsletter.

Following Spatex, the company is running a special offer in which the first 100 requests for quotations for Lovibond products will attract a 20% discount (subject to limitations – please see the website for details).

www.tintometer.com, www.lovibondwater.com



Other Spatex Exhibitors in Brief

Coast Spas Manufacturing (Stand L107)

Canadian manufacturer of spas and hot tubs.
www.coastspas.com

Complete Pool Controls (Stand L120)

Chemical treatment and dosing equipment products for pools and spas.
www.cpc-chemicals.co.uk

Doughboy UK (Stand U148)

With a heritage going back more than 60 years, Doughboy pre-fabricated pools can be installed in-ground or above ground.
www.doughboy-swimmingpools.com

Dryden Aqua (Stand L147)

Dryden Aqua focuses on products that aim to make private and public pools chlorine-free – or at least to reduce chlorine demand. The company's owner and founder, Dr Howard Dryden has long highlighted what he sees as the dangers of chlorine in pools: "Chlorine disinfects water by chemical oxidation, but unfortunately chlorine combines with organic matter to form chemicals such as chloroform or cyanogens chloride," he says, adding, "Most of the chlorine reaction products are toxic to varying degrees and should be avoided or minimised when possible."
www.drydenaqua.com

DSM (Stand U104)

Described as the French expert in jointless walls and floor coverings, DSM rather amusingly has the theme from the Pink Panther as the accompanying music to its website homepage – worth a visit just for that... www.diffusionsolmur.com

Dynasty Spas USA (Stand U122)

Exhibiting as part of the SCP stand.
www.electair.co.uk

Electair Exports (Stand U116)

Control panels for spa and pool control systems.
www.electair.co.uk

Elite Spas (Stand L186)

An established spa and swimspa designer and supplier, Elite Spas always offers an upbeat antidote to the gloomiest of economic predictions – so they should be worth a visit in the current economic climate... Director Isobel Rickards-Sanger is shortly to take over as the next president of BISHTA.
www.elitehottubs.co.uk

SPATEX EXHIBITORS

Flexflooring turning to stone

Focus on the **Flexflooring stand (Stand U113)** will be its new Stonex flooring product.

www.flexflooring.co.uk

Heat pump star



Specialist heat-pump and heat-recovery-system manufacturer **Heatstar (Stand U136)** will be showing the large commercial indoor pool Taurus units for leisure centres and municipal applications, which will now feature 'Low Carbon Ventilation' EC fan technology. This technology, which Heatstar says has proved so successful in reducing project energy consumption in their Phoenix and Andromeda models, is now being extended throughout the larger product range. The special fan features the latest Electronically Commutated (EC) technology based around a DC motor coupled to an integrated frequency inverter which, coupled to a high efficiency 'backward' curved fan impeller, enables the same quantity of air flow to be produced, but at much reduced motor power consumption. The adjustable fan will also automatically operate in a slow speed 'eco-mode', during periods when there is low demand for either air heating or dehumidification during unoccupied periods.

The Taurus range (see picture) offers refrigeration dehumidification rates between 16.2 and 138.4 kg/hr and air flows from 1.1 to 15.6m³/sec, and with the capacity to deal with the largest leisure centre or Olympic-sized pool complex. Taurus units are available in six different capacity sizes and three different versions: the Taurus HP, a heat pump dehumidification type system; Taurus HPXF – a heat pump dehumidification and X Flow air-to-air plate recuperator; and Taurus XF – with just X flow air-to-air plate recuperator.

Heatstar also says its 2012 model Aquarius heat pumps will be offered with a 20-year titanium heat exchanger and aluminium chassis guarantee. On-site aftersales support is provided by Heatstar's own technicians.

www.heatstar.com

Polypropylene Niveko ties up with timber Villagio

The timber-framed pool manufacturer Villagio, which markets the Sunsoak range, has announced a tie-up with polypropylene level deck pool specialist **Niveko UK (Stand L140B)**. The relationship is being officially launched at Spatex 2012, and the companies say it will provide pool dealers with 'one-stop shop' access to a comprehensive range of pool, spa and leisure products.

www.niveko.co.uk



Master of all it surveys...

Once again taking up station on the balcony at Spatex, **Golden Coast (Stand U130)** is focusing on the launch of what it says is the first national 'State of the Industry' survey, designed to gauge the state of the wet leisure industry in the UK. Aimed at identifying any issues affecting the industry while also analysing the present threats it faces, the survey also covers sales volumes, sales trends for the current year and last year, and looks at expectations for the year ahead.

Covering the commercial and domestic markets and looking at online and offline sales to see how business trade compares, the survey further assesses the effect that five poor summers and the economic downturn have really had on the industry, and the threats and opportunities facing the industry in 2012. The survey is free to visitors to the Golden Coast stand.

On the product side, the company will be showcasing a wealth of new products at Spatex 2012, and will also be offering specialist marketing advice for people interested in social media. Among the debuting products are the Del Gallery'd'O printed water debris cover, which can be printed with a variety of designs and colours; the Spectravision LED lighting system enabling users to change the look and mood of their pool for different times of the evening, and for different uses; the Del Moove'O, a solar-powered swimming pool cover that, once retracted, can be moved by just one person out of the way to free up the area around a domestic swimming pool; a range of new Essentials accessories and toys, including a retro-fit magnetic pool light to stick on the inside wall of metal above-ground pools; new floating toys and games; new spa steps; and a Tylo Impressions sauna, designed to fit into small spaces while still providing the traditional sauna bathing or soothing steam sauna experience. There will also be products from the Swimmer chemical range, which has been given a facelift.

Managing director of Golden Coast, Jamie Adams said, "As well as introducing more than 50 new products, we are doing even more this year. We are offering one-to-one sessions with our marketing director, and will also be joined by international suppliers Nicolas Rouxel from Del, and Gino Mathis from Propulsion who supply our Spectravision lights." Golden Coast's marketing director, Aren Grimshaw, will be demonstrating the company's new websites and helping people to sign up to social media platforms so they can engage with potential customers to generate valuable business.



www.goldenc.com



Area 25 promises pure colour

Among the products shown by newcomer **Mosaico+ (Stand U133)** will be the Area 25 collection promising 'density, solidity and brightness, and the closest thing to pure colour'. Area25 (see picture) is manufactured using a low-consumption, innovative-technology production process that creates a sustainable, environment-friendly product. The sintered glass chips are obtained by grinding and pressing powdered glass from waste and recycled products. This regeneration process

creates an extremely strong material, suitable for use in contexts with heavy foot traffic but with all the sophistication and poetry of glass mosaic. The company will also be showing the Venetian Concerto collection enamel mosaic, again with a rich palette of shades promised.

www.mosaiciopiu.it

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Plastica turns 40

Pool equipment distributor **Plastica (Stand U132)** is celebrating its 40th year in the pool industry in 2012, and will be welcoming stand visitors to help it celebrate this landmark anniversary. Also on show will be the GeoBubble, described as a "technological leap in bubble cover design" that is claimed to increase cover lifespan by 25%. Stand visitors will be able to pick up the company's new quick reference guide to filter cartridges, helpfully showing customers how to identify which cartridge their spa or pool uses, and also helping them to pick the correct replacement from the Pleatco range – which Plastica just happens to stock.

www.plasticapools.net

A big lift for independence from Pool Lifting

Finnish manufacturer **Pool Lifting (Stand L168)** is looking for distributors and importers in Europe, Asia and America for its pneumatic pool lifts for disabled pool users. The company says its product enables disabled users to maintain their independence by being able to gain access a pool without the need for help from an assistant. Manufactured from acid-resistant steel and anodised aluminium, the product is offered with a ten-year warranty.

www.poollifting.com

Pumps and covers from Procopi

Procopi UK (Stand L105) continues to develop and expand its product range. Among the products on show at Spatex 2012 are: hydraulic, slatted cover systems conforming to the French standards; coloured pool fittings to match pool décor, Alkorplan on-site lining; the Eurostar pump with five-year warranty; Climixel and Fairland heat pumps; SpaFrance European-manufactured spas; and Superliner, which Procopi says is the only prefabricated liner with a ten-year warranty. Picking out a few particular highlights of new products for 2012, the Fairland Pioneer heat pump has a thermoformed casing, features HP-Booster technology, is described as "super-quiet" with a 40dB(A) noise reading at five metres distance, is suitable for pools of 20–120m³, comes with a free winter protective cover, and all units are tested before leaving the factory. Meanwhile, the Eurostar pump offers an extended range up to 2.5hp, has an "Easy Fit" lid, and offers high performance with low power consumption, according to Procopi. Finally, the Brittany-manufactured SpaFrance range is now available in six versions, offering nine colours and four different cabinet colours, stainless-steel jets, and the Baya version is only 66cm high so it can fit through standard doorways.

www.procopiuk.co.uk



Other Spatex Exhibitors in Brief

ESCO International UK (Stand L176)

Specialists in UV, ozone and advanced oxidation processes.

www.escouk.com

European Pool Services (Stand L185)

Nationwide service which includes design, installs and servicing of swimming pools, hydrotherapy pools, saunas, steam rooms, spas and hot tubs. The company also supplies spare parts and chemicals with a next-day delivery service for most products.

www.europeanpools.ie

Eurospapoolnews (Stand U154)

Online and printed publications for the European pool and spa sectors.

www.eurospapoolnews.com

Fermacell Dry-Lining Systems (Stand U150)

Dry-lining products.

www.fermacell.co.uk

Hydrodeck (Stand U131)

Pool cover specialist HydroDeck is opening a UK office in Oxfordshire from 1 March to offer direct sales, warranty and technical support to the UK market. The company has also entered into an agreement with a service company to handle installation and service. HydroDeck emphasises that it provides covers for commercial pools as well as domestic installations.

www.hydrodeck.co.uk

Institute of Swimming Pool Engineers (ISPE) (Stand L172)

The technical institute for the UK pool and spa industry.

www.ispe.co.uk

Leisure Pools International (Stand U141)

Fibreglass pool manufacturer.

www.leisurepools.com.au

Life Saver Pool Fence (Stand L180)

Safety fencing for domestic pools.

www.piscine-barriere.com

Lo-Chlor Chemicals (Stand L104)

Pool and spa treatment products.

www.lo-chlor.co.uk

Master Spas Europe (Stand U159)

Said to be Britain's longest established and largest genuine American hot tub and swim spas specialist, having been established in 1978.

www.masterspas.co.uk



Energy and water saving from Waterco Europe

Waterco (Stand L110) will be displaying a number of new and updated product lines, particularly focused on water and energy-saving products – a key principle for Waterco in the development of its already extensive product range. Tony Fisher, Waterco Europe, commented: “Not only is exhibiting at SPATEX a great way for Waterco Europe to be able to support the industry, but it also gives us the perfect platform to speak directly to the trade and gather feedback regarding our product lines and services, so we are able to continue improving and learning to ensure that we

continue supplying the industry with the latest in product innovation.”

www.waterco.eu

Full texts online on www.EuroSpaPoolNews.com

Spa Crest promises revolution in spa retailing

In an upbeat claim, **Spa Crest Europe (Stand U117)** is promising increased sales and profits for people involved in spa retailing in the UK or who are looking to add hot tubs as an additional profit stream to their current product offering. Brand2Go is a new initiative from Spa Crest Europe designed to raise your profile, differentiate you from your competitors, and win you more profitable business in 2012. Spa Crest Europe managing director Tony Welsby says: “We are very excited to be launching this brand new concept at Spatex, and are really looking forward to introducing it to the trade”. Come along and have an informal chat with Tony, and make sure you don’t miss out on this great opportunity.

www.spacrest-europe.com

Vita Spas goes Xstream

The **Vita Spas display (Stand L187)** will feature the new Xstream Sport XSR swim spa with a mammoth nine-seater spa section that can also be used as a full-size swim area. The 12-foot long Sport offers a host of gadgets, including 70 stainless-steel jets, waterfalls and fountains, three Fast Flow pumps, an ultra-violet sanitation system, Sony Stereo System with radio/CD and MP3 and pop-up speakers and subwoofer. Exercise equipment includes rowing oars for a more varied workout in addition to swimming. The Sport also features the standard Vita Spas attributes of a galvanised steel frame, Vital Energy Insulation, Perma-Shield base and a synthetic cabinet – for a retail price of £17,995 including VAT.

www.vitaspa-hottubs.co.uk

Stars in the Zodiac...

