Piscine SPLASH! ASIA

Platinum Sponsor



Media Partner

SPLASH!



Supported by





Pool & Spa Trade Show

20-21 May 2013, Singapore Suntec Singapore International Convention and Exhibition Centre

www.piscinesplashasia.com

Invitation to sponsor and exhibit at Piscine SPLASH! Asia 2013

Position in the market

Piscine SPLASH! Asia is the result of the association of two reputed pool and spa show organizers sharing the same strategy : offering the international pool and spa industry the opportunity to develop export markets and building strong connections with international big players and buyers.

Piscine (international leader show with 1000 brands gathered every two years) and SPLASH! (award winning trade show in Australia and New Zealand for pool and spa professionals) have merged their respective expertise in order to provide the Asian market with the most important show for the professional pool and spa market.

Respectively started in 1991 and 1998, Piscine and SPLASH! share a true international knowledge of the pool and spa industry and the same criteria for quality events.

Piscine SPLASH! Asia show can offer:

- the expertise of professional organizers
- the know how of respected teams
- the knowledge of the Asian region
- a complete range of services to have the best promotion for company and products
- networking opportunities
- seminars and workshops with international speakers

SPLASH! Asia launched in 2011 was very successful with most of the world's most important brands gathered for the needs of almost 800 visitors (pool builders, distributors, landscapers, architects, real estate industry, public pools and aquatic parks) coming from 10 different Asian countries (Singapore, Malaysia, Thailand, Vietnam, Indonesia, Cambodia, Hong Kong, the Philippines, India).

For the 2013 event, Piscine SPLASH! Asia aims for more than 100 exhibitors and 1500 visitors.

SPLASH! Asia 2011 attendees

agent/distributor	14%
aquatic/leisure/sports centre	4%
architect/developer	5%
construction/engineering	12%
council/government	2%
manufacturer	6%
other	6%
pool builder/installer	25%
retailer	
service technician	
wholesaler	

Visitor's profile

- Pool construction and installation professionals
- Pool and spa maintenance companies
- General construction companies
- Distributors specialising in pool and spa equipment and accessories
- Fluid network and water treatment engineers
- Water & leisure centres and amusement parks
- Sauna, spa and Hammam installers
- Wellness centres
- Specifiers (landscape architects)
- Investors
- Developers
- Government authorities

Sponsorship opportunities

Piscine SPLASH! Asia offers plenty of opportunities to enhance your company's brand or to launch new products. Sponsors will raise their profile amongst the key leaders of the Asian market. In 2013, there is a limit of one Platinum (sold), two Gold and three Silver sponsorship packages.

Sponsorship benefits

- provide effective marketing opportunities to draw attention to your products and services
- maximize exposure to your target market
- allow the unrivalled opportunity to meet your commercial prospects face to face
- improve your existing relationship with key clients
- Build awareness of your product or service within the industry
- Allow for networking with potential 1500 key accounts of the Asian market
- Provide the opportunity to have your company promoted regionally through relevant conference publications, advertising and electronic media

Gold sponsorship (Limited to 2 comapnies) \$8500 USD

Pre-event exposure

• Logo on the Piscine SPLASH! website under "sponsors"

During the event

- your corporate logo will be displayed as a Gold Sponsor in the show guide
- company listing and logo on the sponsor page
- logo on the floorplan
- receive public acknowledgement from the podium at all major show events (education sessions, networking sessions)
- your company logo will be displayed on signage in the registration area

Silver sponsorship (Limited to 3 comapnies) \$5500 USD

Pre-event exposure

• Logo on the Piscine SPLASH! website under "sponsors"

During the event

- your corporate logo will be displayed as a Silver Sponsor in the show guide
- company listing and logo on the sponsor page
- logo on the floorplan

Other contributions

Events and contents			
Welcome Reception 20th May 2013	\$5000		
Lanyards	\$3000		
Show bag insert	\$850		
Advertising in the show guide			
Advertising in the show guide			
Advertising in the show guide Cover page	\$1875		
	\$1875 \$1345		

A new market

Though relatively new, the pool & spa market in Asia is potentially huge.

Interest in the commercial pool sector and spas – has been steadying growing and with this growth has come creative opportunities for architects and landscapers as well as design and safety issues.



Geographic zones covered

Singapore, Brunei, Cambodia, China, Hong Kong, India, Indonesia, Japan Laos, Malaysia, the Maldives, Philippines, South Korea, Vietnam, Sri Lanka, Taiwan, Thailand, Australia and New Zealand.

Located in the heart of Asia, Singapore thrives as an international trading hub. With an excellent infrastructure, highly skilled workforce and strong international communications – Singapore is a compelling destination for Piscine SPLASH! Asia.



Stand opportunities

Piscine SPLASH! Asia offers around 100 stands starting at size Special orders or taylor made stands can be provided by our

SHELL SCHEME: 425 USD per sqm

Show promotion

- marketing campaign and electronic registration, the promotion to buyers throughout the region will be extensive.
- mailed invitations and direct marketing.

Networking Opportunities/ Social Program

- Welcome Reception for all attendees and exhibitors

Venue - Suntec Singapore International Convention and Exhibition Centre

this award-winning venue with top-notch facilities and service is designed to cater to a diverse range of events.



and participating in the Singapore Piscine SPLASH!

Hugh D. Smith Director Of Pool Group - APAC Pentair Australia/New Zealand



Australia, New Zealand and Asia (excluding China and India) Interpoint Events

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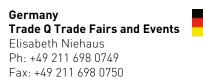


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