On display at **Zodiac Pool Care (Stand L106)** will be the new Legacy Gas Boiler and the Vortex 3 4WD pool cleaner. The company is also introducing a new-technology suction cleaner, the MX8; a new water treatment product in Chlor Perfect; and a new arrival in the automation market in the form of the iAqualink. Zodiac says that Spatex remains an excellent platform for supporting its distributors, and showcasing and raising awareness of its product range.

www.zodiac-poolcare.com

Other Spatex Exhibitors in Brief

Mosaic Tile Importers (Stand U115)

Describing itself as offering probably the largest and most comprehensive range of ceramic, glass and marble mosaic tiles, the company says it can deliver to most parts of the UK within 24 hours. It offers mosaic tiles for walls, floors, kitchens, bathrooms, showers, swimming pools and spas, and anti-slip tiles for wetrooms.

www.mosaiccompany.co.uk

NSure (Stand U166)

Specialist insurance and financial services for the pool and spa sector.

www.nsure.co.uk

OASE (Stand L136)

Roller covers for pools.

www.oase.be

Original Style (Stand L145)

UK ceramic tile manufacturer specialising in high-quality floor and wall tiles, glass tiles, mosaics and natural stone tiles for residential and commercial projects.

www.originalstyle.com

Paragon Pool Services (Stand L158)

Installation, repair and service of automatic pool safety covers.

www.paragonpoolservices.co.uk

Paramount Pool Products (Stand L103)

Major distributor of pools, pool equipment and accessories.

www.paramount-pools.co.uk

Passion Spas (Stand L149)

Spas marketed by Dutch company Fonteyn.

www.fonteyn.nl

Physical Activity & Leisure Management Academy (Stand U152)

Training and development for the physical activity and leisure industry.

www.palmacademy.co.uk

Plastipack (Stand U100)

Leading manufacturer and trade supplier of pool bubble covers.

www.plastipack.co.uk

Pool & Design Manufaktur (Stand U142)

Ultra-modern accessories for domestic pools.

www.pdm-1989.de

Pool & Spa Scene Magazine (Stand U105)

Independent magazine for the UK pool and spa trade.

www.poolandspascene.co.uk

Poollock (Stand L132)

Pool safety covers and heat pumps.

www.poollock.com

Prestige Landscaping & Spas (Stand L160)

Range of spas and hot tubs.

www.clearwaterspaseurope.co.uk

Proteus UK Swimming Pools (Stand U101)

Installation, repair and service of automatic pool safety covers.

www.national-leisure.co.uk

Rain Spa Supply (Stand U138)

Spa accessories, covers and equipment.

www.rainspasupply.co.uk

Safety Surfaces (Stand L175)

Cushioned floor surfaces for pool surrounds.

www.safetysurfacesltd.com



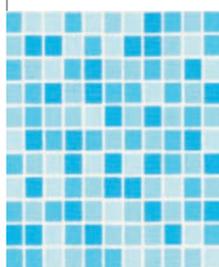
Nirvana for Total Water Products

As the new UK distributor for the Nirvana heat pumps range, Wales-based **Total Water Products (Stand L102)** will be promoting the benefits of the Canadian energy-saving products, which have been designed to withstand the harshest North American winters. Commenting on the distribution agreement, Total Water Products sales director Paul Grunhut said: “We are very pleased to have been appointed the UK distributor for Nirvana. When I saw the build quality and performance figures of the Nirvana range of heat pumps, I knew they would be perfect for the UK market. I am confident that when the pool trade see this heat pump at Spatex we will have a lot of interest.” Total Water Products Ltd is also the UK and EU manufacturer and distributor for the Lo-Chlor range of speciality pool and spa chemicals.

www.lo-chlor.co.uk

Haythorne makes hay with new patterns

The heavy-duty liner supplier and installer of the Delifol system, **B. Haythorne (Stand U168)**, will be showing four new patterns for the UK market at Spatex. The three new mosaic patterns can be used for the whole pool or just a tileband, adding a welcome splash of colour to a plain liner. A fourth



pattern, described as a “very realistic reproduction of a pebbled beach”, is also making its debut. Sales director Mike Cramp says: “Even with the economic doom and gloom, it’s great to know that the range is still expanding. With Delifol, we can now offer 10 patterns, a total of 14 tileband designs

and 12 plain colours: the customer really will be spoilt for choice in 2012!” The Delifol material, guaranteed for 10 years, is manufactured by Armstrong – known throughout the UK for their vinyl flooring.

www.barryhaythorne.co.uk

SCP (UK) (Stand L101)

Major distributor of pools, spas and associated equipment.

www.scppool.com

SCS/EEG (Stand U156)

Exhibition organisers.

www.scs-exhibitions.com

Senlac Stone (Stand L184)

Stone copings and pool surrounds.

www.senlacstone.co.uk

Spafix Direct (Stand U143)

Hot tub spares and parts.

www.spafixdirect.co.uk

Sterling Hydrotech (Stand U144)

Design, supply, installation and service of filtration and water treatment equipment.

www.sterling-hydrotech.co.uk

Stour Valley Spas (Stand U149)

Portable and inflatable hot tubs, accessories and equipment.

www.stourvalleyspas.co.uk

Sun & Air (Stand U134)

Renewable energy solutions.

www.sun-air.co.uk

Swan Analytical UK (Stand L100)

Pool controllers and water testing equipment.

www.swan.ch

Swimex Enclosures (Stand L156)

Sliding pool enclosures.

www.poolcover.co.uk

Swimming Pool Bead (Stand L108)

Group of companies covering swimming pool design, pebble finishes, stone, interior design, and energy efficiency.

www.swimmingpool-design.co.uk

Heavy-duty lifting from Suntrap Systems

Pool hoist specialist **Suntrap Systems (Stand L130)** will be focusing on the new Scout disabled pool lift, which has been designed to comply with the Americans with Disability Act, and offers fully automatic access for the disabled into swimming pools and spas. Powered by a 24V rechargeable battery, and operated by a waterproof remote control handset, the Scout lift has a single fixing socket and 360-degree rotation. With a lifting capacity of 25 stones (158 kg), the Scout Lift is designed to provide smooth and comfortable access for the largest users. The company will be displaying its manual EZ and battery-assisted Power EZ lifts, together with the fully automatic Portable Pro Lift which requires no poolside fixings. The Scout Lift will be featured in the exhibition’s New Product Zone.

www.suntrap-systems.co.uk

Patch up your liner with Unipools

For 2012, the **Unipools Group (Stand U107)** will be showing its vinyl self-adhesive patches and a brand new flexible adhesive from CTX, as well as the revolutionary H2O Glue (underwater adhesive) with a wide range of uses for repairs. Also on display will be what Unipool describes as the “full range of the finest quality pressure testing and leak tracing equipment available to the swimming pool industry”. For the engineer there is the ‘Pipe & Fitting Saver’ in an extended range of sizes including metric, which will be continually demonstrated at the show. The Paramount automatic in-floor cleaning system for concrete and liner pools will also be shown, along with the Leak Trac LT2100 that allows you to find holes in liner pools “without getting in the water”. Unipools is proud to have occupied the same stand at Spatex since 1978.

www.unipools.com

Decorative stone and gratings from Sofikitis

At **Sofikitis (Stand L166)**, decorative stone for swimming pools will be shown, along with the company’s new stainless steel drain grating and modular drain grating.

www.sofikitis.gr, www.poolstones.com

Swimming Pool News, SPN (Stand U167)

Leading UK printed and online pool and spa publication, and the official magazine of the British Swimming Pool Federation.

www.swimmingpoolnews.co.uk

Tact Enviro (Stand U147)

Poolside and wet-room floor surfaces.

www.tactltd.com

The Tub Company (Stand U151)

Offering everything to do with spas, including chemicals, parts, servicing and repairs.

www.thetubcompany.co.uk

Thermotruss (Stand U158)

In-ground liner pool kits.

www.thermotruss.co.uk

Topline Water Chemistry Systems (Stand L126)

Water chemistry solutions and products, including chemical feeders and dispensers, chlorine generators, control panels and salt chlorinators.

www.topline.uk.net

Villagio (Stand L140)

Timber-framed pools.

www.villagio.co.uk

Villeroy & Boch UK (Stand U153)

The company has developed from a manufacturer and marketer of high-quality ceramic products into an internationally-renowned lifestyle brand.

www.villeroy-boch.co.uk

Waxman Ceramics (Stand L142)

On display on the Waxman Ceramics stand will be a new range of Niebla Lustre finish glass mosaics. There will also be a daily champagne draw.

www.waxmanceramics.co.uk

Pool Cover signed with Dorada Pool



J. Lehmann, Chairman, Dorada Pool

At the last Aqanale exhibition held in Cologne, Germany, Pool Cover's Belgian manufacturer signed a non-exclusive distribution agreement for its shelters across the German territory with Dorada Pool. Mr. J. Lehmann, the Chairman of Dorada Pool, a company that has been manufacturing high end swimming pools for many years and works with Compass and Riviera Pools in particular, has chosen the Pool Cover shelters for their designs that are perfectly in phase with the quality of his swimming pools, and also for the impeccable service that characterizes the Belgian manufacturer. Rudy LANGE, CEO of Pool Cover is currently looking for distributors on UK market.

poolcover@poolcover.net / www.poolcover.tv

Watkins donation celebrates one millionth spa

Celebrating the manufacture of its one millionth spa over 34 years, US company Watkins Manufacturing recently auctioned the milestone unit – a Hot Spring Aria model – among its Hot Spring dealer base worldwide, and



pledged to match the winning bid with a donation to the US National Fallen Firefighters Foundation. The winning bid of \$17,200 came from Swiss Hot Spring dealer Hewoo AG, and with Watkins matching the sum, a total of \$34,400 was donated to the chosen charity. Watkins Manufacturing president Steve Hammock commented: "We would like to extend a special thank you to Hewoo AG and to all the dealers nationally and worldwide who rallied to the call and participated in the auction – we sincerely appreciate such generous support."

HotSpringEU@watkinsmfg.com / www.hotspring.com / www.calderaspas.com

SCP EUROPE

SPATEX 2012
the pool and spa show

STAND L101

SETTING STANDARDS IN DISTRIBUTION

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SPATEX 2012 FEBRUARY 4 TO 6



20 years for Pool Technologie

On 16th January 2012, POOL TECHNOLOGIE, French manufacturer of water treatment systems (salt electrolysis, pH regulators ...) will have celebrated 20 years. This autumn, the company will join the Club of pool industry Majors at the Salon de Lyon! A quick flashback at a history of water and of men, too. POOL TECHNOLOGIE was the fruit of an encounter between an engineer and a sales representative specializing in water treatment. Its reputation in France and abroad has been built on customer satisfaction and product quality. Philippe Grard, engineer in electronics, took over the company in late 2000, positioning it with an innovative approach that was technical, social and environmental at the same time. Taking heart from the fact that water is a source of pleasure and of life, his business plan has since been focused on increasing the enjoyment offered by a pool, while paying careful attention to the environmental impact of solutions proposed. In this new year, the company will continue its strategy of innovation and proposes, to mark the anniversary, a renewal of the aesthetic quality of its range. Besides a more contemporary look, enjoyable and ergonomic, several of the units have been fitted with new features. Thanks to its incessant striving for optimization, POOL TECHNOLOGIE plans to offer even more technological advances at the most competitive prices.

contact@pool-technologie.fr / www.pool-technologie.com

The PROCOPI Group has acquired CERLAND's wooden pool business

On 26 August 2011, the company PBM Import sold its industrial and commercial assets, consisting of its



CERLAND pool business, to the PROCOPI Group. The acquisition by the PROCOPI Group clearly indicates its intention to strengthen its presence in the industrial pool sector. The Cerland wooden pools, «Odyssea» and «WEVA», have therefore been added to PROCOPI Group's range of pools - the Blokit, Tropica, PPP and ProcoBloc - which it had acquired at the beginning of 2011. More than 30,000 «Odyssea» and «WEVA» pools were

manufactured and sold over the last 5 years, to mention only the French market. The pools are marketed by swimming pool constructors and also by specialized mass-market retailers and garden centres.

marketing@procopi.com / www.procopi.com

Mega Group aims to offer state-of-the-art pool products

Dutch company Mega Group Trade offers an extensive range of pool products – including sand filters, cartridge filters, filtration sets, PVC fittings and ball valves, flexible hoses and cleaning products. Starting out ten years ago under the Mega banner, the brand has now been joined by sister brands Hydro-Pro and Maitec with the aim of offering a complete package for pool installers. The Hydro-Pro range is designed to offer pool professionals the best heat pumps to support the Mega pool range, while the Maitec brand covers professional pumps and filters. The company says that the products are distributed by MegaGroup outlets in 17 countries, and offer well-priced alternatives to the well-known brands on the market.



www.megagrouptrade.com



Proteus expands in UK, France and Eastern Europe

2011 was a very successful year for A&T Europe Spa, particularly for its Proteus Pools Division. Significant to this success was the rapidly increasing sales of Proteus pools into the UK market. This growth has encouraged the formation Proteus UK Swimming Pools Ltd which, under the Management of Tim Bareham will continue to make significant inroads into the commercial pool sector where fast track contracts required. Tim has also expanded the UK Proteus Dealer Network who have all attended the Italian Pool Academy and have qualified staff to undertake Proteus Pool installations throughout most of the UK. Today, the Proteus portfolio offers a unique opportunity to take full advantage of demands of the UK holiday sector which is preparing for the upsurge in "stay at home holiday makers". All holiday makers demand a lovely pool to swim or play in and the Proteus Range meets this criteria with unparalleled quality and competitive prices. Other significant market developments are expected in France and Eastern Europe this year.

www.proteuspools.com

Watkins Acquires American Hydrotherapy Systems

Watkins Manufacturing, leading maker of hot tubs worldwide, announces the acquisition of the assets of American Hydrotherapy Systems (AHS), manufacturer of Freeflow Spas® and a leader in the rotationally molded spa and business category. With the purchase of Ontario, California-based AHS, Watkins adds roto-molded Freeflow Spas to its portfolio of premium Watkins spa brands that includes Caldera® Spas and HotSpring® Spas, the world's number one selling brand. Terms of the transaction were not disclosed. "The addition of Freeflow Spas to our family of quality hot tub brands fits perfectly with our consumer strategy to deliver the right products to the right markets at the right prices," says Steve Hammock, President of Watkins Manufacturing.



HotSpringEU@watkinsmfg.com / www.hotspring.com / www.calderaspas.com

NEWS

SCP strengthens its development in the European continent



Christina WÜNSCHE, Sylvia MONFORT and Markus RIENKS

SCP Europe is a subsidiary of the American Pool corporation group that has over 3,400 employees, including over 290 across the world. After establishing itself recently in the Benelux region, SCP, distributor of swimming pool and well-being equipment continues to gain momentum with the acquisition of Poolway GmbH, based in Weimar, Germany. This information was officially released at the Aquanale exhibition in Germany (see photo), where the SCP group was exhibiting. The heads of SCP Germany, Christina Wunsche and

Markus Rienks, had already worked together for over 10 years as wholesalers at pool2000, a subsidiary of ESPA, and subsequently with Poolway GmbH. SCP Germany has a unit of 1,500 m² with a team of 10 who specialize in distribution and also filtration kits. In addition, SCP Europe is launching its new range of ZENIT robots, created in partnership with MAYTRONICS, manufacturers of the famous Dolphin - thereby positioning SCP as the top European distributor offering the 4 principal ranges of pool cleaners as well as other recognized brands. SCP is already present in several countries: France, United Kingdom, Portugal, Spain and recently in the Benelux region, today in Germany, with a development strategy that will encompass all the countries of Eastern Europe.

info.eu@scppool.com / www.scpeurope.com

Bowman focuses on solar solutions

UK-based heat-exchanger specialist Bowman is focusing on helping customers save money with their presence at this year's Spatex exhibition. The company says that visitors to their stand can find out how to achieve significant reductions in their energy costs and CO₂ emissions by employing the latest Bowman heat-exchanger technology – particularly in conjunction with solar heating and renewable energy sources. Bowman emphasises that its heat exchangers are specifically designed to maximise heat from the lower water temperatures generated by solar heating systems, and that their products achieve the required pool temperature in a fraction of the time taken by other competing systems. This, says the company, makes solar-heated pools a viable and sustainable option – even in the coolest British or other Northern European climates. The reasons for Bowman's claimed superior performance with its solar heat exchangers are severalfold, and include: greater efficiency, thanks to a greater number of heat transfer tubes compared with most competitor products; easy maintenance as a result of easily removable end covers, which enable the end stack to be removed for easy cleaning and servicing; easy installation, as the models come with composite end covers and solvent weld connections – so they can easily be installed directly into the pool pipework; and the provision of integral thermostat pockets, again said to make installation much easier. Intriguingly, Bowman's heat exchangers are not just limited to heating pool water in cooler climes either... They can also be used for cooling pools in warmer climates via a chiller system.



www.ejbowman.co.uk

Manufacturing expansion for Darlly

Hangzhou Darlly Filtration Equipment Co., one of the world's largest replacement filter cartridge manufacturers, has announced plans for a new 40,000 sq.m facility to cope with the expansion of its business. Situated close to the existing plant in Hangzhou, China, the new building will house a state-of-the-art research and development capability and technologically advanced laboratory, and will take Darlly's employee count to 450. Darlly International Export Manager Theresa Zhang commented: "The enlarged facility will enable us to increase our output dramatically; we expect to triple our output within the next two years. Our growth in Europe is significant; Darlly Europe is instrumental to this, our partnership flourishes. Growth outside of Europe, including the US, is considerably ahead of our forecasts, so we are very confident of an unassailable future." Darlly's products are distributed in the UK and Europe by Filters4Spas.



www.filters4spas.com

Cryptosporidium seminar for Eastern England

A one-day seminar on cryptosporidiosis and swimming pools is being held in Cambridge on Friday 16 March 2012. Aimed at pool operators, Environmental Health Officers and Health Protection Units in the east of England (although attendees are welcome from anywhere), the seminar will cover the subject of cryptosporidium and why it is such a problem in swimming pools, local outbreak detection investigation and lessons learned, natural pools and spa pools and their infection risk, pool water chemistry, pool design, and how to investigate a pool during a cryptosporidium outbreak. Speakers will include the Head of the UK Cryptosporidium Reference Unit and the current chair of the Pool Water Treatment Advisory Group (PWTAG), and the cost of attending the seminar is £25 (GBP25). The venue is the Cambridge Professional Development Centre on the outskirts of Cambridge.



EHPTInfo@essexhpa.nhs.uk

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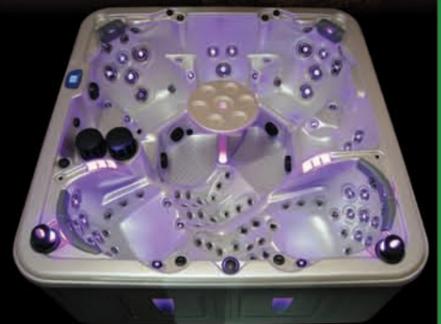


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or sales@clearwaterspas.com



www.clearwaterspas.com



Welcome to Europe to Allseas Spas & Wellness!

Crystal Island Leisure Products Co. Ltd arrives in Europe with its own institution and a new name: Allseas Spas & Wellness b.v. It is located in the Netherlands to get a better view of its exports growing. More than 150 Spas and Swimspas will be stored together with spare parts, covers, electronics and pumps (including heat pumps) in a new build block with modern offices and a training centre. This after-sales service centre is a must for its fast growing market shared in over 45 countries outside the Far East. Its dedicated team will be listening to its clients to offer the best service 24/7 in no less than 6

languages (French, German, Spanish, Dutch, English and Chinese). Its expertise of Marketing, Private Label, Network and CE-warranty rules will be a relief. The company will store not only parts for its own 5 Series of Spas and Swimspas but also for most of the other brands in the Industry. Therefore it wishes to display the image of a modern European streamlined Company.

info@allseasspas.com / www.allseasspas.com



Polypropylene tie-up for timber-pool specialist Villagio

The timber-framed pool manufacturer Villagio, which markets the Sunsoka range, has announced a tie-up with polypropylene level deck pool specialist Niveko UK. The relationship is being officially launched at Spatex 2012 in Brighton, where visitors will be able to see a Niveko level deck display pool alongside a Villagio timber model. The companies say that the joint operations will provide pool dealers with 'one-stop shop' access to a comprehensive range of pool, spa and leisure products.

www.sunsoka.com / www.niveko-pools.co.uk

In the mood for a mobile SPA in the pool?

Pool Bubble, Shott International Srl latest innovation, is an ingenious system to create a mobile "spa area" in any type of pool, thereby expanding the possibilities of using. The kit is composed of a blower, a diffuser that can be placed inside the pool, 2 security valves, a metal support hook, hoses and clamps. Designed for those who want to add value to their pool, transforming part of it into a real spa area, the Pool Bubble combines the benefits of extremely simple and fast installation with Shott International's customary reliability. Made in Europe meeting all Community safety regulations, the trademark is registered and the product is protected by a patent.



info@shott.it / www.shott.it



Seal launches new salt chlorinators

Australian salt water chlorinator specialist Seal Pool Equipment has launched two new products – the Seal Pup, and another higher-output chlorinator. The Seal Pup salt water chlorinator is designed for small pools up to 20 and 40m³ and spas, and will be available in Europe in summer 2012. The company has also developed the higher-output model for pools up to 150m³, producing 48g/hr of chlorine. Both chlorinators offer the same features and material quality as the company's CL range.

sales@sealpoolequipment.com / www.sealpoolequipment.com



Innovation & Design

LED Lighting

Water treatment

Energy control

www.ccei.fr

Since 1973, CCEI is a leading manufacturer of electrical equipment for swimming pools. Its R & D department designs smart products for its own catalog and for major players of swimming pool market.



'It's for you': Safety Turtle warning device calls you automatically

Building on the base Turtle Base Station model B102E, which connects to a telephone or home alarm system, the enhanced model B102E-AD includes automated calling of three selected telephone numbers. A factory-recorded message announces: "This is a Safety Turtle alarm", and a recording of the Safety Turtle alarm sounds in the background. Connection of Safety Turtle to a home alarm or personal communications device can enhance

pool security in several ways, says the Canadian manufacturer Terrapin Communications. Parents at home or away can be alerted by mobile phone the instant an alarm occurs, while a neighbour can be alerted when the home owner is away – for example, to respond to an open gate or rescue a pet that has fallen into the pool.

service@terrapin.ca / lyons@terrapin.ca / www.safetyturtle.com

New swimming pool cascade Iguazu comes smaller to please the largest number

Flexinox Pool is continuing to expand its product line in the sphere of wellness, with the goal of meeting all customer expectations in terms of design, dimensions and technology. Starting from the successful Victoria waterfall, Flexinox Pool has reduced the size while maintaining an identical design to create the new Iguazú waterfall. This product aims to meet the market demand for waterfalls with sophisticated design and excellent workmanship, but of smaller size. The Iguazú waterfall is made of AISI 316 stainless steel with a shiny finish, with a height from the base of 855 mm and 500 mm from the mouth and a maximum output of 35m³/h. As a significant new feature, it includes an anchoring system which eliminates the fastening plate and a cord welded into its base. The Iguazú waterfall is ideal for enjoyment in both public and private swimming pools.



flexinox@inoxidables.com / www.flexinoxpool.com



Quick-reference filter cartridge guide from Plastica

Celebrating its 40th year, UK pool and spa equipment distributor Plastica has developed a quick-reference guide for filter cartridges, designed to save the trade a large amount of time working out cartridge compatibility. The guide also includes tips on how to identify which filter cartridge is installed in your pool or spa. Commenting on Plastica's new guide, Customer Services and Marketing Manager Cale Sinfield said, "We want to help pool and spa shops to be able to quickly cross-reference the filter cartridges for Unicel and Filbur with Pleatco. You can search by product size, code and filter manufacturer." The Pleatco catalogue and quick-reference guide are free to the trade, and can be requested.

filters@plasticapools.net / www.plasticapools.net



Pool photometer from Tintometer

The new MD 200 photometer from Tintometer GmbH (Lovibond Water Testing) has been specially developed to analyse the key parameters for ideal water balance – chlorine, pH value, cyanuric acid, alkalinity-m and calcium hardness. The product's 'one time zero' (OTZ) setting means that the MD 200 does not have to be reset before each analysis: the zero position remains stored until the device is switched off, although a zero reset can be performed at any time. The MD 200 is compatible with the company's optional infra-red interface module (IRiM), enabling data gathered by the product to be transmitted to one of three interfaces using infra-red technology.

sales@tintometer.de / www.tintometer.de

Peraqua's pool white goods now in stainless steel

Austrian company Peraqua now offers traditional 'white goods' pool products in stainless steel. Made of acid-resistant AISI 316 stainless steel, the products can be retrofitted to existing pools and are designed to make existing installations more attractive. Peraqua also offers what it says is a unique LED light system, designed to be long-lasting even in salt water. The LEDs can be blue or white lamps, and an RGB version is available that Peraqua says produces the intensity of a 150W light bulb.



info@peraqua.com / www.peraqua.com



Rondo counter-current swimming system

The Fluvo® Rondo and Rondo NT counter-current swimming systems are known for recreating the stimulating force of a cascade. After the ABS version, and the version in brushed stainless steel, the brand now offers the counter-current water curtain in polished 316Ti stainless steel. Its striking appearance makes the pool even more attractive. With a flow rate of 60 m³/h that can be adjusted, it provides a revitalizing massage bath to relax the entire body. Sometimes a gentle stream, sometimes a surging river, depending on whether you want a fitness session, or to simply relax with a gentle swim. The force of the current can be adjusted very easily, with the option of adding bubbles if you wish. The remote-controlled counter-current unit (version NT) is not only convenient and safe, but can also be combined with other options such as hydro-massage jets and a surge shower-head (WK Vario).

info@schmalenberger.de / www.fluvo.de



Solar panels

T&A delivers more than one out of two covers with solar panels. Solar panels are ideal to heat the swimming pool and give a gain of approximate 5-7°C. Although solar panels in PVC provide very good results in the northern part of Europe, T&A introduces a new panel in polycarbonate for the southern part of Europe. This panel with a perfect design comes like a real innovation on the market of the swimming pool covers. This because of a higher temperature resistance (up to 130°C), a better resistance against impact (442 J/m) and a longer life span.

info@aquatop.be / www.t-and-a.be

Solar model broadens Covrex range

Building on its existing foam-filled-slat pool cover, Covrex Pool Protection has launched the motorised Covrex Solar model. With slats made from the 'acrylic glass' material PMMA, the Covrex Solar heats pool water by absorbing solar energy, and can be installed on existing swimming pools or new builds. Covrex says that PMMA allows a higher resistance to ageing compared with the traditional slats made from PVC. According to the company, the Covrex Solar is much easier to clean because there are no hinges. Covrex will be on stand L152 with Fairlocks at Spatex 2012.

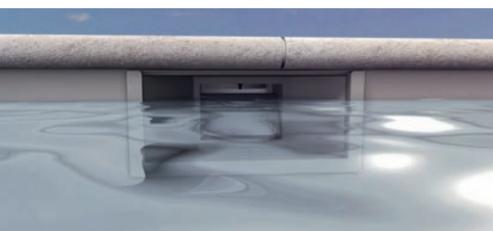


Covrex Pool Protection

www.covrex.com

Skimming the surface with Mirror Skimmer

Procopi has launched the Mirror Skimmer for domestic pools, which is designed to sit discreetly just under the coping and enables you to raise the water level to within 5cm of the coping for a better aesthetic effect. It is designed to skim the surface of the water unobtrusively, trapping large debris such as leaves, toys and large insects. Made from pool-grade anti-UV treated ABS, the Mirror Skimmer is described by Procopi as an exclusive; it comes in a range of eight colours for the skimmer mouth and throat trim, and can therefore match almost any pool décor. The only restriction is that at the point at which the Mirror Skimmer is installed, the coping must be at least 500mm long and 30cm deep to accommodate it.



www.procopi.com / www.procopiuk.co.uk



'Modern spin on classic shape' from Marquis

Oregon-based Marquis Spas has gone retro with the launch of the 524 model, described as a modern take on the classic round hot tub. Measuring 76 in. (193 cm) in diameter and equipped with 24 jets, the 524 seats five people, with its therapy seats positioned at multiple heights. It also has a cool-down seat that doubles as an entry step, while the bather's controls face inwards for maximum convenience. The new model also comes with a waterfall feature, and Twilight coloured lights.

www.marquisspas.com

Extra luxury for Clearwater Spas 2012 line-up

Clearwater Spas has added further enhancements to its spa range, designed to provide users with an even better hot-tub experience. These include multi-coloured LED mood lighting throughout the spa shell and exterior cabinet, cascading waterfall features, lighted bistro tables, and multi-media music systems on many models. The company also offers a selection of water purification systems, including salt sanitation, ozone and Clean Light UV-C technology. It claims its products are among the most energy efficient in the world. Stand L60.

www.clearwaterspas.com

Aquatron Robotic Systems is introducing "Top Access"

A new system designed to improve the access to the filters. At the simple touch of a button the filter of the robotic pool cleaner can be removed through the top of the robot. In addition, a totally redesigned filter screen will make the cleaning of the residual debris and the installation of the filter assembly much easier.



info@aquatron.us / www.aquatron.us



Robots. This is what we make.

When it comes to swimming pool cleaning, a true innovation must be more than the next new thing. For almost three decades Aquatron's innovative spirit has led to a continuing series of product enhancements and value-added services only Aquatron offers. In listening to that spirit, we've brought innovation beyond product technology to improve every aspect of swimming pool cleaning. In short, we've accomplished true innovation.

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www.aquatron.us



NEW PRODUCTS



Dimension One Spas debuts Aquasport 13

Spa specialist Dimension One is launching a fourth model in its Aquatic Fitness Systems line of underwater gym/swim spas – the smaller, more versatile AquaSport, offering a compact AFS option with what the company says are the best features in its class. This new smaller fitness-oriented swim spa offers the following features: the largest swim lane in its class and a Duratex shell that will not crack or blister, even in direct sunlight – according to Dimension One; a built-in exercise step and exercise bars; equipment for resistance moves; and the D1 patented ozone water management system, Ultrapure (available as an option). AquaSport is designed to address the consumer trends of: older people looking for low-impact, joint-friendly exercise options; at-home exercise as rehab from injuries and illness; and consumers downsizing from in-ground pools. “The new AquaSport is really health in motion,” explains D1 Senior Designer, Victor Walker. “It allows

people of all ages to experience the benefits of aquatic exercise».

d1europe@d1spas.com / www.d1spas.com

Not so fast with chemicals, says DEL Ozone

Californian pool water treatment specialist DEL Ozone is emphasising that customers with pool water problems should not assume that adding more chemicals will always be the solution. Although DEL's advice points to the need for ozone (its main product line) as an effective non-chemical solution to water problems, it does appear to form a useful approach to pool water issues. According to the company, there are three elements in ensuring crystal clear pool water – only one of which involves chemicals. First, is the need to maintain a clean filter – which although DEL agrees this does not guarantee perfect water, can make a huge difference in many circumstances. Using the correct quantity of chemicals is key, with DEL warning that using too many chemicals will cause many of the issues owners are trying to prevent – adding chemicals could just

be adding to the problem. Finally, the company advises using a non-chemical supplemental sanitiser, which can significantly reduce the need for chemicals. Completing its advice, DEL says that using ozone as a pool water treatment method delivers 200 times more oxidising power than chlorine, making it effective against a wide range of contaminants.



www.delozonepool.com



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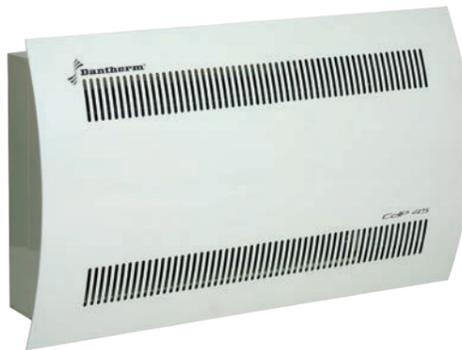
Six-in-one test strips for spas and hot tubs

New 6-in-1 test strips from Hach Company/ETS have been developed specifically for testing water in spas and hot-tubs. The new strips in the AquaChek range include tests for: total chlorine, total bromine, free chlorine, total alkalinity, pH and total hardness. Hach says that spas and hot tubs present unique challenges in terms of maintaining healthy, balanced water, as the higher water temperatures and lower water volumes can cause faster chemical reactions and increase evaporation rates. The company says the test strips are fast, accurate and easy to use – the user just needs to dip the testing strip into the water, compare the result with the colour chart comparator on the bottle, and adjust chemical levels that are not within the acceptable range. Instructions are included in English, French, Spanish and German. “Owners should test their water before and after each use, and treat the water regularly,” advises Joe Sweazy, Technical Sales and Service Manager for the company. “We recommend tracking results each time the water is tested,” he adds.

www.AquaChek.com



www.dantherm-air-handling.com



Dantherm promises 20–40% energy bill savings

Owners of indoor swimming pools dating from the 1970s and 1980s could save up to 40% on their pool heating bills by replacing their old dehumidifier with a new model, says Dantherm. In addition, dehumidifiers dating from that period are larger and are noisier compared with modern units such as those produced by Dantherm. The company says its swimming pool dehumidifiers are fitted with high-capacity, low-noise and energy-efficient compressors. Meanwhile improved hygostats and automatic control mean that dehumidifiers can be controlled much more precisely

than older units that typically run almost constantly. Dantherm units are also manufactured from corrosion-resistant materials and are designed to blend more discreetly into a domestic environment.

dantherm.dk@dantherm.com / www.dantherm-air-handling.fr

An iPhone Appli to handle the pool's lighting

Since 1973, CCEI is a leading manufacturer of electrical equipment for swimming pools. Its R&D department designs smart products according to real needs. Among a large and wide range of products CCEI proposes its own LED lights production: powerful RGB led lights, underwater lights in stainless steel design, colour change by PLC, DMX compatible, garden and fountain led projectors... The latest innovation is an Appli enabling to control the light changing on the iPhone with just the press of a button. Meet these products and more on the stand L101 of SCP UK.



contact@ccei.fr / www.ccei.fr

Big heat from Aquacal

Florida-based pool heat-pump manufacturer Aquacal is launching two new units to its range for 2012, complementing the existing SuperQuiet line. First is the Great Big Bopper, billed as a real commercial-sized heat pump for larger pools. With an output of up to 125kW in a single unit, it can cope with pools of any size. Lower down the scale, the Tropical line (10–17kW) focuses on pools of up to 100m³, and offers the following benefits, according to the company: compactness, with a small footprint and vertical air discharge; vinyl coated evaporator coil and fan grille; microprocessor-controlled automatic defrost; environmentally friendly R410A refrigerant; and titanium heat exchanger, with patented counter-flow water management for claimed superior efficiency.



www.hxworldwide.com

Solar-Ripp launches compact temperature-difference regulator

German solar heating specialist Solar-Ripp has recently launched the new SRC2020SOLAR temperature-difference regulator. Fitted with two temperature sensors, the unit is very compact and measures less than 10 cm in length. Features include a frost protection function and pump-blocking protection for the solar thermal control unit. The digital display shows real-time information on operating status. Solar-Ripp says the solar sensor (which needs to face into the sun) is easily fitted to the warm-water return pipe or solar absorber manifold using the supplied zip tie. The pool water sensor is set into the supplied PVC adapter, and flush-mounted in a PVC T-piece in front of the solar discharge. The solar unit switches on and off fully automatically, and can also be used with older absorber brands from third-party suppliers.



info@solarripp.com / www.store.solarripp.com

Inter@ctivity

More than ever, 2012 will be inter@ctive for our multi-media supports EuroSpaPoolNews.com & PiscineSpa.com.

We decided, a few months ago, to focus on the potential of online communities and social networks. The numbers speak for themselves: our community today consists of almost 2,000 members, each day more than 900 guests visit the pages of EuroSpaPoolNews.com and PiscineSpa.com, photos and pertinent information published daily are «liked» by dozens of fans. There are still too few of us from the Pool and Spa sector present on social networks which are real tools for communication. We therefore invite you to come join us soon on Facebook and Twitter.

Heat pumps - high performance in all seasons

Zodiac Pool Care Europe has launched a new range called PowerFirst Premium, expanding its Power-First series, which replaces the Eden range, with a view to presenting a collection that is more coherent. With 6 reference in mono-, tri-phase and defrost, the brand now proposes a selection that is complete and ultra-efficient. The entire PowerFirst Premium range, intended for pools of up to 110 m³, incorporates the latest technologies developed by Zodiac Pool Care and carry the NF certification. These heat pumps have therefore been fitted with a new electronic «smart» regulator, which optimizes the input of the evaporator and its regulation by analyzing four temperature values (external, water, compressor and condenser outputs); a new noiseless compressor; a seasonal COP optimized, using all external parameters, and a titanium condenser for heating any pool, regardless of treatment. The Premium PowerFirst heat pumps are still the quietest among those on the market with a very low noise-level (<40dBA).



info@zodiac-poolcare.com / www.zodiac-poolcare.com

“Customized” transparent pool cover slats

In addition to the large choice of colours already available, the range from Belgian manufacturer Aqua Technology now proposes “customized” transparent or translucent slats for pool covers. The company, which is in a constant quest to optimize its products, is now able to offer transparent pool covers in pink, yellow, green or any other colour to suit the final customer’s requirements. These products can be supplied in two qualities: standard PVC and HQ PVC-PMMA (a mixture of high quality materials). The advantages of the PVC-PMMA are the following: higher softening point (~ 85°C), increased UV protection, superior shock resistance, stronger rigidity, improved longevity and four years’ warranty. When combined with coloured LED diodes swimming pool lighting, the transparent slats can create a very original effect.



info@oceca.be / www.oceca.be

New Palintest photometers for pool water monitoring

Water analysis specialist Palintest has developed the Pooltest 3 and Pooltest 6 photometers for on-site pool water quality testing. Designed for routine pool monitoring, the Pooltest 3 can test for Chlorine levels, pH and cyanuric acid, with the option of an extended-range chlorine test for when a 0–10 mg/l range is required. The Pooltest 6 tests the same basic parameters as the Pooltest 3, and can additionally measure alkalinity, bromine and calcium hardness levels for a more in-depth analysis of water quality. A Pooltest 7 option is also available, offering the addition of an acid capacity test. The instruments are designed to make water testing quick, effective and efficient. Palintest says the Pooltest products are waterproof and robust with an IP67 rating, and have a battery life of approximately 24,000



readings from two AA batteries. They come with a choice of hard or soft carry cases, which can also hold reagents for each test, as well as instructions, test tubes, brushes and crushing rods.

sales@palintest.com / www.palintest.com

Pina offers ISO-certified LED lighting

Celebrating its 30th anniversary in 2011, Turkish pool products manufacturer Tekimsan has a range of LED lighting units available under its Pina brand – designed for longer life, reduced costs and lower energy consumption compared with traditional units. Made in Turkey and certified to ISO 9001 standards, the LED lighting units come in white or blue single colours and RGB units with two or four wires and with or without remote controllers. The company says each unit comes complete with all necessary accessories and parts for installation in concrete pools; an additional adaptor for liner pools is under development.



info@tekimsan.com.tr / www.tekimsan.com.tr

Fast measurement of pool parameters with Safedip

The Solaxx Safedip digital chemistry reader is designed to make measuring pool parameters easy, and does not require any test strips in order to operate. The user simply collects the water sample from the pool or spa using the onboard cup and presses the Start button to take the measurement. Features of the product include a large digital LCD display; easy push-buttons; no colour matching is necessary; it measures pH, ORP, salt, TDS, temperature, and calculates free chlorine range. It offers commercial grade sensor technology; an LED indicator light illuminates when the pool is safe to swim in; the pH probe is quickly replaceable; a memory function automatically stores the previous measurement for easy comparison; and it can be used on many types of water including pools, spas and ponds.



support@solaxx.com / www.solaxx.com

disinfection
water stabilizing
algae prevention and wintering
analysis and dosing



Ocedis
LE PLAISIR DE L'EAU

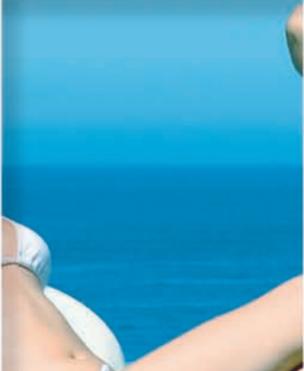


CHLORE LENT 250
Dose: 250 g
10 kg

Leader initiative









Ocedis has attained an excellent position in the market for the treatment of swimming-pool water, both in France and abroad.

Our exacting standards, combined with a large and competent sales force, have placed us amongst the leaders of our sector today.

Always at your service



FORCE 5
Dose: 250 g
10 kg

A wide range of products





Ocedis supports you every day in your marketing efforts.

Attention, service, consultation, training and efficient logistics are the guarantees of our performance, whether at the operational level or in the processing of your orders.



Ovy TRI
Liquide
20L

With our innovative and experienced research laboratory we are able to offer you products tailored to your needs and those of your clients.

Rigorous quality control offers a guarantee of irreproachable service over the long term.

Ocedis, Leader of swimming-pool water treatment.



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analysis and dosing
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New LED underwater light improves safety



EVA Optic, Dutch developer of LED underwater lighting, introduces a new LED underwater lamp which precisely from a safety viewpoint is highly suitable. More and more often security is the reason to opt for underwater lighting, both in public and in private swimming pools at home. Good underwater lighting improves visibility of swimmers and can thus be an important tool for lifeguards. The EVA Optic Q1 is a LED underwater lamp with a unique design. The Q1 has a very wide beam. This ensures an evenly, down to the bottom lit pool without dark corners. The Q1

also has a very high light output (similar to 150W halogen), while energy consumption is only 15W. This makes the Q1 besides safe also very energy efficient. This underwater lamp is compact, the overall diameter of the lamp with integrated cover plate is only 10cm. This makes the underwater lamp not only suitable for swimming pools but also for paddling pools, pool steps, shallow ponds, Jacuzzis and whirlpools, etc... This underwater lighting is available as a complete set consisting of: Q1 LED underwater light with integrated disc, separate driver and power supply and niche.

jan@evaoptic.com / www.evaoptic.com

Adventure for LA Spas

US hot tub company LA Spas has launched a new budget brand to complement its existing range. Called Adventure Hot Tubs, the new brand is designed to offer high-quality high-value spas aimed at "today's price-conscious buyers", and comprises the completely redesigned Palomar, La Costa, Maui, and San Juan plus the Lanai and Ibiza models. Features across the range include new styling of the top rail and interior, new headrests, new custom topside control, and dynamic LED lighting is standard with lighted FX fountains, Air Control and Jet Selector valves to illuminate the top rail at night. In addition, the Classic Hot Tub series now comprises three models, including the all-new Rincon – a seven-foot lounge designed to provide a competitive offering "against similarly-priced, but lower quality hot tubs" offered by online discounters and big box retailers, according to the company.



www.laspas.com



Tylö iPad app helps customers choose the right product

A new iPad/iPhone app from Tylö is designed to make it easier for customers to choose the right product. Called the Product Wizard, the app gives customers four choices based on style, space, family size and function. Specific recommendations for a suitable solution are provided, along with direct links to the Tylö website where further information and customisation is available. The Tylö Product Wizard can be used in stores together with a sales representative and by customers before or after their store visit. The iPad version of the Tylö Product Wizard can now be downloaded free of charge from the App Store.

info@tylo.com / www.tylo.com

Elbtal emphasises 50-year heritage / leading in swimming pool linings

German company Elbtal Plastics of Coswig/ Dresden is emphasising its heritage of producing all types of PVC liner material over more than 50 years. As part of the KAP corporation, Elbtal has been producing these items since 1956. The company's core competence is the production of PVC liners and membranes, including for swimming pools, and its modern R&D facilities are ISO 9001 certified. Elbtal says it is dedicated to ensuring that its customers receive only the best, with a focus on environmentally friendly production and an integrated quality management system.



www.elbtal-plastics.de / www.elbeblueline.de

Hercules from Calspas

In addition to the Genesis Rotomold series, California-based hot tub manufacturer Calspas is also launching the Hercules Synthetic Cabinets in early 2012. Constructed of a "high-grade" synthetic material, the Hercules Synthetic Cabinets are claimed to be highly durable, and offer insulated cabinet panels reckoned to be strong enough to support the largest spa designs. Calspas says the dual-panel cabinets are sound-deadened and constructed to withstand the most extreme weather conditions.



hhufford@calspas.com / www.calspas.com



Filteres Max Series

Filter Max Series are the latest plastic filter development by Emaux. These Filters were designed specially to be durable and heavy duty with a maximum working pressure (2, 5 bar). They can operate at 50° Celsius, which is more than sufficient to cater the need of most swimming pools. These Filters are available in both Top Mount & Side Mount version from 17", 20", 24", 27", 31" to 35" in diameter, giving a comprehensive range to suit many pool requirements. To ensure heavy duty and durability, during the development and testing phase these filters all undergone a 20,000 cycle test. This filters' range will provide an efficient filtration for a clean and clear water pool environment.

info@emaux.com.au / www.emaux.com.au

Renolit Alkorplan – the watertight and long-lasting pool finish

Renolit Alkorplan reinforced membranes are the ideal solution to guarantee the integrity of the waterproofing of swimming pools, as they offer toughness, flexibility, security and durability. RENOLIT is the leading European producer of flexible membranes and is committed to innovation and quality in all its products. RENOLIT has pioneered



the development and application of acrylic protection lacquer, which is standard on RENOLIT ALKORPLAN 2000 plain foils and the printed range of RENOLIT ALKORPLAN 3000. Thanks to this protective coating, the RENOLIT ALKORPLAN 2000 and 3000 reinforced membranes are the longest-lasting lining system for swimming pools. They not only provide the best protection against UV rays, stains, scratches and biodegradation, but provide enduring resistance against everyday wear and tear. The latest development is a printed anti-slip membrane with protective lacquer, that offers a long-lasting aesthetic pool finish and security for the pool user.

info@renolit.com / www.renolit.com

Robotic pool cleaners range

Headquartered in New Jersey, USA, SmartPool, Inc. is a leading manufacturer of pool products, including a variety of technologically advanced robotic pool cleaners, their environmentally friendly SunHeater® solar pool heating systems; and Nitelighter® pool lighting for aboveground and wood wall pools; SmartPool's robotic cleaners are known for their many patented «Eco-Smart®» technological advances, being among the most energy-efficient in their class. SmartPool products are sold through a network of distributors world-wide.



info@smartpool.com / www.smartpool.com

Ozone reactors and filters resistant to ozone from Technol

Ozone has been in use for over 100 years, primarily in Europe and was first put to use for water purification, odour control and in medical hospitals. Even though Ozone systems have been in regular use in Europe and other areas of the world since the 1950's, pools generally rely on chlorine. Because of its strong oxidation and disinfection mechanism, ozone is very suitable for swimming pool water treatment as an alternative to chlorine based pools. Ozone is an aggressive gas and it tends to concentrate in the top part of the filters and causing damages on the interior liner of the filters. Even though some filters producers promote vinyl ester liner as ozone resistant PVC liner is the only long-term solution. Since 15 years Technol is producing ozone reactors and filters with PVC internal lining which proves to be the best solution for ozone installations.



technol@siol.net / www.technol.si



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Pool's introduces T-Cover, its new brand of telescopic covers

This range of products protects swimming pools, reduces pool maintenance, minimizes water loss through evaporation and prevents the accidental fall of children and pets through the doors that are shipped complete with locks. Each cover can be adapted to specific needs. These are assembled using extruded aluminium alloy connected by internal teams and stainless steel bolts. The surfaces are made of transparent polycarbonate for the roof and safety glass for vertical surfaces. Ground tracks are not needed as sliding each module is helped by Teflon wheels which facilitate the opening and closure. Moreover, the covers can

also be equipped with a pair of remote-controlled motors powered by solar panels.

info@pools.it / www.pools.it

SpaFrance Ilo – portable or in-ground...

The unusually shaped Ilo spa from SpaFrance has been specifically sized to enable it to be carried through the doorways of modern apartments, and can be installed above-ground as a portable spa or fully in-ground. Fundamentally rectangular in shape but with one of the four corners gradually rounded off, the Ilo has a reversible lounge seat that enables the user to stretch out or adopt a side-by-side semi-reclined position. Remote installation kits are available to enable installation of the spa pack away from the spa itself. The Ilo comes with two 95mm dual rotating nozzles, four 95mm rotating nozzles, four 95mm multi-directional nozzles, six 70mm multi-directional nozzles and 14 air massage jets, and is available in four surround finishes and nine colours. Equipment includes an aromatherapy diffuser, multi-colour LED underwater light, skimmer, height-adjustable headrests, rigid cover and ozonator.



www.spafrance.fr / www.procopiuk.co.uk

Swimming pools for any floor

The swimming pool is an integral part of a Wellness Centre designed and installed in the four-star Hotel Gambrinus & Strand in Cervia (RA). The customer's express requirement was to extend its offer with a dedicated Wellness area. The main restriction was the space initially set aside for the pool: semi in-ground and with limited light. The that exceeded the customer's expectations was the innovative EPS mould, designed and provided Preformati Italia. The secret behind the success of the installation was the possibility of blending the pool into the existing architectural setting, with a see view. The 25m² pool is 80cm deep. It features an air-jet, a bench with four hydro-massage seats and Kneipp therapy.



info@preformatitalia.it / www.preformatitalia.it

The new economic pump Intelliflo® 5PXF™ VSD

By using the IntelliFlo pump people are able to get tremendous energy savings up to 90 % compared to standard single speed or 2-speed pumps. This new Sta-Rite™ version of the IntelliFlo® range is higher hydraulically efficient. It is a variable speed pump with new variable speed drive. Extremely silent (45dBA) at low speeds, compatible with Pentair automation systems IntelliPool™ and IntelliComm™, it has a new hydraulic isolator for faster priming, less turbulence and increased efficiency; new union connectors included for connecting directly to 75 or 90mm piping; an extra-large, robust basket with smooth surface for easy debris removal and an external port threading and tool-free union nuts need only

hand-tightening. Its digital display shows RPM and energy consumption. The IntelliFlo® pumps are part of the Pentair Eco Select™ brand. They save energy, conserve water, eliminate noise and reduce CO2 emissions and chemicals sent to the drain.



marketing.poolmea@pentair.com / www.pentairpooleurope.com

HydroDeck®

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at stand U131!



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w. www.hydrodeck.co.uk

Remote monitoring and control system for the pool

IntelliPool™ uses IntelliFlo® at its best, offering the correct filtration speed for every application, improving its energy efficiency even further. Extra savings occur as IntelliPool™ will only add the exact amount of chemicals needed. When using salt electrolysis it will optimize the lifetime of the chlorinator cell. Thanks to the remote access, the control of the pool is always available using any Smartphone or internet connection. The system can send an e-mail directly to the pool builder if one of the pools parameters exceeds its limits. It also controls filtration, heating, and any type of sanitizing, pH control pump... It allows a direct and remote access to color change schemes of the IntelliBrite® 5G LED Pool lights. The wireless communication between components enables free positioning of indoor components without extra costs for providing communication cable. The maintenance intervention is less required because pool builders can analyze, solve and adjust many issues without the need to actually go and inspect the pool. The unique 2-way communication with IntelliFlo® and IntelliChlor® guarantee optimum functionality and feedback. Its installation is really easy.



marketing.poolemea@pentair.com / www.pentairpooleurope.com

Aquavia launches the new Barcelona Commercial hot tub

Following the success of the Barcelona hot tub, Aquavia has launched a version for public use: the Barcelona Commercial hot tub, specially designed to satisfy the needs of the most demanding hotels and clubs. The design of this overflow hot tub has been thought with minimalist lines. Its elevated cascade emphasizes the presence of the water, which flows over the side to give an innovative effect of «infinity», thus giving it a luxurious finish and making it look like a mirror of water. The tub has two loungers and two seats that enable up to four people to relax and rest in it. The Barcelona hot tub has an array of luxury features, including its ELS lighting system. This is an ambient lighting system with five coloured LED spotlights that create a sweet feeling of relaxation. At night, the surface of the water is turned into a sequence of subdued colours. With its high technology this hot tub has been designed to last for many years.



aquaviaspa@aquaviaspa.com / www.aquaviaspa.com

Hydrodeck opens UK office

Pool cover specialist HydroDeck is opening a UK office in Oxfordshire from 1 March to offer direct sales, warranty and technical support to the UK market. The company has also entered into an agreement with a service company to handle installation and service. HydroDeck emphasises that it provides covers for commercial pools as well as domestic installations. The HydroSelect drive motor has a proven life of more than ten years since its introduction in 2000 on the HydroDeck cover, supporting the company's standard ten-year guarantee. Designed to remain under water for long periods of time, the product features a specially developed motor fitted inside the roller tube. The roller system can be installed in both new and existing pools.



sales@HydroDeck.co.uk / www.HydroDeck.co.uk

A revamp of the aesthetics and ergonomics of the range

POOL TECHNOLOGIE proposes, for its 20th anniversary, an overhaul of the aesthetics and ergonomics of its product range. In addition to a look that is more contemporary and pleasing, many of the electrolyzers will henceforth sport new features: new cell, intelligent diagnostics, wintering and automatic restarting... The question of packaging is not left out, as the enhancements initiated last year are being pursued, to provide a packaging that is even more attractive and practical. Thanks to its constant drive for optimization, the company intends to purpose even more technological advances at the most competitive prices. The 2012 catalogue will be available at the end of January.



contact@pool-technologie.fr / www.pool-technologie.com

New model for Italian automatic pool cleaner range

International Caratti has launched the latest model in what it says is the only range of Italian-made automatic pool cleaners. Called Ippo, the new model combines the features of all models in the Squirrel range into a single product. Recommended for cleaning the bottom and walls of pools up to 20 x 10 metres in size, it features an antilock system that engages when the cleaner runs into an obstacle, causing the cleaner to change direction. It also offers a non-skid system that prevents the cleaner from operating continuously in the same place if it loses traction – if it does not succeed after the second attempt, it will automatically shut off. A vertical wall recognition system allows the cleaning time for walls to be regulated, or for them to be excluded from the cleaning process. Other features include remote control, the ability to manually direct the cleaner to any part of the pool as required, a beach sensor for use in pools by beaches, and a 20m floatless cable that is said to be lighter and easier to rewind.



www.caratti.it

VORTEX™ 3 4WD, the 4-wheel drive for swimming pools

At the beginning of 2012, Zodiac Pool Care Europe will complement its range of VORTEX™ electric robots by launching its first 4-wheel drive pool cleaner, the 4WD VORTEX™ 3, the ultimate in pool cleaners, the 4-wheel drive in swimming pool equipment! This is not a car of course, but an electric pool robot. With a four-wheel drive, this means better coverage of the pool, better handling of obstacles, optimized adherence for any type of floor and faster cleaning. This latest model is equipped with a series upgrade now also available in the VORTEX™ 3 and VORTEX™ 4: the patented ActivMotion Sensor™ automatic trajectory correction, a 3D sensor that optimizes cleaning, and reduces tangling of the cable. This electric all-terrain robot is recommended for all pools up to 12m x 6m. This robot of course offers

the same advantages as the previous models, such as: a large capacity filter chamber, easy to access and maintain, double security and electronic protection of the motor, with a 20-seconds safety shut-down in case of blockage or if out of water, a 2-year warranty and, above all, powerful suction power, cyclonic, constant and unmatched. Its accessories include a control box with two cleaning cycles, a filter tray and a trolley.



info@zodiac-poolcare.com / www.zodiac-poolcare.com

B. & O. Engineering builds a large size public swimming-pool enclosure in the town of Ovada

The structure is in the town of Ovada - AL, in the Geirino Locality. It is a large-sized telescopic cover ("Double Energy" model) built to enclose a public swimming-pool of 12, 50 x 25,00m. The finished cover consists of 8 sliding modules and 1 fixed module giving a total external size of 22m in width and 39, 50m in length. For the support and movement of the sliding modules, a system of guides has been designed using suitably sized extruded aluminium rails positioned as a set under the floor; inside this guide system, support trolleys run with fixed and adjustable wheels so that movement can be optimised. This system is wholly innovative, very practical and completely safe, since it does not take up space on the finished floor. The trolleys that run inside the rails can easily be disconnected from the modules, so that they can be taken to an "off rail" area and put aside for any necessary maintenance work in order to be carried out or to allow any damaged parts to be replaced. On the end sections of the cover, the first and the last module, the closure walls have been constructed, one is fixed and the other has a folding sliding door. Like the main structure, the walls are also made using aluminium profiles and transparent polycarbonate curtain walling.



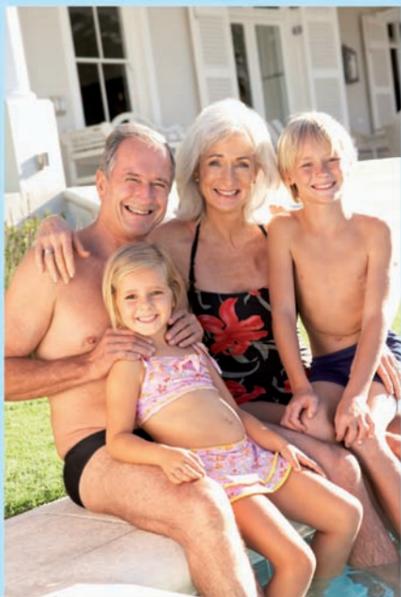
info@adiarcobaleno.it / www.adiarcobaleno.it

Pools unite generations

Bundesverband Schwimmbad & Wellness e.V. (bsw)

German swimming pool and spa association

www.bsw-web.de



AstralPool presents MAX: The first 4WD automatic pool cleaner for the pool

AstralPool presents MAX, the new all-terrain pool cleaner with an innovative and exclusive design. Its high-technology, ergonomic shape, light weight and its unique four-wheel drive system allow MAX to overcome all obstacles. It cleans both when it is moving backwards and forwards. The «Easy-Open» system allows quick and easy cleaning without coming into contact with the dirt. In addition, MAX is easy to use. Just submerge it in the pool and let it work.

info@astralpool.com / www.astralpool.com



Life

A very original range of equipment and accessories specially designed for spa users, to be displayed in stores and spa showrooms. They represent an excellent opportunity for resellers to develop the spa market and increase their turnover and profits by setting up attractive displays comprising a vast range of blister-packed LIFE products and accessories such as: Spa

bar, booster seat, plateau table...

www.poolsystems.com.au



New UV water treatment systems from Triogen

UV and ozone water treatment specialist Triogen is exhibiting two new systems at this year's Barcelona show, with the UVARAY CF system for commercial pools and the low-pressure TR2 UV range for residential pools, spas and water features. The company's UVARAY Cross flow (CF) system has been developed with the aim of providing optimal ease of installation, and covers flow rates from 20 to 830 m3/h. The CE approved system utilizes a 316L stainless steel reactor, and is fitted with a DVGW approved UV sensor, reactor temperature sensor and an automatic "smart drive" wiper system. The reactor also features quick-release UV lamp connections, making lamp replacement simple. The new system is said to be cost effective offering high efficiency, easy low-cost installation and maintenance. Also on display for the first time is Triogen's new TR2 low-pressure UV system specially designed for the disinfection of small pools, spas, ponds and water features. The four TR2 models within the range covers flow rates up to 40 m3/h and are manufactured from UV-inhibited polymeric materials, making them suitable for pools utilizing both salt water chlorinators or standard chemical dosing. The system is claimed to offer reduced chemical consumption, improved algae control and water clarity along with superior bather comfort. Triogen says the TR-2 range is simple to install and operate, and provides low capital and running costs along with an 18-month UV lamp life.

sales@triogen.com / www.triogen.co.uk

No more calibration with this chlorine and pH dosing unit

Prizma is a chlorine and pH dosage-programming unit that self-adjusts automatically with the help of the photo-colorimetric tests that it carries out three times a day, on an average. Each of the tests using this method is accurate and regulates precisely the doses of the chlorine and pH corrector. It comes ready to install with a wall-mounted bracket and all the accessories needed for connection to the pipeline: input-output for water analysis, the two chlorine and pH injection nozzles and pipes. A pool water sample is added to each colorimetric developer, a patented optical analysis process then determines the free chlorine DPD1 content and the RED PHENOL developer determines its pH level. Prizma can also pilot a salt electrolysis generator or bromine dispenser ...



info@ocedis.com / www.ocedis.com

An innovative swimming pool dehumidification technology

Microwell, Ltd., a manufacturing and trading company with more than 7 years experience in the marketplace, launches its new, elegant and affordable swimming pool dehumidifier's DRY series, DRY 800 and DRY 1200. These units are designed for bigger indoor swimming pool halls with 90 – 120 m² surfaces. This new silent and effective dehumidifiers with a modern, and innovative design, are produced in silver metallic finish colour. Other innovations from the Slovak company are Microwell DRY Precision 100 and DRY Easy 200, remote wireless humidistats which are used for an effective control of the humidity and temperature regulation. They use the latest micro processing digital technology, with a modern silicon capacitance humidity sensor, ensuring a precise control with a long term constancy of the parameters. DRY Precision has got also a data logger function, enabling data recording and a sequent statistics processing for optimizing the unit's operation.



microwell@microwell.sk / www.microwell.sk

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max3

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Plug & Play
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www.astralpool.com

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POOL SYSTEMS – Pool, spa, lifestyle

The Australian manufacturer is specializing in innovative and unique swimming pool and hot tub cleaning, maintenance and leisure products. Many of its products are now sold by some of the largest and most successful distributors worldwide.

rjeffery@poolsystems.com.au / www.poolsystems.com.au



EVA OPTICS – Waterproofing, high brightness and compact design

EVA Optic B.V. is manufacturer of high-quality led lighting solutions for swimming pools and industry. EVA Optic Led underwater lights are fast becoming the most applied led underwater lights in public and private pools in Western Europe.

www.evaoptic.com / jan@evaoptic.com



POOL TECHNICS – Pooltechnics manufactures 4 different types of swimming

pool covers: HydroDeck, fully automated slatted cover, ThermoDeck and EcoDeck, floating and insulating foam covers and SafeDeck, security cover and also a variety of solar energy concepts, PoolSolar.

info@PoolTechnics.nl / www.pooltechnics.com



EMAUX – Pool and Spa systems

With over 33 years of solid experience and expertise, Emaux, an Australian company, has evolved from a Swimming Pool and Spa Equipment manufacturer to a company that is focused in Water Technology. They sell various equipments of cleaning, disinfection, filtration, lighting, pool fittings, pumps or swimming pools surrounding items.

info@emaux.com.hk / www.emaux.com.au



PREFORMATI – Predefined modular structures

Preformati Italia manufactures predefined modular structures ready to install and coated with any finish. We produce cabins for wellness, « stones » effect structures, bowls, basins, various kinds of showers, and fountains.

info@preformatitalia.it / www.preformatitalia.it



T&A – Producer of automatic pool covers and solar collectors

Technics & Applications is specialized in producing automatic pool covers and solar collectors for swimming pools. The new production site in Geel, in the north of Belgium, with a surface of 3000m², was put into use in the beginning of March 2007. Our products are exclusively delivered to professional installers, especially in Belgium, the Netherlands, France, Great Britain, but also in the rest of Europe.

info@aquatop.be / www.t-and-a.be

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Pool Technologie

www.pool-technologie.com

VAGNERPOOL – Wholesaler and manufacturer of swimming pool equipment



Vagnerpool was created in 1994, originally to produce electric heating, electric control panels and transformers for pools. An important step in the development of the company was the start of a joint collaboration with several large international manufacturers, as well as its own significant evolution from manufacturer to wholesaler in central Europe. They currently work with companies from over 40 different countries and we export in more than 20 countries.

info@vagnerpool.com / www.vagnerpool.com



DUGAIN – An entirely modular pool construction system

Today, the new DUGASTAR pool concept is one of our brand's key products and it is protected by patents. It's an entirely modular construction process, comprised of integrated stiffening post components and basic straight or curved smooth PVC components. Our company now works with two production sites.

dugain.piscines.troyes@wanadoo.fr / www.piscinesdugain.com



CLEARWATER SPAS – Exclusive territories

With over 33 years of award winning experience in design and engineering, the Clearwater Spas brand has become associated with quality and customer satisfaction throughout the world. We have a broad selection with 34 energy efficient spas to choose from.

richards1@clearwaterspas.com / www.clearwaterspas.com



SOKOOL – 5 years of experience

Sokool is the alliance of two experienced manufacturers Abrifinal and ERA, two units who have a production capacity of 2,000 shelters per year. We offer products that include a wide range of telescopic pool covers and terrace and spa shelters.

contact@abris-sokool.fr / www.abris-sokool.fr



CAL SPAS – Wide range of products

Cal Spas is the leader of innovative products Home Resort in the industry. The American company has the widest range of Home Resort products that respect the environment and in all price levels.

www.calspas.com / hhufford@calspas.com

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13-16 November 2012
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23-25 January 2013
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CRYSTAL ISLAND LEISURE PRODUCTS CO. LTD - Allseas Spas & Wellness



Crystal Island Leisure Products Co. Ltd arrives in Europe with its own institution and a new name: Allseas Spas & Wellness b.v. It is located in the Netherlands to get a better view of its exports growing. More than 150 Spas and Swimspas will be stored together with spare parts, covers, electronics and pumps (including heat pumps) in a new build block with modern offices and a training centre. This after-sales service centre is a must for its fast growing market shared in over 45 countries outside the Far East.

info@allseasspas.com / www.allseasspas.com



MONDIAL PISCINE – Join a strong exciting network

Our concept is a modular manufacturing for making pools that are simple, solid and quick to assemble. Benefit from ongoing support for your business, with our technical expertise, which are renowned in the entire pool profession.

contact@mondialpiscine.fr / www.mondial-piscine.eu



HYDRA SYSTEME – Pool cover and unlocking control system

Choosing HYDRA SYSTEME as supplier means working with a top-quality company. We sell IMMEO, an automatic pool cover that combines technology and reliability. It is the finest submerged pool cover in the market in terms of quality.

contact@hydrasysteme.com / www.hydra-systeme.com



MICROWELL – Dehumidifiers for swimming pool

Microwell, a manufacturing and trading company with more than 7 years experience in the marketplace, offers a range of dehumidifiers especially designed for dehumidification of smaller indoor swimming pools and spas.

microwell@microwell.sk / www.microwell.sk



PROTEUS POOLS – Private and semi-public pools

PROTEUS POOLS is a well known international brand in the field of private and semi-public swimming pool and a Marketing division of A & T Europe SpA. The company, established in Castiglione delle Stiviere in 1961 started operating at national level before expanding in the rest of the world. With a constant search for the most reliable and advanced technologies and its exclusive patents, it has started a technological revolution in the swimming-pool market. Its successes are the result of over 47 years' experience and a «360 degrees» sales coverage.

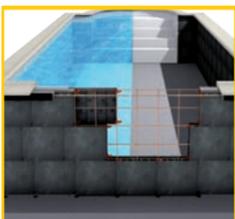
info@proteuspools.com / www.proteuspools.com



BIODESIGN POOLS – A real technical innovation

The patented Biodesign Pools technology is based on the modeling of the excavation and the lining of it with a waterproof liner, which is unique in its elasticity and durability. The process allows building non-invasive and ecological pools.

info@biodesignpools.com / www.biodesignpools.com



TOUT POUR L'EAU -SOLIDPOOL – A patented kit pool

SolidPOOL's kit pool is simple, quick and economical to build, and the set-up technique using a block panel system means you can build pools that are just as solid as concrete ones in no time.

solidpool.moodypool@gmail.com / www.toutpourleau.fr



ELBTAL PLASTICS – High quality swimming pool liners Made in Germany

The ELBEblue line products, consists of swimming pool liners for manufacturing pre-fabricated swimming pool linings and swimming pool membranes to be installed on-site, even in public areas. We provide everything from research and development to production. We are a market leader in the field of swimming pool liners.

info@elbtal-plastics.de / www.elbtal-plastics.de



B&O ENGINEERING – Expertise and technology for telescopic enclosures

B&O Engineering manufactures telescopic enclosures for swimming pools, for the A. di Arcobaleno brand. Our telescopic enclosures have a structure in aluminum and polycarbonate and are manufactured using modern numerical control machinery. Our rich range of enclosures can satisfy customer's specific needs and meet the demand of big athletic facilities.

info@adiarcobaleno.it / www.adiarcobaleno.it

Are you a top player in the pool & spa industry? Discover a world of new opportunities.



ME Pool & Spa 2012, the leading pool and spa exhibition in the Middle East, offers you a three-day opportunity to tap the \$112 billion residential and hotel construction market in the region.

- Step ahead of your competitors
- Showcase your products
- Meet international decision makers
- Receive free market intelligence report
- Discover innovative technologies
- Close business deals onsite

Book your stand today.
Contact info@mepool.com

Key facts of ME Pool & Spa 2010

- 5,361 attendees from 73 nationalities
- 76% of visitors with purchasing authority
- 80 exhibitors from 18 countries
- Over 1,000 products and services
- 6,000 sqm gross exhibiting space



24th-26th September, 2012
Dubai International Convention & Exhibition Centre
(DICEC)



At the entries of all these shows, our hostesses distribute «Le JUSTE LIEN», the publication of EuroSpaPoolNews.

Exhibitions with a lot to say about the pool and spa market

Despite the global economic crisis, the year 2012 will still be rich in exhibitions, fairs and events of all kinds. The expansion of international manufacturers to the markets of Eastern Europe, the Middle East and South-East Asia, something we have been encouraging for several years with the help of our various media, has continued. We will continue to distribute our magazine, Le JUSTE LIEN from EuroSpaPoolNews

from Poznan to Brighton, from Moscow to Istanbul, from Casablanca to Abu Dhabi, through Bologna, Brno and Dubai. We will certainly keep on bringing you, as usual, plenty of information and new products that we will also post on www.eurospapoolnews.com and in our newsletters. You will find below the upcoming exhibitions announced for 2012.

Loïc BIAGINI

The Piscine Expo Maroc exhibition promises to be a great success once again

After the success of the first two trade shows, Kamal LWED, the organizer of the exhibition, promises an event that will be even bigger, with all the exhibitors of 2011 having confirmed their participation!! This international trade show, drawing no less than 10,000 professionals and visitors, focuses on quality rather than on quantity. Visitors will therefore be able to discover a hundred or so exhibitors from the swimming-pool equipment sector who will display swimming-pool covers, maintenance equipment, saunas, hammams, spas, fountains, floor coverings, water treatment systems, accessories, gardens, parks, etc.

klm.medias1@gmail.com / www.piscineexpomarc.com

ForumPiscine 2012 - fourth edition, in Bologna from 23rd to 25th February 2012

The next edition of ForumPiscine will attest to the growing interest foreign companies have shown in the event: their number has more than doubled since the 2011 edition. These range from several companies from abroad, especially from the Mediterranean region, to a large number of Italian companies that offer the public a rich and diversified selection of products: products, systems, technologies and innovations in construction, maintenance and management of public and private pools, products and systems for filtration, disinfection of water, systems to measure, control and analyze water parameters, products and systems to save energy, covers, accessories for maintenance, articles for pools, solariums and much, much more.

info@ilcampo.it / www.ilcampo.it / www.forumpiscine.it

AQUA SALON invites you to make pool and wellness business in Russia

The 6th International AQUA SALON - Wellness & Spa, Pool and Sauna - will take place in Moscow at the Crocus Expo Fairgrounds on 15-18 March, 2012. An industry's forefront, this pool and wellness industry project is the most successfully developing meeting point for the leading local and international brands. In 2011 more than 22,300 visitors from 20 countries and regions of Russia attended the show. The organizers declare 40% of professionals in pool, sauna wellness and spa construction together with beauty industry representatives. In 2011 the Salon played host for more than 75 exhibitors from Great Britain, Germany, Spain, Canada, Sweden, Bulgaria, Turkey, Lithuania, the Czech Republic, Ukraine and Russia.

weg@weg.ru / www.aquasaloon-expo.ru/en

Australian pool show on course for success

The Australian Splash! Pool and Spa Trade Show is predicting a successful event in 2012, as the 'must attend' event for manufacturers, retailers, pool builders, contractors, architects landscapers, engineers and service technicians. Being held on 25 and 26 July on Australia's Gold Coast, the event is expecting more than 100 exhibitors, and there is also a two-day seminar programme with additional pre-show workshops and site visits. More than 1600 visitors from 15 countries and every Australian state attended the 2010 event. The 3rd Splash! Environmental Awards will be presented at a gala dinner on 26 July, and the Andrew Simons Memorial Golf Day is being held on 27 July. For more information, visit www.splashexpo.com.au

melanie@intermedia.com.au / www.splashexpo.com.au

so innovative !

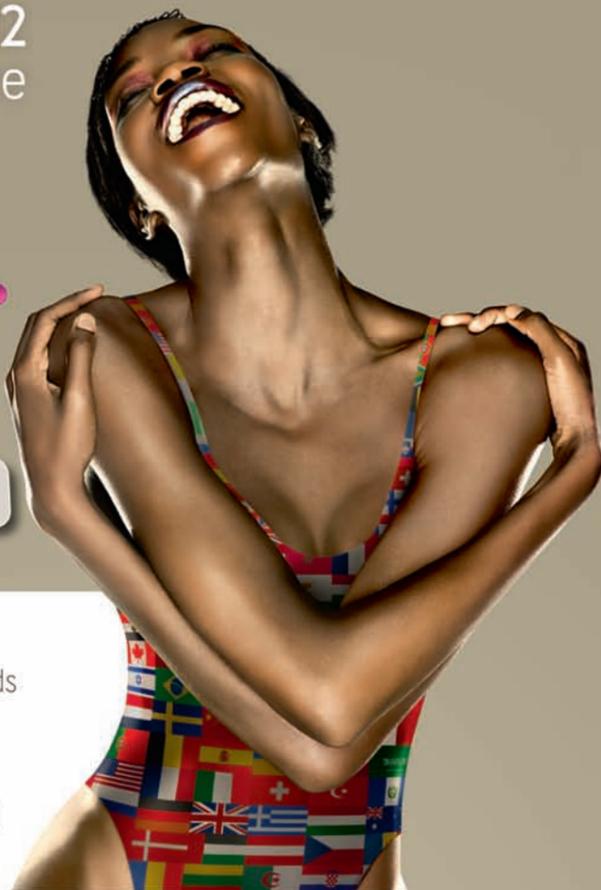
13-16 November 2012
Eurexpo Lyon - France



For global export and France

Key figures:

- 600+ exhibitors and 1000+ brands
- 104 new products introduced
- 80 journalists
- 17.883 visitors, 35% international from 90 countries



For Middle East, North Africa and India

April, 22-25 2012

Abu Dhabi National Exhibition Centre - Abu Dhabi, UAE



- 60 exhibitors
- 2.000 visitors

The Leading MENA
Swimming Pool & Spa Event

www.piscine-middleeast.com

For UK & Ireland

January, 23-25 2013

Birmingham NEC, United-Kingdom



- 100 exhibitors
- 2.500 visitors

www.piscine-uk.com

For any query: +33 4 78 176 291 / piscine@gl-events.com



www.piscine-expo.com

twitter @PiscineExpo



Spatex, Brighton

Rich opportunities for the very first Piscine Middle East Exhibition

Exported by Piscine Lyon, the Piscine Middle East Exhibition will know its first session from 22 to 25 April 2012, Abu Dhabi, United Arab Emirates. It will be dedicated to the pool and spa market for the UAE, Saudi Arabia, Bahrain, Qatar, Oman, Mediterranean countries, the East Africa, India and Southwest Asia, enough to build many successful business relationships!

noemi.petit@gl-events.com / alexandra.moncorge@gl-events.com / www.piscine-middleeast.com

Outdoor swimming pools and their accessories at IBF

The International Building Fair IBF covers practically all areas of construction and the building industry – the performance of construction, building trades and technologies, building materials and products, construction machinery, building constructions, with a particular attention to swimming pools and Spas, presenting the last industry trends. It will feature an “Outdoor swimming pools and their accessories” space. IBF will be held from 24. to 28 of April 2012 at Brno Exhibition, Czech Republic.

hzikmundova@bvv.cz / www.bvv.cz/en/building-fairs-brno

Turkey pool and spa show announced

Billed as the biggest business event of the swimming pool, spa and sauna sector in Turkey, Pool Expo 2012 is to be held at the CNR Expo Center in Istanbul on 2–5 May 2012. Organised by Hannover-Messe Sodeks Fuarcilik, the exhibition is to be co-located with ISK-SODEX 2012, said to be the largest event in the heating, ventilation, air-conditioning, refrigeration and water treatment sector in the Eurasia region, and this move is expected to generate higher visitor numbers. Pool Expo 2012 aims to increase national and international trade in the sector, and exhibitors will include companies offering products right across the pool, spa and sauna spectrum.

emrecicekci@sodex.com.tr / www.hmsf.com/hss/eng

Indian pool and spa show predicts 300% growth

Waves Expo 2012 – the only event in India for architects, pool builders, retailers, engineers, pool and spa companies, wellness professionals and private customers – is to be held at the India Expo Centre of Greater Noida, Delhi, on 6–8 September 2012. The swimming pool, spa and luxury bathroom market is one of India's fastest-growing industries, with a current growth rate of around 50% per annum and gross revenue estimated at US\$700 million. Another emerging and fast-growing market is the spa, beauty and fitness sectors, with annual growth of 20–30%. Recognizing this trend, Waves Expo has partnered with Imagine Media & Lifestyle Pvt Ltd to co-locate the first Business of Spa, Beauty & Fitness (SBF) Expo with the second Waves Expo 2012 event.

bhaskarj@eigroup.in / www.wavesexpo.com

GCC investment boosts Middle East Pool & Spa Exhibition

Projects driven by the \$198 billion of investment in residential and leisure projects in the Gulf Cooperation Council (GCC) region are expected to help the recovery of the pool and spa industry in the Middle East, and particularly the Middle East Pool & Spa Exhibition. Tarek Ali of Reed Exhibitions, the organizer of the fifth Middle East Pool & Spa Exhibition from 24 to 26 September 2012, commented: “The signs of recovery have started earlier in 2011, with more orders placed mainly for residential and hotel developments.” The exhibition will be showcasing state-of-the-art products and services, solutions, technologies and services for the industry at the Dubai International Convention and Exhibition Centre.

tarek.ali@reedexpo.ae / www.mepool.com

The right Market Place in South East Asia in 2012

Pool & Spa Tech Asia 2012 is a targeted event aimed at industry professionals involved in planning, design and build, operations, maintenance and management of pool and spa facilities. The trade event has proven to be one of the most effective mediums for establishing and maintaining customer relations, providing an opportunity for buyers, sellers and products to physically convene on one business platform whilst delivering a highly cost-effective sales and marketing platform that is committed to delivering business contacts through winning customer propositions. Exhibitors are assured of access to a highly relevant sector of the market with buying power.

poolspaasia@iirme.com / www.poolspaasia.com

Interbad reports excellent booking levels for 2012 event

The organisers of Interbad, the international trade exhibition for swimming pools, saunas and spas held in Germany, report that more than 100 companies have already booked for the 2012 event – the highest-ever level for the comparable period. This success has been attributed to the decision by the organisers – the German Association for the Recreational and Medicinal Bath Industry (DGfDB) and Messe Stuttgart – to respond to industry requests and change the show days to run from Tuesday to Friday. The 2010 event set new records in exhibitor and visitor numbers (460 and 16,000 respectively), and observers believe these figures could be broken again in 2012. For 2012, the show's 'Innovation platform' is to be expanded, giving exhibitors the chance to showcase new products in a prominent position near the exhibition entrance.

info@messe-stuttgart.de

Pool and spa show launches in Qatar for 2012

The Qatar International Exhibition for Swimming Pools and Spas (QPS) is to be held at the luxury five-star Ritz-Carlton, Doha hotel on 7–9 October 2012. Showcasing a complete range of pool and spa products, the event aims to capitalise on the boost in both commercial and domestic leisure-related activities following the country's successful bid to stage the 2022 FIFA World Cup. Qatar expects to open 300 new spas in the next five years, for example, and is spending tens of billions of US dollars in upgrading its leisure infrastructure. Organised by Heights for Exhibitions and Conferences, QPS 2012 is billed as a gateway to the “fastest and most promising economy in the Gulf”. The Ritz-Carlton, Doha is offering a special rate to international visitors, which includes breakfast, complimentary internet access at the Business Centre, a technology butler, transfer to the Qatar Exhibition Centre, and complimentary access to the Fitness Centre. This package is only available in accordance with the exhibition sponsorship agreement between Heights for Exhibitions & Conferences and the Ritz-Carlton, Doha – which will be present on stands G11–G12 at QPS.

wwahba@wahbatrade.com / www.htsexpo.com

DIARY

PISCINE EXPO 2012 - MAROCCO

Morocco CASABLANCA

From 15/02/2012 to 18/02/2012

kim.medias1@gmail.com / www.piscineexpomarc.com

FORUMPISCINE 2012

Italy BOLOGNA

From 23/02/2012 to 25/02/2012

info@ilcampo.it / www.forumpiscine.it

BATIBOUW 2012

Belgium BRUXELLES

From 01/03/2012 to 11/03/2012

info@batibouw.com / www.batibouw.com

POOL & SPA & SAUNA CHINA 2012

China

IMPORT & EXPORT FAIR PAZHOU COMPLEX

From 09/03/2012 to 11/03/2012

sales2@grandeurhk.com

www.poolspabathchina.com

AQUA SALON WELLNESS & SPA POOL & SAUNA

Russia MOSCOU

From 15/03/2012 to 18/03/2012

weg@weg.ru / www.aquasalon-expo.ru/en/

PISCINE MIDDLE EAST 2012

United Arab Emirates

ABU DHABI NATIONAL EXHIBITION CENTRE

From 22/04/2012 to 25/04/2012

noemi.petit@gl-events.com

alexandra.moncorge@gl-events.com

IBF INTERNATIONAL BUILDING FAIR

Czech Republic BRNO EXHIBITION CENTRE

From 24/04/2012 to 28/04/2012

hzikmundova@bvv.cz

www.bvv.cz/en/building-fairs-brno/

POOLEXPO

Turkey ISTANBUL EXPO CENTER

From 02/05/2012 to 05/05/2012

emrecicekci@sodex.com.tr

www.hmsf.com/hss/eng/index.asp

AQUA-THERM KIEV 2012

Ukraine KIEV

From 15/05/2012 to 18/05/2012

info@fin-mark.com / www.aquatherm-kiev.com

SPLASH POOL AND SPA TRADE SHOW 2012

Australia JUPITER'S CASINO & HOTEL GOLD COAST

From 25/07/2012 to 26/07/2012

melanie@intermedia.com.au / www.splashexpo.com.au

AQUA-THERM ALMATY

Russia ALMATY

From 04/09/2012 to 07/09/2012

info@fin-mark.com / www.aquatherm-almaty.com

2ND WAVES POOL SPA BATH INTERNATIONAL 2012

India DEHLI

From 06/09/2012 to 08/09/2012

bhaskarj@eigroup.in / www.wavesexpo.com

BAZENY, SAUNY & SPA 2012

Czech Republic PRAGUE

From 18/09/2012 to 22/09/2012

adamkova@abf.cz

www.abf.cz/cz/aktuality.asp

MIDDLE EAST POOL & SPA EXHIBITION 2012

United Arab Emirates DUBAI

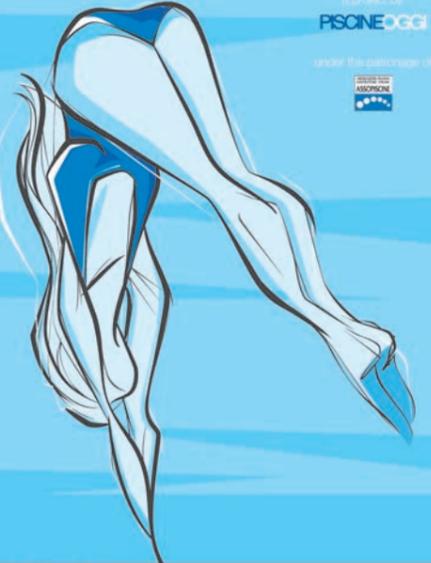
From 24/09/2012 to 26/09/2012

tarek.ali@reedexpo.ae

www.mepool.com

Trade fairs: double-check before leaving

Following the recently postponed and cancelled trade fairs and events these last months, we remind you it is recommended to get in touch directly with the organizers of the various shows you wish to attend, in order to obtain confirmation of the exact dates and that the event will be held. We only relay the information which is provided to us by the organizers and update in real time all modifications. We can not be held responsible for such last minute cancellations.



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ITALIANA
NATATORI

Full Immersion

The market, news, materials, everything is at ForumPiscine

What's moving in water can be discovered at ForumPiscine. In 2012, again Bologna's Fair, is the largest Italian showroom dedicated to professionals in the sector. Everything there is to see and know is here. In the exposition section there are technologies, installations, design and architectural solutions. In the congress area, Italian and foreign experts confront actual themes with seminars and workshops. Contemporarily, in the same pavilions, ForumClub will take place, the big event dedicated to the world of health and fitness clubs and spas. Two events dedicated to two worlds that are always coming closer together.

FORUM PISCINE
4th Pool & Spa Expo
and International Congress
February, 23-24-25 2012
Bologna Exhibition Centre (Italy)
www.forumpiscine.it

Organizing secretary:
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Scientific secretary and sales of stands:
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in cooperation with **BolognaFiere**

QPS 2012

INTERNATIONAL EXHIBITION FOR POOL & SPA

7-9 October - Doha Exhibition Centre
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AND
JOIN \$17 BILLION USD OF PROJECTS
STARTING FROM 2012 TILL 2022.**

Toward WORLD CUP 2022



Qatar, 2012
QPS 2012 (The International Exhibition for POOL & SPA) will be held in October 7th - 9th, 2012 at Doha Exhibition Centre. The exhibition is targeting thousands of industry professionals, suppliers, producers and individuals under one roof to meet the specialists from over 20 countries who will display the latest technologies in Spas, Beauty Saloons, Public & Private pools and Aqua parks.

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Heights Exhibition & Conferences

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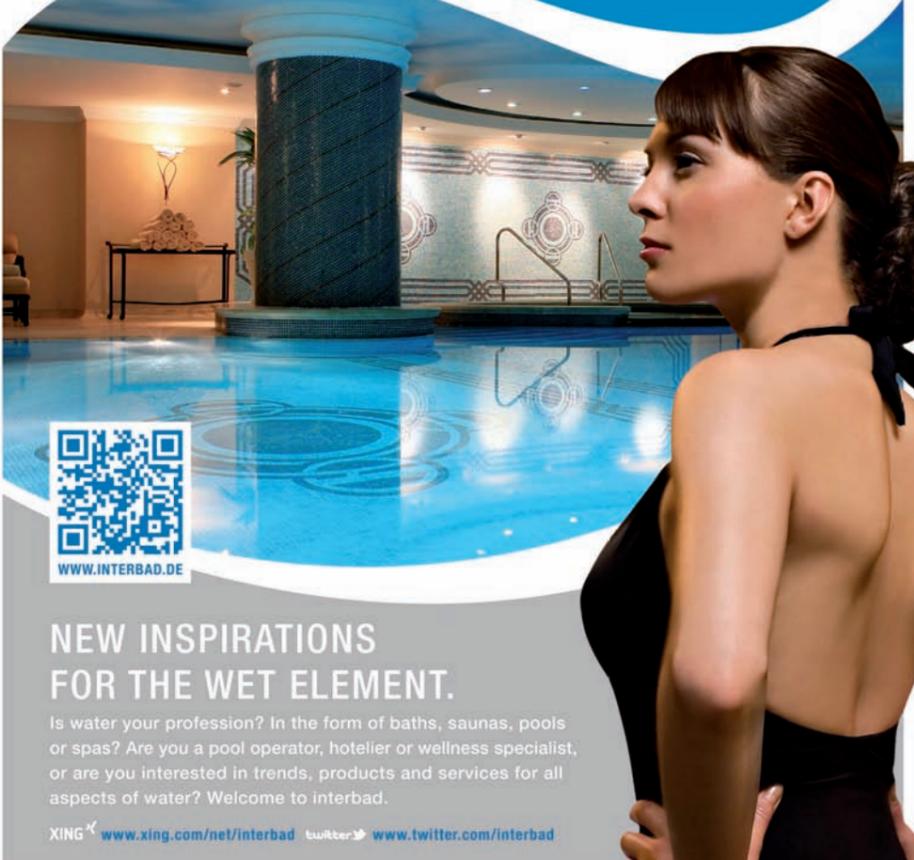
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mwahba@htsxp.com - ps@htsxp.com

Key to markets Messe Stuttgart

interbad

MESSE STUTTGART II 9 - 12 OCTOBER 2012

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www.poolexpo.org

pool expo

MAY 2-5, 2012
Istanbul Expo Center
Yeşilköy - Turkey **Hall 11**

Swimming Pools, SPA, Sauna and Equipments Exhibition

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